

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-11</b>	<b>Jan-12</b>	<b>Feb-11</b>	<b>Feb-12</b>	<b>Mar-11</b>	<b>Mar-12</b>	<b>Apr-11</b>	<b>Apr-12</b>	<b>May-11</b>	<b>May-12</b>
	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
Baileys Harbor	3,488 5.91%	3,431 7.46%	3,111 6.49%	3,045 8.60%	3,405 6.17%	4,155 4.04%	4,990 6.71%	4,190 11.58%	7,995 17.96%	7,116 21.30%
	\$ 117	\$ 113	\$ 120	\$ 139	\$ 108	\$ 187	\$ 110	\$ 118	\$ 139	\$ 137
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	29 0.00%	62 0.00%	31 0.00%	30 0.00%	30 0.00%	62 0.00%	58 10.34%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150
Egg Harbor-Town	8,901 5.45%	8,376 4.73%	7,967 9.46%	7,680 10.07%	7,845 7.85%	7,439 7.70%	7,984 7.60%	7,095 11.61%	10,602 17.69%	10,661 21.51%
	\$ 104	\$ 95	\$ 84	\$ 69	\$ 81	\$ 89	\$ 90	\$ 90	\$ 109	\$ 109
Egg Harbor - Village	4,610 18.20%	4,426 8.81%	4,177 18.41%	3,994 20.33%	4,555 18.97%	4,315 20.65%	5,057 16.39%	5,107 16.49%	9,021 30.75%	8,507 32.98%
	\$ 92	\$ 195	\$ 74	\$ 82	\$ 60	\$ 75	\$ 75	\$ 92	\$ 99	\$ 108
Ephraim	6,569 7.66%	6,397 9.91%	5,896 11.45%	4,632 16.08%	6,240 9.84%	6,232 14.52%	6,433 10.91%	7,106 15.45%	13,237 23.20%	13,647 25.65%
	\$ 136	\$ 126	\$ 111	\$ 104	\$ 90	\$ 70	\$ 92	\$ 89	\$ 115	\$ 114
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	29 0.00%	0 0.00%	31 0.00%	0 0.00%	30 0.00%	62 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	930 10.65%	775 6.97%	877 16.08%	785 16.31%	771 12.19%	868 10.02%	783 9.58%	933 9.54%	1,539 26.38%	1,654 20.74%
	\$ 112	\$ 95	\$ 104	\$ 98	\$ 110	\$ 90	\$ 113	\$ 95	\$ 111	\$ 110
Gibraltar	6,628 16.10%	6,446 14.82%	5,835 21.25%	5,707 27.11%	6,111 16.35%	5,610 17.47%	8,031 13.56%	7,631 17.66%	13,774 26.58%	14,655 28.25%
	\$ 174	\$ 159	\$ 131	\$ 104	\$ 105	\$ 114	\$ 108	\$ 124	\$ 126	\$ 127
Jacksonport	861 7.32%	669 4.48%	810 7.78%	840 7.50%	856 7.59%	873 4.24%	944 7.42%	824 9.10%	2,435 14.46%	2,366 19.15%
	\$ 221	\$ 243	\$ 145	\$ 137	\$ 106	\$ 88	\$ 140	\$ 90	\$ 111	\$ 85

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	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj	Adj 1/31/12	Unadj
Liberty Grove	4,323 2.38%	4,264 1.90%	4,032 1.98%	3,901 2.31%	4,295 2.03%	4,351 1.98%	3,786 3.80%	4,812 4.28%	9,531 10.92%	9,443 19.17%
	\$ 172	\$ 173	\$ 146	\$ 125	\$ 115	\$ 113	\$ 65	\$ 116	\$ 104	\$ 75
Nasewaupée	2,129 24.42%	1,575 15.81%	2,047 28.72%	1,072 29.01%	2,581 20.42%	2,387 17.64%	1,854 20.23%	540 9.63%	3,105 32.37%	1,962 29.20%
	\$ 65	\$ 35	\$ 59	\$ 74	\$ 48	\$ 48	\$ 41	\$ 62	\$ 76	\$ 87
Sevastopol	5,526 14.17%	4,101 14.48%	4,769 17.93%	3,858 19.49%	5,552 14.82%	4,165 23.70%	5,032 20.79%	4,232 26.91%	6,384 31.53%	6,387 32.39%
	\$ 122	\$ 148	\$ 97	\$ 117	\$ 116	\$ 102	\$ 90	\$ 119	\$ 111	\$ 113
Sister Bay	10,139 12.98%	10,190 7.96%	9,482 15.58%	7,996 17.01%	10,509 8.55%	9,290 11.45%	9,987 15.70%	9,841 13.89%	13,875 23.08%	14,073 24.65%
	\$ 89	\$ 140	\$ 80	\$ 79	\$ 88	\$ 81	\$ 62	\$ 91	\$ 100	\$ 104
Sturgeon Bay - City	18,459 20.69%	18,990 22.90%	16,726 30.34%	17,327 30.33%	17,380 36.74%	17,790 30.03%	17,717 25.70%	18,372 24.38%	20,146 34.86%	19,210 34.36%
	\$ 71	\$ 68	\$ 63	\$ 68	\$ 53	\$ 66	\$ 69	\$ 76	\$ 77	\$ 84
Sturgeon Bay - Town	308 6.82%	246 2.44%	201 10.45%	263 3.04%	248 4.84%	155 1.94%	271 4.43%	206 1.94%	326 8.90%	287 9.41%
	\$ 114	\$ 316	\$ 114	\$ 231	\$ 101	\$ 143	\$ 87	\$ 205	\$ 147	\$ 152
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	62 0.00%	31 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Washington Island	955 5.76%	738 1.36%	1,132 3.53%	528 1.14%	1,161 6.89%	862 19.95%	1,307 6.50%	1,305 16.02%	3,657 10.23%	2,702 16.77%
	\$ 67	\$ 74	\$ 63	\$ 75	\$ 89	\$ 53	\$ 63	\$ 72	\$ 66	\$ 66
Available	73,857	70,655	67,090	61,686	71,571	68,554	74,206	72,254	115,844	112,759
Filled	9,880	8,815	11,980	12,142	12,275	11,716	11,491	12,218	28,262	30,058
%	13.38%	12.48%	17.86%	19.68%	17.15%	17.09%	15.49%	16.91%	24.40%	26.66%
Average	\$ 98	\$ 103	\$ 82	\$ 83	\$ 70	\$ 78	\$ 77	\$ 92	\$ 102	\$ 104