

2009-2020 By Property Reporting

50 Hotel/Motel	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	316,729	310,583	294,645	296,205	305,683	305,343	308,941	311,083	318,175	316,859	319,615	299,937	-5.30%
Filled	140,730	146,745	143,380	146,617	153,737	159,454	161,759	169,709	167,113	162,681	165,002	135,625	-3.63%
Occupancy	44.43%	47.25%	48.66%	49.50%	50.29%	52.22%	52.36%	54.55%	52.52%	51.34%	51.63%	45.22%	1.77%
ADR	\$ 94.95	\$ 94.12	\$ 96.51	\$ 100.06	\$ 101.63	\$ 103.39	\$ 108.29	\$ 116.20	\$ 120.04	\$ 123.93	\$ 126.24	\$ 134.81	41.98%
Revenue	\$ 13,362,251.31	\$ 13,811,965.42	\$ 13,838,096.22	\$ 14,670,535.54	\$ 15,623,588.00	\$ 16,485,742.26	\$ 17,517,640.49	\$ 19,720,747.45	\$ 20,060,247.14	\$ 20,161,583.49	\$ 20,829,341.67	\$ 18,283,602.78	36.83%

51 Resort	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	537,527	551,773	554,191	549,909	541,383	559,758	568,595	563,941	568,502	550,946	551,744	463,995	-13.68%
Filled	173,559	187,666	195,370	200,203	202,191	215,230	228,120	232,885	238,881	230,358	226,093	168,148	-3.12%
Occupancy	32.29%	34.01%	35.25%	36.41%	37.35%	38.45%	40.12%	41.30%	42.02%	41.81%	40.98%	36.24%	12.23%
ADR	\$ 138.41	\$ 136.98	\$ 135.65	\$ 140.78	\$ 142.19	\$ 140.34	\$ 144.44	\$ 149.51	\$ 151.89	\$ 163.27	\$ 169.76	\$ 180.28	30.25%
Revenue	\$ 24,022,448.48	\$ 25,706,449.38	\$ 26,501,475.16	\$ 28,185,536.39	\$ 28,749,377.61	\$ 30,204,708.92	\$ 32,949,939.61	\$ 34,819,369.78	\$ 36,282,926.36	\$ 37,611,698.52	\$ 38,381,106.24	\$ 30,313,109.18	26.19%

52 Inn	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	64,192	61,612	59,756	66,726	57,367	56,921	54,197	59,654	62,743	61,399	60,769	58,415	-9.00%
Filled	28,640	24,105	22,826	24,931	21,123	21,776	20,415	23,640	25,013	26,141	27,437	22,669	-20.85%
Occupancy	44.62%	39.12%	38.20%	37.36%	36.82%	38.26%	37.67%	39.63%	39.87%	42.58%	45.15%	38.81%	-13.03%
ADR	\$ 108.33	\$ 131.14	\$ 134.18	\$ 132.56	\$ 140.31	\$ 143.64	\$ 143.17	\$ 144.10	\$ 147.28	\$ 153.93	\$ 155.28	\$ 165.98	53.21%
Revenue	\$ 3,102,516.30	\$ 3,161,195.66	\$ 3,062,764.61	\$ 3,304,730.82	\$ 2,963,716.82	\$ 3,127,839.25	\$ 2,922,857.99	\$ 3,406,616.79	\$ 3,683,923.32	\$ 4,023,821.53	\$ 4,260,526.42	\$ 3,762,518.64	21.27%

53 Condo	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	80,137	82,482	81,186	77,154	75,334	77,741	78,823	80,278	83,363	84,661	87,113	81,079	1.18%
Filled	31,162	32,645	30,261	30,791	31,693	32,446	34,821	36,459	37,863	38,060	38,197	30,360	-2.57%
Occupancy	38.89%	39.58%	37.27%	39.91%	42.07%	41.74%	44.18%	45.42%	45.42%	44.96%	43.85%	37.44%	-3.72%
ADR	\$ 145.56	\$ 148.93	\$ 150.89	\$ 148.87	\$ 154.53	\$ 158.23	\$ 155.67	\$ 155.40	\$ 155.80	\$ 160.27	\$ 169.71	\$ 199.09	36.78%
Revenue	\$ 4,536,078.29	\$ 4,861,878.93	\$ 4,566,165.96	\$ 4,583,896.64	\$ 4,897,605.92	\$ 5,134,051.95	\$ 5,420,621.82	\$ 5,665,905.30	\$ 5,899,011.40	\$ 6,099,824.80	\$ 6,482,394.57	\$ 6,044,404.12	33.25%

