

## Door County Tourism Zone Commission

### Units Available, Occupancy & ADR Summary by Municipality - 2008 Final

	<b>May-07</b>	<b>May-08</b>	<b>Jun-07</b>	<b>Jun-08</b>	<b>Jul-07</b>	<b>Jul-08</b>	<b>Aug-07</b>	<b>Aug-08</b>
	Adjusted 12/31/07	Adjusted 1/31/09	Adjusted 12/31/07	Adjusted 1/31/09	Adjusted 12/31/07	Adjusted 1/31/09	Adjusted 12/31/07	Adjusted 1/31/09
Baileys Harbor	6,740 18.83%	8,485 19.40%	9,310 40.17%	9,583 35.91%	10,332 67.32%	10,123 66.57%	9,818 62.45%	10,155 71.09%
	\$ 109	\$ 116	\$ 109	\$ 137	\$ 151	\$ 147	\$ 152	\$ 151
Egg Harbor-Town	10,859 16.95%	11,472 23.13%	12,125 36.44%	10,969 45.00%	11,673 49.64%	11,807 64.16%	11,435 58.42%	11,871 62.76%
	\$ 92	\$ 80	\$ 102	\$ 117	\$ 168	\$ 157	\$ 160	\$ 155
Egg Harbor - Village	9,445 26.60%	10,318 31.20%	11,236 51.71%	12,620 48.48%	12,079 77.61%	13,328 72.20%	11,748 71.74%	13,158 72.28%
	\$ 90	\$ 86	\$ 112	\$ 111	\$ 144	\$ 142	\$ 124	\$ 149
Ephraim	12,598 23.91%	12,638 23.22%	14,946 51.95%	14,828 46.24%	15,994 74.22%	15,638 74.35%	15,711 77.95%	15,217 79.89%
	\$ 102	\$ 106	\$ 122	\$ 128	\$ 145	\$ 144	\$ 145	\$ 147
Gardner		786 35.75%		1,470 30.07%		1,323 47.69%		1,425 60.07%
		\$ 126		\$ 87		\$ 109		\$ 97
Gibraltar	12,355 29.37%	15,160 26.51%	14,456 54.14%	15,570 48.91%	16,650 73.16%	16,525 73.98%	15,727 73.12%	16,445 76.16%
	\$ 109	\$ 110	\$ 121	\$ 129	\$ 149	\$ 143	\$ 151	\$ 152
Jacksonport	1,438 23.44%	2,025 17.19%	2,489 30.41%	2,984 30.83%	2,184 66.07%	2,766 70.57%	2,671 66.02%	2,833 64.95%
	\$ 72	\$ 88	\$ 134	\$ 141	\$ 123	\$ 156	\$ 154	\$ 169
Liberty Grove	8,923 20.87%	8,798 15.49%	11,446 33.02%	11,334 32.95%	12,328 59.78%	12,445 59.09%	11,479 60.93%	12,270 58.36%
	\$ 83	\$ 107	\$ 109	\$ 112	\$ 129	\$ 136	\$ 140	\$ 142
Nasewaupée	2,238 19.97%	1,985 19.14%	2,527 44.80%	2,342 43.42%	1,733 71.44%	2,261 67.89%	1,796 64.08%	1,918 76.59%
	\$ 69	\$ 92	\$ 103	\$ 107	\$ 98	\$ 138	\$ 117	\$ 138
Sevastopol	6,443 26.57%	6,588 28.22%	6,606 43.66%	6,732 43.78%	6,909 65.84%	6,940 68.79%	6,885 62.10%	7,025 67.25%
	\$ 114	\$ 116	\$ 135	\$ 158	\$ 185	\$ 181	\$ 195	\$ 184
Sister Bay	14,552 25.36%	12,340 36.90%	16,132 45.18%	14,618 47.28%	16,722 72.59%	15,246 74.73%	16,681 72.21%	15,260 77.55%
	\$ 96	\$ 76	\$ 114	\$ 124	\$ 151	\$ 152	\$ 153	\$ 155
Washington Island	- %	3,719 13.61%	- %	5,473 26.65%	- %	5,661 56.69%	5,749 47.04%	5,785 52.77%
	\$ -	\$ 85	\$ -	\$ 92	\$ -	\$ 98	\$ 94	\$ 103
Available	85,561	94312	101,333	108523	106,545	114063	109,111	113362
Filled	20,311	23761	45,400	46564	72,848	78638	73,548	79798
%	23.74%	25.19%	44.80%	42.91%	68.37%	68.94%	67.41%	70.39%
Average	\$ 98	\$ 96	\$ 112	\$ 124	\$ 144	\$ 146	\$ 147	\$ 150

