

**Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-11 Adj 1/31/12	Jan-12 Unadj	Feb-11 Adj 1/31/12	Feb-12 Unadj	Mar-11 Adj 1/31/12	Mar-12 Unadj
Baileys Harbor	3,488 5.91%	3,431 7.46%	3,111 6.49%	3,045 8.60%	3,405 6.17%	4,155 4.04%
	\$ 117	\$ 113	\$ 120	\$ 139	\$ 108	\$ 187
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	29 0.00%	62 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	8,901 5.45%	8,376 4.73%	7,967 9.46%	7,680 10.07%	7,845 7.85%	7,439 7.70%
	\$ 104	\$ 95	\$ 84	\$ 69	\$ 81	\$ 89
Egg Harbor - Village	4,610 18.20%	4,426 8.81%	4,177 18.41%	3,994 20.33%	4,555 18.97%	4,315 20.65%
	\$ 92	\$ 195	\$ 74	\$ 82	\$ 60	\$ 75
Ephraim	6,569 7.66%	6,397 9.91%	5,896 11.45%	4,632 16.08%	6,240 9.84%	6,232 14.52%
	\$ 136	\$ 126	\$ 111	\$ 104	\$ 90	\$ 70
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	29 0.00%	0 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	930 10.65%	775 6.97%	877 16.08%	785 16.31%	771 12.19%	868 10.02%
	\$ 112	\$ 95	\$ 104	\$ 98	\$ 110	\$ 90
Gibraltar	6,628 16.10%	6,446 14.82%	5,835 21.25%	5,707 27.11%	6,111 16.35%	5,610 17.47%
	\$ 174	\$ 159	\$ 131	\$ 104	\$ 105	\$ 114

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	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
Jacksonport	861 7.32%	669 4.48%	810 7.78%	840 7.50%	856 7.59%	873 4.24%
	\$ 221	\$ 243	\$ 145	\$ 137	\$ 106	\$ 88
Liberty Grove	4,323 2.38%	4,264 1.90%	4,032 1.98%	3,901 2.31%	4,295 2.03%	4,351 1.98%
	\$ 172	\$ 173	\$ 146	\$ 125	\$ 115	\$ 113
Nasewaupee	2,129 24.42%	1,575 15.81%	2,047 28.72%	1,072 29.01%	2,581 20.42%	2,387 17.64%
	\$ 65	\$ 35	\$ 59	\$ 74	\$ 48	\$ 48
Sevastopol	5,526 14.17%	4,101 14.48%	4,769 17.93%	3,858 19.49%	5,552 14.82%	4,165 23.70%
	\$ 122	\$ 148	\$ 97	\$ 117	\$ 116	\$ 102
Sister Bay	10,139 12.98%	10,190 7.96%	9,482 15.58%	7,996 17.01%	10,509 8.55%	9,290 11.45%
	\$ 89	\$ 140	\$ 80	\$ 79	\$ 88	\$ 81
Sturgeon Bay - City	18,459 20.69%	18,990 22.90%	16,726 30.34%	17,327 30.33%	17,380 36.74%	17,790 30.03%
	\$ 71	\$ 68	\$ 63	\$ 68	\$ 53	\$ 66
Sturgeon Bay - Town	308 6.82%	246 2.44%	201 10.45%	263 3.04%	248 4.84%	155 1.94%
	\$ 114	\$ 316	\$ 114	\$ 231	\$ 101	\$ 143
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	955 5.76%	738 1.36%	1,132 3.53%	528 1.14%	1,161 6.89%	862 19.95%
	\$ 67	\$ 74	\$ 63	\$ 75	\$ 89	\$ 53
Available	73,857	70,655	67,090	61,686	71,571	68,554
Filled	9,880	8,815	11,980	12,142	12,275	11,716
%	13.38%	12.48%	17.86%	19.68%	17.15%	17.09%
Average	\$ 98	\$ 103	\$ 82	\$ 83	\$ 70	\$ 78