

| Administrative Budget 2011 | | | | | | | | | | | Budget Approved 12/16/2010 | | |
|-------------------------------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|------------|----------------------------|-----------|--------------|
| Door County Tourism Zone Commission | | | | | | | | | | | | | |
| | January | February | March | April | May | June | July | August | September | October | November | December | TOTAL |
| Income | | | | | | | | | | | | | |
| Total Room Tax Income | \$ 52,836 | \$ 55,811 | \$ 43,623 | \$ 52,576 | \$ 170,441 | \$ 370,055 | \$ 803,560 | \$ 764,420 | \$ 418,699 | \$ 422,089 | \$ 69,682 | \$ 41,098 | \$ 3,264,889 |
| 2010 Total Room Tax Income | 51,297 | 54,185 | 42,352 | 51,045 | 165,477 | 359,277 | 780,155 | 742,155 | 406,504 | 409,795 | 67,652 | 39,901 | 3,169,795 |
| Allocations | | | | | | | | | | | | | |
| Municipal Allocations | 15,851 | 16,743 | 13,087 | 15,773 | 51,132 | 111,017 | 241,068 | 229,326 | 125,610 | 126,627 | 20,904 | 12,329 | 979,467 |
| 2010 Municipal Allocations | 15,389 | 16,256 | 12,706 | 15,314 | 49,643 | 107,783 | 234,047 | 222,647 | 121,951 | 122,939 | 20,296 | 11,970 | 950,939 |
| Visitor Bureau Allocation | 25,437 | 25,700 | 18,065 | 23,418 | 90,825 | 210,307 | 472,432 | 447,717 | 240,175 | 271,135 | 45,990 | 27,125 | 1,898,327 |
| 2010 Visitor Bureau Allocation | 24,871 | 25,157 | 17,737 | 22,945 | 88,580 | 204,809 | 459,743 | 435,727 | 233,849 | 243,376 | 28,150 | 22,121 | 1,807,065 |
| Community Marketing Fund | 9,434 | 11,135 | 10,726 | 11,282 | 21,667 | 33,930 | 57,917 | 56,800 | 36,166 | 7,443 | - | - | 256,500 |
| 2010 Community Marketing Fund | 8,985 | 10,605 | 10,215 | 10,745 | 20,635 | 32,314 | 55,159 | 54,095 | 34,444 | 27,089 | 16,500 | 4,214 | 285,000 |
| Total Allocations | 50,722 | 53,578 | 41,878 | 50,473 | 163,624 | 355,253 | 771,417 | 733,843 | 401,951 | 405,205 | 66,894 | 39,454 | 3,134,293 |
| 2010 Total Allocations | 49,245 | 52,018 | 40,658 | 49,003 | 158,858 | 344,906 | 748,949 | 712,469 | 390,244 | 393,403 | 64,946 | 38,305 | 3,043,003 |
| Administrative Allocation | 2,113 | 2,232 | 1,745 | 2,103 | 6,818 | 14,802 | 32,142 | 30,577 | 16,748 | 16,884 | 2,787 | 1,644 | 130,596 |
| 2010 Administrative Allocation | 2,052 | 2,167 | 1,694 | 2,042 | 6,619 | 14,371 | 31,206 | 29,686 | 16,260 | 16,392 | 2,706 | 1,596 | 126,792 |
| Retained Late Fees/Interest | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 700 | 8,400 |
| 2010 Penalties/Fees Retained | 704 | 1,226 | 5,534 | 600 | (1,949) | 1,325 | 480 | 4,770 | 720 | 1,011 | 700 | 700 | 15,820 |
| Expense | | | | | | | | | | | | | |
| Bank Fees | 200 | 235 | 215 | 240 | 230 | 230 | 330 | 370 | 310 | 350 | 350 | 350 | 3,410 |
| 2010 Bank Fees | 195 | 235 | 213 | 240 | 228 | 227 | 323 | 366 | 412 | 348 | 350 | 350 | 3,486 |
| Insurance Expense | | | | | | | | | | | | | |
| Commercial Package | 2,300 | | | | | | | | | | | | 2,300 |
| 2010 Commercial Package | 2,299 | | | | | | | | | | | | 2,299 |
| Bonds | | | | | 650 | | | | | | | | 650 |
| 2010 Bonds | - | | | | 628 | | | | | | | | 628 |
| Workmen's Compensation | 290 | | | | | | | | | | | | 290 |
| 2010 Workmen's Comp | 284 | | | | | | | | | | | | 284 |
| General Compliance | 400 | 400 | 400 | 400 | 400 | 400 | 400 | 400 | 400 | 400 | 400 | 400 | 4,800 |
| 2010 Legal Fees-Gen Compliance | 1,042 | - | 1,419 | 1,097 | 25 | 88 | 263 | 225 | 131 | 150 | 200 | 200 | 4,839 |
| Compliance Enforcement | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 7,200 |
| 2010 Compliance Enforcement | 631 | - | 2,569 | 88 | 406 | 294 | 56 | 744 | 579 | 926 | 500 | 500 | 7,292 |
| Meals & Entertainment | | | | | 30 | 30 | 30 | 30 | 30 | 200 | 50 | 50 | 450 |
