

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-11 Adj 1/31/12	Jan-12 Adj 7/31/12	Feb-11 Adj 1/31/12	Feb-12 Adj 7/31/12	Mar-11 Adj 1/31/12	Mar-12 Adj 7/31/12	Apr-11 Adj 1/31/12	Apr-12 Adj 7/31/12	May-11 Adj 1/31/12	May-12 Adj 7/31/12	Jun-11 Adj 1/31/12	Jun-12 Unadj	Jul-11 Adj 1/31/12	Jul-12 Unadj
Baileys Harbor	3,488 5.91%	3,431 7.46%	3,111 6.49%	3,277 8.18%	3,405 6.17%	4,155 4.04%	4,990 6.71%	4,190 11.58%	7,995 17.96%	7,070 21.60%	9,087 30.27%	7,158 40.01%	9,713 67.94%	8,684 73.55%
	\$ 117	\$ 113	\$ 120	\$ 138	\$ 108	\$ 187	\$ 110	\$ 118	\$ 139	\$ 138	\$ 160	\$ 173	\$ 179	\$ 187
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	29 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%	62 0.00%	89 11.24%	60 5.00%	90 15.56%	123 48.78%	124 45.97%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165	\$ 367	\$ 239	\$ 205	\$ 192
Egg Harbor-Town	8,901 5.45%	8,376 4.73%	7,967 9.46%	7,680 10.07%	7,845 7.85%	7,439 7.70%	7,984 7.60%	7,095 11.61%	10,602 17.69%	10,890 21.10%	10,967 38.92%	10,814 43.50%	11,367 72.02%	10,990 73.84%
	\$ 104	\$ 95	\$ 84	\$ 69	\$ 81	\$ 89	\$ 90	\$ 90	\$ 109	\$ 109	\$ 140	\$ 155	\$ 172	\$ 170
Egg Harbor - Village	4,610 18.20%	4,426 8.81%	4,177 18.41%	3,994 20.33%	4,555 18.97%	4,315 20.65%	5,057 16.39%	5,107 16.49%	9,021 30.75%	8,507 32.98%	10,949 49.79%	10,969 54.63%	11,479 77.92%	11,348 76.91%
	\$ 92	\$ 195	\$ 74	\$ 82	\$ 60	\$ 75	\$ 75	\$ 92	\$ 99	\$ 108	\$ 118	\$ 121	\$ 163	\$ 166
Ephraim	6,569 7.66%	6,397 9.91%	5,896 11.45%	5,988 15.05%	6,240 9.84%	6,232 14.52%	6,433 10.91%	7,106 15.45%	13,237 23.20%	13,762 26.97%	15,590 48.29%	14,928 52.75%	16,159 76.19%	16,029 76.43%
	\$ 136	\$ 126	\$ 111	\$ 89	\$ 90	\$ 70	\$ 92	\$ 89	\$ 115	\$ 108	\$ 119	\$ 126	\$ 158	\$ 162
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	29 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%	62 0.00%	0 0.00%	61 0.00%	0 0.00%	62 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	930 10.65%	775 6.97%	877 16.08%	785 16.31%	771 12.19%	868 10.02%	783 9.58%	1,037 9.06%	1,539 26.38%	1,840 18.97%	1,936 21.80%	1,863 16.91%	1,798 48.00%	1,916 39.51%
	\$ 112	\$ 95	\$ 104	\$ 98	\$ 110	\$ 90	\$ 113	\$ 95	\$ 111	\$ 122	\$ 115	\$ 182	\$ 118	\$ 132
Gibraltar	6,628 16.10%	6,725 14.47%	5,835 21.25%	5,881 26.42%	6,111 16.35%	5,765 17.19%	8,031 13.56%	7,901 17.40%	13,774 26.58%	14,748 28.13%	15,292 53.75%	16,037 55.92%	15,856 81.18%	16,111 81.65%
	\$ 174	\$ 161	\$ 131	\$ 104	\$ 105	\$ 114	\$ 108	\$ 124	\$ 126	\$ 127	\$ 135	\$ 134	\$ 165	\$ 167
Jacksonport	861 7.32%	1,072 6.53%	810 7.78%	840 7.50%	856 7.59%	873 4.24%	944 7.42%	824 9.10%	2,435 14.46%	2,490 19.16%	3,063 35.32%	2,617 42.30%	3,067 76.33%	2,942 73.93%
	\$ 221	\$ 157	\$ 145	\$ 137	\$ 106	\$ 88	\$ 140	\$ 90	\$ 111	\$ 87	\$ 138	\$ 134	\$ 165	\$ 160
