Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

Final 2/10/11	Jan-09	Jan-10	Feb-09	Feb-10	Mar-09	Mar-10	Apr-09	Apr-10	May-09	May-10	Jun-09	Jun-10	Jul-09	Jul-10	Aug-09	Aug-10	Sep-09	Sep-10	Oct-09	Oct-10	Nov-09	Nov-10	Dec-09	Dec-10
	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11	Adj 1/31/10	Adj 1/31/11		
Baileys Harbor	4,380	3,941	4,020	3,826	4,594	4,123	6,567	4,874	8,794	8,354	8,837	9,144	9,978	10,743	9,659	9,957	9,448	9,094	9,585	9,356	4,347	3,611	4,237	3,471
	7.35%	7.61%	8.88%	10.87%	6.84%	11.91%	5.85%	14.90%	19.38%	22.89%	29.59%	33.89%	63.20%	35.21%	68.19%	59.82%	41.93%	38.45%	35.22%	36.82%	12.63%	12.79%	8.61%	8.53%
	$ 89	$ 72	$ 113	$ 82	$ 96	$ 75	$ 97	$ 64	$ 134	$ 115	$ 164	$ 155	$ 162	$ 167	$ 163	$ 178	$ 143	$ 157	$ 152	$ 155	$ 115	$ 124	$ 95	$ 111
Brussels	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Clay Banks	0	31	0	28	0	30	0	30	31	62	60	60	$ 62	62	62	62	31	60	31	62	0	30	31	31
	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	9.68%	0.00%	50.00%	25.00%	79.03%	58.06%	96.77%	51.61%	77.42%	20.00%	29.03%	4.84%	0.00%	0.00%	0.00%	6.45%
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 233	$ -	$ 168	$ 133	$ 180	$ 219	$ 203	$ 213	$ 166	$ 119	$ 92	$ 125	$ -	$ -	$ -	$ 250
Egg Harbor-Town	7,478	8,521	5,769	7,564	6,549	8,357	7,250	8,572	10,192	10,686	10,609	10,847	11,261	11,557	11,465	11,463	10,927	11,054	10,870	10,916	8,437	8,585	8,696	8,711
	5.83%	5.07%	9.41%	7.06%	8.72%	5.65%	9.24%	8.71%	21.01%	20.24%	35.83%	34.50%	60.01%	67.87%	55.14%	64.39%	37.83%	41.53%	39.19%	46.59%	9.35%	9.57%	5.63%	7.08%
	$ 93	$ 105	$ 79	$ 92	$ 87	$ 83	$ 82	$ 91	$ 108	$ 110	$ 129	$ 138	$ 174	$ 174	$ 169	$ 160	$ 140	$ 125	$ 141	$ 147	$ 83	$ 86	$ 96	$ 92
Egg Harbor - Village	5,258	5,586	4,900	4,971	4,670	4,480	5,464	5,316	9,677	8,798	11,266	11,103	11,507	11,875	11,462	11,897	10,940	11,621	10,156	9,924	4,870	4,532	4,258	4,482
	13.85%	16.52%	13.47%	16.21%	12.18%	14.20%	15.15%	16.91%	26.25%	31.44%	43.48%	48.16%	76.90%	75.06%	69.16%	70.12%	52.64%	51.14%	64.36%	56.10%	19.03%	19.51%	13.43%	15.10%
	$ 94	$ 90	$ 96	$ 84	$ 106	$ 81	$ 70	$ 77	$ 101	$ 98	$ 122	$ 118	$ 146	$ 157	$ 160	$ 157	$ 130	$ 132	$ 107	$ 141	$ 113	$ 104	$ 64	$ 74
Ephraim	6,409	6,525	5,625	6,143	6,272	6,297	6,266	6,407	12,303	13,477	15,119	15,323	16,010	15,927	15,539	15,628	15,127	15,066	14,353	14,271	7,258	6,114	6,619	6,527
	10.58%	9.64%	14.19%	12.76%	8.66%	8.67%	12.08%	14.06%	25.03%	25.96%	43.61%	48.82%	73.47%	74.40%	76.14%	77.10%	53.75%	56.80%	51.17%	57.67%	13.53%	15.37%	8.90%	10.56%
	$ 91	$ 136	$ 92	$ 109	$ 88	$ 100	$ 80	$ 94	$ 105	$ 104	$ 120	$ 121	$ 147	$ 155	$ 153	$ 151	$ 131	$ 131	$ 137	$ 134	$ 117	$ 101	$ 73	$ 64
Forestville - Town	0	0	0	0	0	0	0	0	0	0	0	30	0	0	0	30	0	30	0	31	0	0	0	0
	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Forestville - Village	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0	0
