

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-10 Adj 1/31/11	Jan-11 Adj 7/31/11	Feb-10 Adj 1/31/11	Feb-11 Adj 7/31/11	Mar-10 Adj 1/31/11	Mar-11 Adj 7/31/11	Apr-10 Adj 1/31/11	Apr-11 Adj 7/31/11	May-10 Adj 1/31/11	May-11 Adj 7/31/11	Jun-10 Adj 1/31/11	Jun-11 Unadjusted	Jul-10 Adj 1/31/11	Jul-11 Unadjusted	Aug-10 Adj 1/31/11	Aug-11 Unadjusted	Sep-10 Adj 1/31/11	Sep-11 Unadjusted	Oct-10 Adj 1/31/11	Oct-11 Unadjusted	Nov-10 Adj 1/31/11	Nov-11 Unadjusted
Baileys Harbor	3,941 7.61%	3,488 5.91%	3,826 10.87%	3,111 6.49%	4,123 11.91%	3,405 6.17%	4,874 14.90%	4,960 6.71%	8,354 22.89%	7,964 17.99%	9,144 33.89%	9,027 30.08%	10,743 65.21%	9,590 68.45%	9,957 59.82%	9,692 61.02%	9,094 38.45%	7,197 44.62%	9,356 36.82%	7,175 41.00%	3,611 12.79%	3,459 10.29%
	\$ 72	\$ 117	\$ 82	\$ 120	\$ 75	\$ 108	\$ 64	\$ 109	\$ 115	\$ 139	\$ 155	\$ 160	\$ 167	\$ 179	\$ 178	\$ 182	\$ 157	\$ 157	\$ 155	\$ 155	\$ 124	\$ 146
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	28 0.00%	30 0.00%	62 0.00%	30 0.00%	30 0.00%	62 0.00%	62 0.00%	60 25.00%	60 5.00%	62 58.06%	123 48.78%	62 51.61%	122 57.38%	60 20.00%	117 8.55%	62 4.84%	62 14.52%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 133	\$ 367	\$ 219	\$ 205	\$ 213	\$ 217	\$ 119	\$ 259	\$ 125	\$ 92	\$ -	\$ -
Egg Harbor-Town	8,521 5.07%	8,901 5.45%	7,564 7.06%	7,967 9.46%	8,357 5.65%	7,845 7.85%	8,572 8.71%	7,984 7.60%	10,686 20.24%	10,632 17.64%	10,847 34.50%	10,816 38.52%	11,557 67.87%	11,257 71.79%	11,463 64.39%	11,096 67.99%	11,054 41.53%	10,752 40.93%	10,916 46.59%	10,442 45.23%	8,585 9.57%	8,358 11.62%
	\$ 105	\$ 104	\$ 92	\$ 84	\$ 83	\$ 81	\$ 91	\$ 90	\$ 110	\$ 109	\$ 138	\$ 141	\$ 174	\$ 172	\$ 160	\$ 160	\$ 125	\$ 151	\$ 147	\$ 147	\$ 86	\$ 93
Egg Harbor - Village	5,586 16.52%	4,610 18.20%	4,971 16.21%	4,177 18.41%	4,480 14.20%	4,555 18.97%	5,316 16.19%	5,057 16.39%	8,798 31.44%	9,021 30.75%	11,103 48.16%	10,829 50.00%	11,875 75.06%	9,561 79.42%	11,897 70.12%	9,504 71.72%	11,621 51.14%	9,494 58.66%	9,924 56.10%	11,038 49.93%	4,532 19.51%	4,644 19.19%
	\$ 90	\$ 92	\$ 84	\$ 74	\$ 81	\$ 60	\$ 77	\$ 75	\$ 98	\$ 99	\$ 121	\$ 118	\$ 157	\$ 164	\$ 157	\$ 152	\$ 132	\$ 120	\$ 141	\$ 145	\$ 104	\$ 95
Ephraim	6,525 9.64%	6,569 7.66%	6,143 12.76%	5,896 11.45%	6,297 8.67%	6,240 9.84%	6,407 14.06%	6,433 10.91%	13,477 25.96%	13,237 23.20%	15,323 48.82%	15,169 49.63%	15,927 74.70%	15,663 76.87%	15,628 77.10%	15,285 76.12%	15,066 56.80%	13,029 58.77%	14,271 57.67%	13,697 54.71%	6,114 15.37%	6,070 16.95%
	\$ 136	\$ 136	\$ 109	\$ 111	\$ 100	\$ 90	\$ 94	\$ 92	\$ 104	\$ 115	\$ 121	\$ 119	\$ 155	\$ 158	\$ 151	\$ 150	\$ 131	\$ 138	\$ 134	\$ 137	\$ 101	\$ 97
