

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-10	Jan-11	Feb-10	Feb-11	Mar-10	Mar-11	Apr-10	Apr-11	May-10	May-11	Jun-10	Jun-11	Jul-10	Jul-11	Aug-10	Aug-11	Sep-10	Sep-11	Oct-10	Oct-11	Nov-10	Nov-11	Dec-10	Dec-11	
	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	Adj 1/31/11	Adj 1/31/12	
Baileys Harbor	3,941 7.61%	3,488 5.91%	3,826 10.87%	3,111 6.49%	4,123 11.91%	3,405 6.17%	4,874 14.90%	4,990 6.71%	8,354 22.89%	7,995 17.96%	9,144 33.89%	9,087 30.27%	10,743 65.21%	9,713 67.94%	9,957 59.82%	9,785 61.15%	9,094 38.45%	7,317 44.18%	9,356 36.82%	9,097 38.53%	3,611 12.79%	3,459 10.29%	3,471 8.53%	3,413 9.87%	
	\$ 72	\$ 117	\$ 82	\$ 120	\$ 75	\$ 108	\$ 64	\$ 110	\$ 115	\$ 139	\$ 155	\$ 160	\$ 167	\$ 179	\$ 178	\$ 182	\$ 157	\$ 157	\$ 155	\$ 158	\$ 124	\$ 146	\$ 111	\$ 107	
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	31 0.00%	31 0.00%	28 0.00%	28 0.00%	30 0.00%	62 0.00%	30 0.00%	30 0.00%	62 0.00%	62 0.00%	60 25.00%	60 5.00%	62 58.06%	123 48.78%	62 51.61%	122 57.38%	60 20.00%	117 8.55%	62 4.84%	93 12.90%	30 0.00%	30 0.00%	31 6.45%	31 0.00%	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 133	\$ 367	\$ 219	\$ 205	\$ 213	\$ 217	\$ 119	\$ 259	\$ 125	\$ 112	\$ 112	\$ -	\$ -	\$ 250	\$ -
Egg Harbor-Town	8,521 5.07%	8,901 5.45%	7,564 7.06%	7,967 9.46%	8,357 5.65%	7,845 7.85%	8,572 8.71%	7,984 7.60%	10,686 20.24%	10,602 17.69%	10,847 34.50%	10,967 38.92%	11,557 67.87%	11,367 72.02%	11,463 64.39%	11,294 67.44%	11,054 41.53%	10,812 40.70%	10,916 46.59%	10,597 45.28%	8,585 9.57%	8,388 11.70%	8,711 7.08%	8,536 7.84%	
	\$ 105	\$ 104	\$ 92	\$ 84	\$ 83	\$ 81	\$ 91	\$ 90	\$ 110	\$ 109	\$ 138	\$ 140	\$ 174	\$ 172	\$ 160	\$ 160	\$ 125	\$ 151	\$ 147	\$ 146	\$ 86	\$ 94	\$ 92	\$ 106	
Egg Harbor - Village	5,586 16.52%	4,610 18.20%	4,971 16.21%	4,177 18.41%	4,480 14.20%	4,555 18.97%	5,316 16.19%	5,057 16.39%	8,798 31.44%	9,021 30.75%	11,103 48.16%	10,949 49.79%	11,875 75.06%	11,479 77.92%	11,897 70.12%	11,426 74.20%	11,621 51.14%	10,785 60.47%	9,924 56.10%	11,314 49.55%	4,532 19.51%	4,675 19.06%	4,482 15.10%	4,421 15.54%	
	\$ 90	\$ 92	\$ 84	\$ 74	\$ 81	\$ 60	\$ 77	\$ 75	\$ 98	\$ 99	\$ 121	\$ 118	\$ 157	\$ 163	\$ 157	\$ 154	\$ 132	\$ 124	\$ 141	\$ 144	\$ 104	\$ 95	\$ 74	\$ 71	
Ephraim	6,525 9.64%	6,569 7.66%	6,143 12.76%	5,896 11.45%	6,297 8.67%	6,240 9.84%	6,407 14.06%	6,433 10.91%	13,477 25.96%	13,237 23.20%	15,323 48.82%	15,590 48.29%	15,927 74.70%	16,159 76.19%	15,628 77.10%	16,246 75.45%	15,066 56.80%	14,964 56.05%	14,271 57.67%	14,223 53.95%	6,114 15.37%	6,070 15.47%	6,527 10.56%	4,993 13.40%	
