

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-12 Adj 1/31/13	Jan-13 Unadj	Feb-12 Adj 1/31/13	Feb-13 Unadj
Baileys Harbor	3,462 7.39%	3,528 7.51%	3,277 8.18%	3,220 9.75%
	\$ 113	\$ 138	\$ 138	\$ 96
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	0 0.00%	29 0.00%	28 0.00%
	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	8,686 4.59%	8,634 7.60%	7,941 9.77%	7,274 12.41%
	\$ 95	\$ 96	\$ 69	\$ 91
Egg Harbor - Village	4,746 8.45%	4,122 26.18%	4,376 18.76%	3,607 31.44%
	\$ 193	\$ 71	\$ 83	\$ 52
Ephraim	6,428 9.86%	6,550 10.21%	6,017 15.02%	4,555 15.26%
	\$ 126	\$ 114	\$ 90	\$ 112
Forestville - Town	31 0.00%	0 0.00%	29 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Gardner	775 6.97%	961 6.66%	785 16.31%	257 17.51%
	\$ 95	\$ 133	\$ 98	\$ 82
Gibraltar	6,725 14.47%	5,911 17.97%	5,881 26.42%	5,964 23.24%
	\$ 161	\$ 159	\$ 104	\$ 128
Jacksonport	1,072 6.53%	805 9.07%	926 6.80%	745 15.57%
	\$ 157	\$ 170	\$ 137	\$ 118
Liberty Grove	4,450 1.82%	4,248 2.33%	4,104 2.34%	4,064 2.36%
	\$ 173	\$ 151	\$ 123	\$ 134
Nasewaupee	2,381 17.64%	2,356 19.14%	2,203 34.50%	2,128 32.80%
	\$ 51	\$ 45	\$ 56	\$ 59
Sevastopol	5,265 13.71%	3,813 14.45%	4,902 18.46%	3,751 24.47%
	\$ 123	\$ 112	\$ 97	\$ 117
Sister Bay	10,252 7.91%	10,141 8.18%	9,853 16.44%	8,499 15.17%
	\$ 140	\$ 149	\$ 78	\$ 88
Sturgeon Bay - City	19,021 22.86%	18,118 24.73%	18,052 29.91%	16,859 31.86%
	\$ 68	\$ 70	\$ 68	\$ 68
Sturgeon Bay - Town	246 2.44%	214 2.80%	263 3.04%	251 4.78%
	\$ 316	\$ 368	\$ 231	\$ 211
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Washington Island	1,079 8.34%	1,104 10.33%	1,146 5.76%	1,184 3.63%
	\$ 69	\$ 59	\$ 77	\$ 77
Available	74,650	70,505	69,784	62,386
Filled	9,266	10,400	13,398	13,020
%	12.41%	14.75%	19.20%	20.87%
Average	\$ 101	\$ 95	\$ 80	\$ 84