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 0.00%	30 0.00%	31 0.00%	0 0.00%	31 0.00%	30 0.00%	62 0.00%	30 0.00%	60 0.00%	31 0.00%	62 3.23%	0 0.00%	60 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	- 0.00%	- 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	806 10.05%	930 10.65%	752 16.89%	877 16.08%	837 11.59%	771 12.19%	1,379 7.54%	783 9.58%	1,862 22.82%	1,539 26.38%	1,509 34.26%	1,906 21.51%	1,610 60.81%	1,784 47.59%	1,617 58.63%	1,099 29.66%	1,583 34.24%	1,053 21.27%	1,531 32.07%	1,869 23.17%	930 7.63%	960 8.33%
	\$ 82	\$ 112	\$ 93	\$ 104	\$ 88	\$ 110	\$ 89	\$ 113	\$ 88	\$ 111	\$ 96	\$ 115	\$ 103	\$ 113	\$ 103	\$ 116	\$ 101	\$ 92	\$ 98	\$ 105	\$ 112	\$ 103
Gibraltar	6,683 16.31%	6,628 16.10%	5,870 20.14%	5,835 21.25%	5,737 21.25%	6,111 16.35%	8,932 15.25%	8,031 13.56%	14,210 28.06%	13,744 26.64%	15,421 51.05%	14,962 54.19%	15,832 80.64%	15,360 81.61%	16,004 77.39%	15,950 77.37%	15,143 60.87%	14,949 61.78%	15,590 58.72%	15,234 57.51%	6,570 20.03%	6,436 19.06%
	\$ 171	\$ 174	\$ 142	\$ 131	\$ 63	\$ 105	\$ 95	\$ 108	\$ 120	\$ 126	\$ 129	\$ 134	\$ 155	\$ 165	\$ 160	\$ 159	\$ 135	\$ 138	\$ 141	\$ 139	\$ 134	\$ 136
Jacksonport	970 7.94%	861 7.32%	854 9.72%	810 7.78%	797 6.02%	856 7.59%	897 12.60%	944 7.42%	2,084 17.99%	2,404 14.23%	2,931 32.04%	3,003 35.53%	3,163 71.74%	2,881 76.71%	3,276 63.55%	3,094 70.01%	2,908 35.25%	2,813 39.10%	2,686 25.28%	2,027 28.56%	989 13.45%	978 7.77%
	\$ 168	\$ 221	\$ 157	\$ 145	\$ 141	\$ 106	\$ 107	\$ 140	\$ 99	\$ 101	\$ 129	\$ 135	\$ 165	\$ 163	\$ 173	\$ 166	\$ 127	\$ 119	\$ 125	\$ 137	\$ 146	\$ 99
Liberty Grove	4,081 3.46%	4,323 2.38%	3,780 3.73%	4,032 1.98%	4,152 1.76%	4,295 2.03%	4,793 5.84%	3,786 3.80%	10,001 14.36%	9,345 11.12%	12,410 26.83%	11,376 31.01%	12,821 75.64%	12,402 59.05%	13,268 50.68%	11,460 56.93%	12,812 35.54%	11,136 39.24%	11,733 38.63%	11,028 37.25%	4,608 6.29%	4,678 5.96%
	\$ 162	\$ 172	\$ 140	\$ 146	\$ 134	\$ 115	\$ 67	\$ 65	\$ 92	\$ 104	\$ 112	\$ 118	\$ 112	\$ 155	\$ 145	\$ 146	\$ 112	\$ 110	\$ 115	\$ 121	\$ 115	\$ 134
Nasewaupée	2,264 16.21%	2,098 24.79%	2,098 28.84%	2,019 29.12%	2,310 16.45%	2,550 20.67%	2,323 14.59%	1,824 20.56%	3,222 31.87%	3,074 32.53%	3,497 39.63%	2,383 44.94%	3,653 68.44%	1,796 68.82%	3,520 61.93%	2,755 66.90%	3,243 40.12%	3,388 38.25%	3,085 37.93%	3,148 34.40%	2,248 5.92%	2,338 12.96%
	\$ 52	\$ 65	\$ 65	\$ 59	\$ 51	\$ 48	\$ 54	\$ 41	\$ 84	\$ 75	\$ 101	\$ 114	\$ 125	\$ 122	\$ 120	\$ 113	\$ 104	\$ 103	\$ 103	\$ 93	\$ 73	\$ 42
Sevastopol	5,428 19.23%	5,526 14.17%	4,908 14.77%	4,769 17.93%	5,195 17.92%	5,552 14.82%	5,746 20.21%	5,032 20.79%	6,548 29.05%	6,384 31.53%	6,768 46.78%	5,730 53.23%	7,395 68.42%	7,152 71.39%	7,112 66.07%	6,789 70.50%	6,542 49.72%	6,344 56.05%	6,473 48.08%	6,135 53.37%	5,314 17.58%	5,138 20.69%