## Door County Tourism Zone Commission

Units Available, Occupancy & ADR Summary by Municipality - 2008 Final

	Sep-07	Sep-08	Oct-07	Oct-08	Nov-07	Nov-08	Dec-07	Dec-08	2007 May-Dec	2008 May-Dec
	Adjusted 12/31/07	Adjusted 1/31/09	Adjusted 12/31/07	Adjusted 1/31/09	Adjusted 12/31/07	Adjusted 1/31/09	Adjusted 12/31/07	Adjusted 1/31/09		
Baileys Harbor	9,346 41.22%	9,476 38.48%	9,227 36.84%	9,082 37.43%	4,121 12.11%	4,332 10.06%	4,080 8.50%	4,271 7.42%	62,974 41.59%	65,507 40.98%
Egg Harbor-Town	\$ 126 11,008 41.76%	\$ 134 11,666 38.57%	\$ 136 11,361 42.43%	\$ 142 12,037 43.77%	\$ 119 8,883 16.24%	\$ 126 9,436 15.71%	\$ 112 9,389 12.46%	\$ 104 9,883 9.30%	135 86,733 35.47%	141 89,141 39.02%
Egg Harbor - Village	\$ 128 11,323 41.83%	\$ 125 12,713 42.19%	\$ 126 9,269 55.60%	\$ 124 12,465 45.09%	\$ 63 4,593 22.21%	\$ 60 4,940 18.83%	\$ 49 4,500 16.24%	\$ 49 4,880 13.98%	126 74,193 50.90%	124 84,422 48.65%
Ephraim	\$ 127 15,209 54.39%	\$ 128 14,693 48.67%	\$ 122 14,113 61.62%	\$ 132 13,741 54.90%	\$ 90 4,956 18.60%	\$ 111 6,423 16.55%	\$ 78 5,822 12.06%	\$ 70 6,329 10.73%	134 99,349 53.84%	129 99,507 50.26%
Gardner	\$ 129 1,350 29.85%	\$ 134 1,350 29.85%	\$ 124 91 13.22%	\$ 132 77 13.22%	\$ 105 170 1.76%	\$ 114 170 1.76%	\$ 76 185 2.00%	\$ 76 93 0.00%	132 - -	135 7,328 36.98%
Gibraltar	16,100 59.19%	15,920 53.07%	14,165 58.81%	15,755 52.69%	7,945 23.12%	10,362 16.67%	6,827 18.16%	9,506 12.49%	104,225 53.80%	115,243 48.64%
Jacksonport	\$ 125 2,330 32.83%	\$ 135 2,572 30.17%	\$ 130 2,224 28.33%	\$ 139 2,363 28.48%	\$ 109 748 13.50%	\$ 114 840 14.52%	\$ 116 647 10.20%	\$ 120 826 7.99%	133 14,731 39.80%	137 17,209 38.92%
Liberty Grove	\$ 101 11,413 38.45%	\$ 122 12,027 30.02%	\$ 101 9,937 45.36%	\$ 97 11,093 37.31%	\$ 95 3,748 12.62%	\$ 60 3,626 11.36%	\$ 85 3,348 6.31%	\$ 128 3,320 5.90%	128 72,622 40.74%	145 74,913 37.34%
Nasewaupie	\$ 104 1,684 33.85%	\$ 113 1,975 31.85%	\$ 104 1,188 29.80%	\$ 120 1,968 29.93%	\$ 113 523 6.88%	\$ 121 1,130 5.13%	\$ 173 211 1.90%	\$ 142 434 1.15%	118 11,900 41.45%	128 14,013 40.55%
Sevastopol	\$ 112 6,787 48.65%	\$ 119 6,767 42.20%	\$ 100 6,593 45.58%	\$ 118 6,617 43.98%	\$ 100 5,686 21.33%	\$ 146 5,672 16.75%	\$ 20 5,384 14.25%	\$ 134 5,460 8.08%	96 51,293 42.32%	124 51,801 41.43%
Sister Bay	\$ 141 16,162 51.78%	\$ 153 14,765 45.73%	\$ 137 14,936 57.86%	\$ 141 15,021 53.78%	\$ 98 7,416 17.95%	\$ 127 10,134 13.13%	\$ 96 6,678 12.10%	\$ 114 8,729 12.84%	153 109,279 49.70%	160 106,113 48.98%
Washington Island	\$ 122 4,681 26.96%	\$ 135 5,375 20.73%	\$ 130 4,093 26.02%	\$ 130 4,502 20.97%	\$ 92 1,456 10.37%	\$ 128 1,979 7.93%	\$ 88 1,300 7.80%	\$ 82 1,196 5.02%	131 17,279 30.58%	134 33,690 31.17%
	\$ 88	\$ 101	\$ 69	\$ 92	\$ 70	\$ 73	\$ 95	\$ 58	81	95
Available	106,043	109,299	97,106	105,355	50,075	59,044	47,848	54,927	703,622	758,885
Filled	49,642	45,249	48,604	47,560	9,026	8,671	6,178	5,673	325,557	335,914
%	46.81%	41.40%	50.05%	45.15%	18.02%	14.69%	12.91%	10.33%	46.27%	44.26%
Average	\$ 124	\$ 131	\$ 123	\$ 130	\$ 95	\$ 108	\$ 89	\$ 89	129	134