	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Gardner	837	806	756	752	899	837	870	1,379	1,551	1,862	1,625	1,509	1,805	1,610	1,635	1,617	1,705	1,583	1,732	1,531	900	930	806	837
	8.12%	10.05%	20.11%	16.89%	9.79%	11.59%	4.60%	7.54%	27.01%	22.82%	24.98%	34.26%	38.45%	60.81%	45.44%	58.63%	22.64%	34.24%	21.88%	32.07%	12.00%	7.63%	10.67%	7.77%
	$ 87	$ 82	$ 88	$ 93	$ 80	$ 88	$ 93	$ 89	$ 89	$ 88	$ 115	$ 96	$ 126	$ 103	$ 109	$ 103	$ 115	$ 101	$ 111	$ 98	$ 92	$ 112	$ 90	$ 114
Gibraltar	9,457	6,683	7,662	5,870	8,697	5,737	9,353	8,932	13,640	14,210	15,158	15,421	15,646	15,832	16,080	16,004	15,120	15,143	15,082	15,590	6,357	6,570	5,762	6,615
	11.61%	16.31%	17.31%	20.14%	10.45%	21.25%	14.57%	15.25%	30.00%	28.06%	50.86%	51.05%	75.78%	80.64%	76.84%	77.39%	61.77%	60.87%	53.70%	58.72%	20.72%	20.03%	18.62%	18.19%
	$ 145	$ 171	$ 119	$ 142	$ 122	$ 63	$ 98	$ 95	$ 117	$ 120	$ 126	$ 129	$ 150	$ 155	$ 159	$ 160	$ 126	$ 135	$ 140	$ 141	$ 144	$ 134	$ 117	$ 119
Jacksonport	826	970	763	854	789	797	1,631	897	2,288	2,084	2,702	2,931	3,076	3,163	3,106	3,276	2,863	2,908	2,691	2,686	925	989	901	1,033
	5.81%	7.94%	10.48%	9.72%	3.04%	6.02%	2.33%	12.60%	17.83%	17.99%	34.83%	32.04%	65.83%	71.74%	63.30%	63.55%	33.46%	35.25%	29.54%	25.28%	13.08%	13.45%	7.10%	11.52%
	$ 106	$ 168	$ 68	$ 157	$ 181	$ 141	$ 119	$ 107	$ 93	$ 99	$ 130	$ 129	$ 165	$ 165	$ 165	$ 173	$ 119	$ 127	$ 106	$ 125	$ 74	$ 146	$ 179	$ 83
Liberty Grove	3,188	4,081	2,882	3,780	3,343	4,152	3,303	4,793	10,074	10,001	11,971	12,410	12,890	12,821	12,954	13,268	12,267	12,812	12,399	11,733	5,027	4,608	4,418	4,813
	5.33%	3.46%	4.86%	3.73%	2.96%	1.76%	7.63%	5.84%	13.33%	14.36%	29.73%	26.83%	57.16%	75.64%	54.45%	50.68%	35.48%	35.54%	34.39%	38.63%	6.66%	6.29%	5.95%	3.82%
	$ 136	$ 162	$ 119	$ 140	$ 134	$ 134	$ 74	$ 67	$ 98	$ 92	$ 112	$ 112	$ 140	$ 112	$ 148	$ 145	$ 107	$ 112	$ 119	$ 115	$ 135	$ 115	$ 122	$ 126
Nasewaupee	2,075	2,264	1,952	2,098	2,106	2,310	2,210	2,323	3,047	3,222	3,653	3,497	3,624	3,653	3,860	3,520	2,825	3,243	2,337	3,085	1,890	2,248	1,612	2,279
	5.59%	16.21%	11.37%	28.84%	7.45%	16.45%	13.44%	14.59%	36.40%	31.87%	36.38%	39.63%	65.04%	68.44%	54.92%	61.93%	33.66%	40.12%	28.75%	37.93%	4.23%	5.92%	5.96%	8.64%
	$ 153	$ 52	$ 105	$ 65	$ 94	$ 51	$ 57	$ 54	$ 69	$ 84	$ 89	$ 101	$ 120	$ 125	$ 129	$ 120	$ 96	$ 104	$ 92	$ 103	$ 41	$ 73	$ 38	$ 67
Sevastopol	5,489	5,428	4,851	4,908	4,560	5,195	5,813	5,746	7,045	6,548	7,417	6,768	7,654	7,395	7,550	7,112	7,044	6,542	6,985	6,473	5,564	5,314	4,452	5,545
	8.73%	19.23%	13.61%	14.77%	12.32%	17.92%	13.97%	20.21%	24.74%	29.05%	40.60%	46.78%	61.85%	68.42%	58.00%	66.07%	39.10%	49.72%	39.60%	48.08%	16.80%	17.58%	13.95%	11.74%
	$ 125	$ 77	$ 104	$ 113	$ 119	$ 99	$ 96	$ 77	$ 113	$ 113	$ 148	$ 154	$ 181	$ 188	$ 212	$ 197	$ 148	$ 146	$ 139	$ 147	$ 127	$ 109	$ 101	$ 126