	\$ 136	\$ 136	\$ 109	\$ 111	\$ 100	\$ 90	\$ 94	\$ 92	\$ 104	\$ 115	\$ 121	\$ 119	\$ 155	\$ 158	\$ 151	\$ 150	\$ 131	\$ 134	\$ 134	\$ 136	\$ 101	\$ 107	\$ 64	\$ 80	
Forestville - Town	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	62 0.00%	30 0.00%	61 0.00%	0 0.00%	62 0.00%	30 0.00%	93 0.00%	30 0.00%	60 0.00%	31 0.00%	62 3.23%	0 0.00%	60 0.00%	0 0.00%	0 0.00%	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150	\$ -	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	-	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	806 10.05%	930 10.65%	752 16.89%	877 16.08%	837 11.59%	771 12.19%	1,379 7.54%	783 9.58%	1,862 22.82%	1,539 26.38%	1,509 34.26%	1,936 21.80%	1,610 60.81%	1,798 48.00%	1,617 58.63%	1,781 41.38%	1,583 34.24%	1,697 30.23%	1,531 32.07%	1,869 23.17%	930 7.63%	960 8.33%	837 7.77%	744 14.38%	
	\$ 82	\$ 112	\$ 93	\$ 104	\$ 88	\$ 110	\$ 89	\$ 113	\$ 88	\$ 111	\$ 96	\$ 115	\$ 103	\$ 118	\$ 103	\$ 115	\$ 101	\$ 104	\$ 98	\$ 105	\$ 112	\$ 103	\$ 114	\$ 110	
Gibraltar	6,683 16.31%	6,628 16.10%	5,870 20.14%	5,835 21.25%	5,737 21.25%	6,111 16.35%	8,932 15.25%	8,031 13.56%	14,210 28.06%	13,774 26.58%	15,421 51.05%	15,292 53.75%	15,832 80.64%	15,856 81.18%	16,004 77.39%	16,343 77.37%	15,143 60.87%	15,189 61.26%	15,590 58.72%	15,544 57.42%	6,570 20.03%	6,646 19.03%	6,615 18.19%	6,449 17.94%	
	\$ 171	\$ 174	\$ 142	\$ 131	\$ 63	\$ 105	\$ 95	\$ 108	\$ 120	\$ 126	\$ 129	\$ 135	\$ 155	\$ 165	\$ 160	\$ 157	\$ 135	\$ 138	\$ 141	\$ 140	\$ 134	\$ 136	\$ 119	\$ 115	
Jacksonport	970 7.94%	861 7.32%	854 9.72%	810 7.78%	797 6.02%	856 7.59%	897 12.60%	944 7.42%	2,084 17.99%	2,435 14.46%	2,931 32.04%	3,063 35.32%	3,163 71.74%	3,067 76.33%	3,276 63.55%	3,156 70.06%	2,908 35.25%	2,813 38.71%	2,686 25.28%	2,632 35.60%	989 13.45%	1,038 7.32%	1,033 11.52%	1,011 8.70%	
	\$ 168	\$ 221	\$ 157	\$ 145	\$ 141	\$ 106	\$ 107	\$ 140	\$ 99	\$ 111	\$ 129	\$ 138	\$ 165	\$ 165	\$ 173	\$ 168	\$ 127	\$ 119	\$ 125	\$ 106	\$ 146	\$ 99	\$ 83	\$ 130	
Liberty Grove	4,081 3.46%	4,323 2.38%	3,780 3.73%	4,032 1.98%	4,152 1.76%	4,295 2.03%	4,793 5.84%	3,786 3.80%	10,001 14.36%	9,531 10.92%	12,410 26.83%	11,526 30.05%	12,821 75.64%	12,681 58.42%	13,268 50.68%	12,065 57.04%	12,812 35.54%	11,496 38.07%	11,733 38.63%	11,152 37.03%	4,608 6.29%	4,678 5.96%	4,813 3.82%	4,272 3.39%	
	\$ 162	\$ 172	\$ 140	\$ 146	\$ 134	\$ 115	\$ 67	\$ 65	\$ 92	\$ 104	\$ 112	\$ 120	\$ 112	\$ 154	\$ 145	\$ 146	\$ 112	\$ 110	\$ 115	\$ 122	\$ 115	\$ 134	\$ 126	\$ 154	
Nasewaupsee	2,264 16.21%	2,129 24.42%	2,098 28.84%	2,047 28.72%	2,310 16.45%	2,581 20.42%	2,323 14.59%	1,854 20.23%	3,222 31.87%	3,105 32.37%	3,497 39.63%	2,443 44.45%	3,653 68.44%	3,533 71.38%	3,520 61.93%	3,561 62.45%	3,243 40.12%	3,448 38.34%	3,085 37.93%	3,179 34.32%	2,248 5.92%	2,368 13.09%	2,279 8.64%	2,318 10.91%	