Liberty Grove	4,323 2.38%	4,264 1.90%	4,032 1.98%	4,104 2.34%	4,295 2.03%	4,351 1.98%	3,786 3.80%	4,873 4.29%	9,531 10.92%	9,443 19.17%	11,526 30.05%	11,581 35.02%	12,681 58.42%	12,814 58.40%
	\$ 172	\$ 173	\$ 146	\$ 123	\$ 115	\$ 113	\$ 65	\$ 116	\$ 104	\$ 75	\$ 120	\$ 128	\$ 154	\$ 160
Nasewaupee	2,129 24.42%	2,350 17.79%	2,047 28.72%	2,174 34.96%	2,581 20.42%	2,387 17.64%	1,854 20.23%	2,279 17.95%	3,105 32.37%	2,024 29.20%	2,443 44.45%	2,271 49.76%	3,533 71.38%	3,410 75.07%
	\$ 65	\$ 51	\$ 59	\$ 56	\$ 48	\$ 48	\$ 41	\$ 41	\$ 76	\$ 90	\$ 115	\$ 116	\$ 121	\$ 131
Sevastopol	5,526 14.17%	5,265 13.71%	4,769 17.93%	4,902 18.46%	5,552 14.82%	5,188 22.61%	5,032 20.79%	5,384 24.41%	6,384 31.53%	6,387 32.39%	6,910 48.39%	5,777 58.02%	7,276 71.04%	6,155 77.14%
	\$ 122	\$ 123	\$ 97	\$ 97	\$ 116	\$ 87	\$ 90	\$ 104	\$ 111	\$ 113	\$ 144	\$ 153	\$ 199	\$ 213
Sister Bay	10,139 12.98%	10,190 7.96%	9,482 15.58%	9,853 16.44%	10,509 8.55%	10,313 11.03%	9,987 15.70%	9,841 13.89%	13,875 23.08%	14,280 24.34%	14,087 46.70%	13,627 52.31%	15,334 75.26%	14,329 76.82%
	\$ 89	\$ 140	\$ 80	\$ 78	\$ 88	\$ 83	\$ 62	\$ 91	\$ 100	\$ 105	\$ 123	\$ 125	\$ 159	\$ 161
Sturgeon Bay - City	18,459 20.69%	18,990 22.90%	16,726 30.34%	18,052 29.91%	17,380 36.74%	19,464 28.25%	17,717 25.70%	18,822 24.49%	20,146 34.86%	19,241 34.35%	21,083 48.95%	19,254 56.18%	20,282 71.51%	18,831 75.08%
	\$ 71	\$ 68	\$ 63	\$ 68	\$ 53	\$ 66	\$ 69	\$ 76	\$ 77	\$ 84	\$ 95	\$ 98	\$ 116	\$ 119
Sturgeon Bay - Town	308	246	201	263	248	186	271	206	326	287	685	523	924	915

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	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Adj 7/31/12	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
	\$ 6.82%	\$ 2.44%	\$ 10.45%	\$ 3.04%	\$ 4.84%	\$ 4.30%	\$ 4.43%	\$ 1.94%	\$ 8.90%	\$ 9.41%	\$ 38.98%	\$ 47.04%	\$ 59.42%	\$ 67.21%
	\$ 114	\$ 316	\$ 114	\$ 231	\$ 101	\$ 269	\$ 87	\$ 205	\$ 147	\$ 152	\$ 140	\$ 136	\$ 155	\$ 149
Union	0	0	0	0	0	0	0	0	62	31	91	30	93	31
	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.88%	100.00%	34.41%	64.52%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 113	\$ 58	\$ 97	\$ 101
Washington Island	955	1,079	1,132	1,146	1,161	862	1,307	1,305	3,657	2,795	5,928	5,520	6,301	5,490
	5.76%	8.34%	3.53%	5.76%	6.89%	19.95%	6.50%	16.02%	10.23%	16.35%	27.65%	35.02%	54.82%	54.19%
	\$ 67	\$ 69	\$ 63	\$ 77	\$ 89	\$ 53	\$ 63	\$ 72	\$ 66	\$ 66	\$ 100	\$ 91	\$ 92	\$ 103
Available	73,857	74,082	67,090	69,199	71,571	72,885	74,206	76,390	115,844	114,441	129,758	123,059	136,048	130,150
Filled	9,880	9,250	11,980	13,383	12,275	12,148	11,491	12,915	28,262	30,368	56,441	60,529	97,354	95,172
%	13.38%	12.49%	17.86%	19.34%	17.15%	16.67%	15.49%	16.91%	24.40%	26.54%	43.50%	49.19%	71.56%	73.12%
Average	\$ 98	\$ 101	\$ 82	\$ 79	\$ 70	\$ 77	\$ 77	\$ 90	\$ 102	\$ 104	\$ 122	\$ 127	\$ 154	\$ 158