	\$ 77	\$ 122	\$ 113	\$ 97	\$ 99	\$ 116	\$ 77	\$ 90	\$ 113	\$ 111	\$ 154	\$ 148	\$ 188	\$ 199	\$ 197	\$ 195	\$ 146	\$ 143	\$ 147	\$ 141	\$ 109	\$ 101
Sister Bay	9,832 9.39%	10,139 12.98%	9,040 13.48%	9,482 15.58%	9,538 10.42%	10,509 8.55%	8,955 12.31%	9,987 15.70%	14,113 22.23%	13,875 23.08%	14,782 42.97%	14,085 46.65%	15,529 71.39%	15,313 75.29%	15,346 71.41%	15,239 71.07%	14,564 49.02%	13,088 57.74%	14,911 54.17%	14,042 53.07%	9,907 12.75%	9,721 14.41%
	\$ 134	\$ 89	\$ 99	\$ 80	\$ 88	\$ 88	\$ 83	\$ 62	\$ 109	\$ 100	\$ 123	\$ 123	\$ 155	\$ 159	\$ 161	\$ 158	\$ 130	\$ 131	\$ 137	\$ 140	\$ 98	\$ 99
Sturgeon Bay - City	19,310 18.85%	18,459 20.69%	17,336 28.24%	16,726 30.34%	19,257 26.94%	17,380 36.74%	18,479 25.72%	17,717 25.70%	19,527 38.63%	20,146 34.86%	19,251 51.86%	19,343 49.62%	19,620 73.74%	20,158 71.60%	19,408 69.84%	18,208 65.99%	18,500 58.45%	19,457 55.73%	19,437 52.65%	17,726 58.32%	17,934 21.38%	16,104 23.64%
	\$ 73	\$ 71	\$ 63	\$ 63	\$ 58	\$ 53	\$ 65	\$ 69	\$ 79	\$ 77	\$ 94	\$ 95	\$ 113	\$ 116	\$ 114	\$ 116	\$ 107	\$ 113	\$ 109	\$ 111	\$ 74	\$ 71
Sturgeon Bay - Town	246 3.66%	308 6.82%	231 6.93%	201 10.45%	277 7.22%	248 4.84%	360 4.44%	271 4.43%	396 17.17%	326 8.90%	712 34.13%	595 39.83%	1,049 57.29%	831 63.54%	1,047 53.01%	847 59.50%	898 31.96%	769 24.19%	655 21.53%	493 30.02%	434 11.29%	393 4.58%
	\$ 120	\$ 114	\$ 88	\$ 114	\$ 106	\$ 101	\$ 127	\$ 87	\$ 75	\$ 147	\$ 114	\$ 137	\$ 142	\$ 158	\$ 144	\$ 135	\$ 131	\$ 136	\$ 128	\$ 130	\$ 116	\$ 128
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 9.67%	62 0.00%	91 0.00%	91 20.88%	154 58.44%	93 34.41%	123 56.91%	62 48.39%	30 0.00%	60 13.33%	62 0.00%	62 19.35%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 125	\$ -	\$ -	\$ 113	\$ 78	\$ 97	\$ 88	\$ 90	\$ -	\$ 109	\$ -	\$ 73	\$ -	\$ -
Washington Island	1,292 3.25%	955 5.76%	1,252 5.11%	1,132 3.53%	1,042 7.97%	1,161 6.89%	1,487 8.20%	1,307 6.50%	3,941 10.30%	3,657 10.23%	5,695 27.32%	5,524 28.11%	6,369 51.67%	5,650 55.98%	6,299 49.63%	6,129 49.22%	5,510 25.79%	4,923 26.02%	4,138 21.58%	4,829 17.02%	1,722 8.59%	1,450 5.79%
	\$ 79	\$ 67	\$ 52	\$ 63	\$ 67	\$ 89	\$ 66	\$ 63	\$ 80	\$ 66	\$ 88	\$ 103	\$ 97	\$ 92	\$ 103	\$ 104	\$ 89	\$ 94	\$ 91	\$ 92	\$ 84	\$ 85
Available	75,516	73,826	68,653	67,062	72,429	71,540	78,550	74,146	117,312	115,534	129,574	124,930	137,359	129,645	136,058	127,393	128,658	118,629	124,861	119,069	73,528	70,817
Filled	9,697	9,880	11,597	11,980	11,177	12,275	12,625	11,489	30,650	28,242	55,027	55,039	98,385	93,284	91,042	86,362	62,143	60,504	60,814			