| 2010 Meals & Entertainment | | | | | 21 | 28 | 28 | 42 | 26 | 69 | 50 | 50 | 313 |
| Postage | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 1,800 |
| 2010 Postage | 101 | 165 | 99 | 117 | 151 | 294 | 101 | 132 | 105 | 100 | 135 | 135 | 1,634 |
| Office Supplies | 300 | 50 | 300 | 100 | 810 | 500 | 150 | 60 | 450 | 100 | 100 | 100 | 3,020 |
| 2010 Office Supplies | 306 | 51 | 284 | 83 | 815 | 787 | 140 | 58 | 72 | 296 | 100 | 100 | 3,091 |
| Administrative Assistant | 972 | 1,331 | 1,982 | 1,351 | 1,294 | 1,310 | 1,376 | 1,892 | 1,262 | 1,351 | 1,960 | 1,960 | 18,040 |
| 2010 Administrative Assistant | 937 | 1,283 | 1,911 | 1,303 | 1,248 | 1,264 | 1,327 | 1,825 | 1,217 | 1,303 | 1,890 | 1,890 | 17,399 |
| Payroll Tax | 83 | 113 | 168 | 115 | 110 | 111 | 117 | 161 | 107 | 115 | 167 | 167 | 1,533 |
| 2010 Payroll Tax | 72 | 98 | 146 | 100 | 252 | 97 | 101 | 140 | 93 | 100 | 198 | 198 | 1,595 |
| Employee Retirement Fund | 107 | 146 | 218 | 149 | 142 | 144 | 151 | 208 | 139 | 149 | 216 | 216 | 1,984 |
| 2010 Employee Retirement Fund | 103 | 141 | 210 | 143 | 137 | 139 | 146 | 201 | 134 | 143 | 208 | 208 | 1,914 |
| Professional Fees | | | | | | | | | | | | | |
| Kerber Rose | 5,500 | 5,200 | 4,100 | 3,500 | 3,400 | 4,500 | 5,400 | 7,000 | 6,500 | 6,500 | 6,000 | 4,000 | 61,600 |
| 2010 Kerber Rose | 5,363 | 5,184 | 4,015 | 3,465 | 3,314 | 4,428 | 5,321 | 6,916 | 6,339 | 6,449 | 6,000 | 4,000 | 60,793 |
| Other Professional Fees | | | | | | | | | | | | | |
| Audit Fee | | | | 6,800 | | | | | | | | | 6,800 |
| 2010 Audit Fee | | | 4,630 | - | 1,870 | | | | | | | | 6,500 |
| Online Filing Database | | | 3,600 | | | | | | | | | | 3,600 |
| 2010 Online Filing Database | | | - | | 3,600 | | | | 4,950 | | | | 8,550 |

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|-------------------------------------|------------|------------|------------|-------------|------------|----------|-----------|-----------|-----------|----------|------------|------------|-----------|
| Administrative Budget 2011 | | | | | | | | | | | | | |
| Door County Tourism Zone Commission | | | | | | | | | | | | | |
| Proposed budget 11/16/10 | | | | | | | | | | | | | |
| | January | February | March | April | May | June | July | August | September | October | November | December | TOTAL |
| Website Design & Maintenan | 150 | | | | | | | 300 | | | | | 450 |
| 2010 Website & Maintenance | 103 | | | | | | | 340 | | | | | 443 |
| Repairs & Maintenance | | | | | | | | | | | | | - |
| 2010 Repairs & Maint | | | | | 388 | | | | | | | | 388 |
| Office Rent | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 250 | 3,000 |
| 2010 Office Rent | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 2,400 |
| Telephone Expense | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 780 |
| 2010 Telephone Expense | 64 | 64 | 64 | 64 | 64 | 67 | 66 | 66 | 66 | 66 | 61 | 61 | 775 |
| Travel & Meeting Expense | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 1,200 |
| 2010 Travel Expense | - | 128 | 67 | 217 | 85 | 19 | 20 | 35 | 65 | 246 | 100 | 100 | 1,082 |
| Total Expense | 11,466 | 8,640 | 12,148 | 13,820 | 8,232 | 8,391 | 9,119 | 11,586 | 10,363 | 10,330 | 10,407 | 8,407 | 122,908 |
| 2010 Total Expense | 11,700 | 7,549 | 15,828 | 7,117 | 13,045 | 7,930 | 8,092 | 11,289 | 9,438 | 15,345 | 9,992 | 7,992 | 125,317 |
| Net Income | \$ (8,653) | \$ (5,708) | \$ (9,703) | \$ (11,017) | \$ (714) | \$ 7,111 | \$ 23,724 | \$ 19,690 | \$ 7,085 | \$ 7,254 | \$ (6,920) | \$ (6,063) | \$ 16,088 |
| 2010 Net Income | \$ (8,944) | \$ (4,156) | \$ (8,599) | \$ (4,475) | \$ (8,376) | \$ 7,766 | \$ 23,595 | \$ 23,167 | \$ 7,542 | \$ 2,057 | \$ (6,586) | \$ (5,696) | \$ 17,295 |