	\$ 52	\$ 65	\$ 65	\$ 59	\$ 51	\$ 48	\$ 54	\$ 41	\$ 84	\$ 76	\$ 101	\$ 115	\$ 125	\$ 121	\$ 120	\$ 117	\$ 104	\$ 104	\$ 103	\$ 93	\$ 73	\$ 45	\$ 67	\$ 47	
Sevastopol	5,428 19.23%	5,526 14.17%	4,908 14.77%	4,769 17.93%	5,195 17.92%	5,552 14.82%	5,746 20.21%	5,032 20.79%	6,548 29.05%	6,384 31.53%	6,768 46.78%	6,910 48.39%	7,395 68.42%	7,276 71.04%	7,112 66.07%	7,067 69.56%	6,542 49.72%	6,344 56.05%	6,473 48.08%	6,414 52.04%	5,314 17.58%	5,168 20.57%	5,545 11.74%	5,046 12.70%	
	\$ 77	\$ 122	\$ 113	\$ 97	\$ 99	\$ 116	\$ 77	\$ 90	\$ 113	\$ 111	\$ 154	\$ 144	\$ 188	\$ 199	\$ 197	\$ 198	\$ 146	\$ 143	\$ 147	\$ 140	\$ 109	\$ 101	\$ 126	\$ 105	
Sister Bay	9,832 9.39%	10,139 12.98%	9,040 13.48%	9,482 15.58%	9,538 10.42%	10,509 8.55%	8,955 12.31%	9,987 15.70%	14,113 22.23%	13,875 23.08%	14,782 42.97%	14,087 46.70%	15,529 71.39%	15,334 75.26%	15,346 71.41%	15,300 71.10%	14,564 49.02%	13,152 57.74%	14,911 54.17%	14,855 53.21%	9,907 12.75%	9,721 14.41%	8,944 11.85%	9,373 13.41%	
	\$ 134	\$ 89	\$ 99	\$ 80	\$ 88	\$ 88	\$ 83	\$ 62	\$ 109	\$ 100	\$ 123	\$ 123	\$ 155	\$ 159	\$ 161	\$ 160	\$ 130	\$ 131	\$ 137	\$ 138	\$ 98	\$ 99	\$ 69	\$ 71	
Sturgeon Bay - City	19,310 18.85%	18,459 20.69%	17,336 28.24%	16,726 30.34%	19,257 26.94%	17,380 36.74%	18,479 25.72%	17,717 25.70%	19,527 38.63%	20,146 34.86%	19,251 51.86%	21,083 48.95%	19,620 73.74%	20,282 71.51%	19,408 69.84%	20,626 62.68%	18,500 58.45%	19,457 55.73%	19,437 52.65%	19,487 55.20%	17,934 21.38%	19,157 22.01%	18,417 17.91%	17,887 21.37%	
	\$ 73	\$ 71	\$ 63	\$ 63	\$ 58	\$ 53	\$ 65	\$ 69	\$ 79	\$ 77	\$ 94	\$ 95	\$ 113	\$ 116	\$ 114	\$ 116	\$ 107	\$ 113	\$ 109	\$ 111	\$ 74	\$ 70	\$ 65	\$ 65	
Sturgeon Bay - Town	246 3.66%	308 6.82%	231 6.93%	201 10.45%	277 7.22%	248 4.84%	360 4.44%	271 4.43%	396 17.17%	326 8.90%	712 34.13%	685 38.98%	1,049 57.29%	924 59.42%	1,047 53.01%	969 57.79%	898 31.96%	829 25.81%	655 21.53%	493 30.02%	434 11.29%	393 4.58%	308 7.14%	308 3.90%	
	\$ 120	\$ 114	\$ 88	\$ 114	\$ 106	\$ 101	\$ 127	\$ 87	\$ 75	\$ 147	\$ 114	\$ 140	\$ 142	\$ 155	\$ 144	\$ 133	\$ 131	\$ 130	\$ 128	\$ 130	\$ 116	\$ 128	\$ 95	\$ 172	
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 9.67%	62 0.00%	91 0.00%	91 20.88%	154 58.44%	93 34.41%	123 56.91%	93 65.59%	30 0.00%	60 13.33%	62 0.00%	62 19.35%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 125	\$ -	\$ -	\$ 113	\$ 78	\$ 97	\$ 88	\$ 72	\$ -	\$ 109	\$ -	\$ 73	\$ -	\$ -	\$ -	\$ -	
Washington Island</																									