54 B&B	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	49,609	47,411	46,124	46,684	44,078	35,880	37,352	38,572	35,113	34,725	33,826	28,263	-43.03%
Filled	15,283	16,388	16,782	17,765	17,023	14,704	16,729	16,832	14,395	13,857	12,766	9,294	-39.19%
Occupancy	30.81%	34.57%	36.38%	38.05%	38.62%	40.98%	44.79%	43.64%	41.00%	39.90%	37.74%	32.88%	6.73%
ADR	\$ 152.56	\$ 154.53	\$ 159.61	\$ 165.43	\$ 168.58	\$ 175.95	\$ 175.45	\$ 187.11	\$ 198.50	\$ 203.29	\$ 204.87	\$ 217.88	42.81%
Revenue	\$ 2,331,608.83	\$ 2,532,498.83	\$ 2,678,646.10	\$ 2,938,842.98	\$ 2,869,680.00	\$ 2,587,157.93	\$ 2,935,066.43	\$ 3,149,396.30	\$ 2,857,391.06	\$ 2,817,004.97	\$ 2,615,428.31	\$ 2,024,949.06	-13.15%

55/56 Cottage, House or Cabin	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	152,101	153,797	153,619	164,011	170,959	167,926	176,068	187,314	197,109	221,900	238,004	230,404	51.48%
Filled	50,151	53,761	51,894	56,843	59,090	61,946	68,059	70,825	74,682	81,261	88,971	96,107	91.64%
Occupancy	32.97%	34.96%	33.78%	34.66%	34.56%	36.89%	38.65%	37.85%	37.89%	36.62%	37.38%	41.71%	26.52%
ADR	\$ 163.20	\$ 164.50	\$ 180.02	\$ 181.91	\$ 195.06	\$ 197.40	\$ 203.75	\$ 217.80	\$ 221.58	\$ 230.86	\$ 244.46	\$ 279.94	71.53%
Revenue	\$ 8,184,766.15	\$ 8,843,852.55	\$ 9,342,123.62	\$ 10,340,225.82	\$ 11,526,317.92	\$ 12,228,308.65	\$ 13,867,307.99	\$ 15,425,689.68	\$ 16,548,084.48	\$ 18,760,208.33	\$ 21,749,895.95	\$ 26,904,191.03	228.71%

59 Other	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available	9,144	8,241	9,511	8,960	8,411	10,321	8,736	9,019	8,014	9,202	9,019	7,566	-17.26%
Filled	2,586	2,262	3,348	2,412	2,140	2,786	2,895	3,120	3,021	3,377	3,049	2,760	6.73%
Occupancy	28.28%	27.45%	35.20%	26.92%	25.44%	26.99%	33.14%	34.59%	37.28%	36.70%	33.81%	36.48%	28.99%
ADR	\$ 70.95	\$ 86.68	\$ 71.44	\$ 79.88	\$ 92.45	\$ 82.13	\$ 90.98	\$ 89.58	\$ 99.77	\$ 104.46	\$ 111.76	\$ 122.74	73.00%
Revenue	\$ 183,486.36	\$ 196,076.83	\$ 239,164.64	\$ 192,673.83	\$ 197,841.28	\$ 228,814.04	\$ 263,378.67	\$ 279,486.26	\$ 301,403.54	\$ 352,746.38	\$ 340,747.08	\$ 338,771.28	84.63%

Note: All years are rerun to balance to Kerber Rose Year End. In some years for a variety of reasons, they will not balance. This data is for information purpose to establish historical trends not for auditing.

2009-2020 By Property Reporting

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% change
Available Rooms Year Total	1,209,439	1,215,899	1,199,032	1,209,649	1,203,215	1,213,890	1,232,712	1,249,681	1,273,109	1,279,692	1,300,090	1,169,659	-3.29%
Occupied Room Year Total	442,111	463,572	463,861	479,562	486,997	508,342	532,798	553,470	560,968	555,735	561,515	464,963	5.17%
ADR	\$126.04	\$127.52	\$129.84	\$133.91	\$137.22	\$137.70	\$142.41	\$149.00	\$153.00	\$161.64	\$168.58	\$188.56	49.60%
Occupancy	36.56%	38.13%	38.69%	39.64%	40.47%	41.88%	43.22%	44.29%	44.06%	43.43%	43.19%	39.75%	8.73%
Total Revenues	\$ 55,723,155.72	\$ 59,113,917.60	\$ 60,228,436.31	\$ 64,216,442.02	\$ 66,828,127.55	\$ 69,996,623.00	\$ 75,876,813.00	\$ 82,467,211.56	\$ 85,632,987.00	\$ 89,826,888.02	\$ 94,659,440.24	\$ 87,671,546.09	57.33%
Notes: All years were rerun to balance to Kerber Rose Year End. In some years for a variety of reasons, they will not balance. Since this is for data purposes and not auditing the information provides historical trends	* 2009 Available nights 61 nights over KR year end resulting in ADR off \$2	*2010 available off 340, filled off 19, resulting in ADR off .52 Revenue off \$7952	*2011 Available nights off 428 all other metrics balance	*2012 Available nights off 90 all other metrics balance	*2013 Available nights off 152, filled off 20 and revenues off \$2961	*2014 All metrics balance	* 2015 All metrics balance	* 2016 All metrics balance	*all metrics balance	* all metrics balance	* all metrics balance	* all metrics balance	

Note: All years are rerun to balance to Kerber Rose Year End. In some years for a variety of reasons, they will not balance. This data is for information purpose to establish historical trends not for auditing.