Sister Bay	10,063	9,832	8,947	9,040	9,619	9,538	9,427	8,955	13,941	14,113	14,837	14,782	15,264	15,529	15,426	15,346	14,723	14,564	15,299	14,911	9,293	9,907	8,832	8,944
	8.73%	9.39%	16.31%	13.48%	8.52%	10.42%	11.18%	12.31%	23.77%	22.23%	41.67%	42.97%	68.30%	71.39%	70.34%	71.41%	50.11%	49.02%	48.21%	54.17%	14.72%	12.75%	13.99%	11.85%
	$ 120	$ 134	$ 90	$ 99	$ 108	$ 88	$ 85	$ 83	$ 97	$ 109	$ 119	$ 123	$ 149	$ 155	$ 167	$ 161	$ 128	$ 130	$ 135	$ 137	$ 118	$ 98	$ 59	$ 69
Sturgeon Bay - City	17,854	19,310	16,064	17,336	17,881	19,257	17,660	18,479	18,927	19,527	19,409	19,251	20,116	19,620	20,175	19,408	19,518	18,500	20,101	19,437	19,083	17,934	19,267	18,417
	19.67%	18.85%	24.53%	28.24%	22.45%	26.94%	26.17%	25.72%	44.62%	38.63%	50.91%	51.86%	67.44%	73.74%	65.34%	69.84%	53.27%	58.45%	55.60%	52.65%	21.02%	21.38%	19.01%	17.91%
	$ 72	$ 73	$ 72	$ 63	$ 68	$ 58	$ 66	$ 65	$ 77	$ 79	$ 89	$ 94	$ 112	$ 113	$ 109	$ 114	$ 97	$ 107	$ 97	$ 109	$ 72	$ 74	$ 61	$ 65
Sturgeon Bay - Town	93	246	84	231	93	277	111	360	322	396	805	712	$ 870	1,049	907	1,047	810	898	518	655	285	434	278	308
	17.20%	3.66%	16.67%	6.93%	11.83%	7.22%	12.61%	4.44%	14.60%	17.17%	29.69%	34.13%	62.41%	57.29%	53.80%	53.01%	29.63%	31.96%	24.13%	21.53%	11.23%	11.29%	4.68%	7.14%
	$ 124	$ 120	$ 138	$ 88	$ 87	$ 106	$ 116	$ 127	$ 112	$ 75	$ 121	$ 114	$ 143	$ 142	$ 160	$ 144	$ 115	$ 131	$ 120	$ 128	$ 120	$ 116	$ 88	$ 95
Union	0	0	0	0	0	0	0	0	0	31	60	91	$ 93	154	90	123	60	30	62	62	0	0	0	0
	0%	0.00%	0%	0.00%	0%	0.00%	0%	0.00%	0%	9.68%	0%	0.00%	27.96%	58.44%	47.78%	56.91%	6.67%	0.00%	11.29%	0.00%	0.00%	0.00%	0.00%	0.00%
	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 125	$ -	$ -	$ 97	$ 78	$ 87	$ 88	$ 125	$ -	$ 82	$ -	$ -	$ -	$ -	$ -
Washington Island	1,544	1,292	1,490	1,252	1,294	1,042	1,830	1,487	3,534	3,941	5,975	5,695	6,071	6,369	6,097	6,299	5,662	5,510	4,598	4,138	1,195	1722	1,271	1,048
	4.47%	3.25%	6.51%	5.11%	4.02%	7.97%	4.75%	8.20%	12.39%	10.30%	27.70%	27.32%	57.78%	51.67%	55.26%	49.63%	27.89%	25.79%	20.16%	21.58%	9.79%	8.59%	3.93%	6.97%
	$ 86	$ 79	$ 58	$ 52	$ 96	$ 67	$ 78	$ 66	$ 82	$ 80	$ 90	$ 88	$ 93	$ 97	$ 95	$ 103	$ 89	$ 89	$ 87	$ 91	$ 92	$ 84	$ 122	$ 82
Available	74,951	75,516	65,765	68,653	71,366	72,429	77,755	78,550	115,366	117,312	129,503	129,574	135,927	137,359	136,067	136,058	129,070	128,658	126,799	124,861	75,431	73,528	71,440	73,061
Filled	8,619	9,697	10,449	11,597	8,733	11,177	11,217	12,625	30,827	30,650	52,850	55,027	90,828	98,385	89,277	91,042	60,349	62,143	58,110	60,814	11,671	11,280	9,181	9,154
%	11.50%	12.84%	15.89%	16.89%	12.24%	15.43%	14.43%	16.07%	26.72%	26.13%	40.81%	42.47%	66.82%	71.63%	65.61%	66.91%	46.76%	48.30%	45.83%	48.71%	15.47%	15.34%	12.85%	12.53%
Average	$ 97	$ 99	$ 89	$ 86	$ 89	$ 71	$ 78	$ 76	$ 98	$ 100	$ 118	$ 120	$ 144	$ 146	$ 151	$ 150	$ 122	$ 126	$ 124	$ 132	$ 102	$ 97	$ 77	$ 83