

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-20 Adj 1/31/21	Jan-21	Feb-20 Adj 1/31/20	Feb-21 Adj 1/31/21
Baileys Harbor	3,743 9.80%	3,849 16.55%	3,648 10.77%	3,413 21.07%
	\$ 145	\$ 180	\$ 169	\$ 170
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	62 4.84%	0 0.00%	39 30.77%
	\$ -	\$ 137	\$ -	\$ 193
Egg Harbor-Town	8,601 10.70%	8,288 14.61%	8,309 14.62%	7,521 20.14%
	\$ 122	\$ 144	\$ 123	\$ 148
Egg Harbor - Village	4,740 19.32%	4,589 24.21%	4,238 21.26%	4,211 28.90%
	\$ 114	\$ 131	\$ 110	\$ 130
Ephraim	4,827 16.20%	5,475 17.59%	4,546 20.69%	4,812 23.69%
	\$ 126	\$ 139	\$ 123	\$ 136
Forestville - Town	61 0.00%	0 0.00%	58 3.45%	56 3.57%
	\$ -	\$ -	\$ 146	\$ 113
Forestville - Village	0 0.00%	31 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -
Gardner	1,328 12.20%	1,448 12.91%	1,418 24.47%	1,338 22.80%
	\$ 90	\$ 108	\$ 100	\$ 111
Gibraltar	9,543 14.85%	7,882 21.94%	7,632 18.97%	6,333 23.34%
	\$ 154	\$ 162	\$ 151	\$ 171
Jacksonport	1,175 17.36%	2,378 7.61%	1,175 26.30%	2,181 8.71%
	\$ 155	\$ 190	\$ 76	\$ 200
Liberty Grove	4,886 5.79%	4,242 7.17%	5,461 3.63%	4,160 6.59%
	\$ 131	\$ 214	\$ 140	\$ 223
Nasewaupee	2,613 24.84%	2,027 33.30%	2,464 49.27%	2,458 55.94%
	\$ 59	\$ 92	\$ 76	\$ 98
Sevastopol	4,258 20.69%	4,143 27.25%	4,025 24.30%	3,827 34.39%
	\$ 135	\$ 150	\$ 137	\$ 139
Sister Bay	10,841 16.65%	9,210 18.13%	10,373 18.38%	9,837 19.27%
	\$ 124	\$ 136	\$ 113	\$ 126
Sturgeon Bay - City	22,026 25.29%	20,553 21.69%	20,954 32.34%	18,087 36.33%
	\$ 85	\$ 94	\$ 84	\$ 95
Sturgeon Bay - Town	804 6.97%	614 18.89%	550 8.00%	589 12.90%
	\$ 172	\$ 257	\$ 233	\$ 223
Union	62 6.45%	31 9.68%	58 17.24%	56 25.00%
	\$ 366	\$ 632	\$ 263	\$ 96
Washington Island	1,046 8.13%	1,198 5.93%	1,013 8.29%	1,052 9.32%
	\$ 52	\$ 120	\$ 89	\$ 98
Available	80,554	76,020	75,922	69,970
Filled	14,101	14,447	16,779	18,198
%	17.51%	19.00%	22.10%	26.01%
Average	\$ 109	\$ 130	\$ 106	\$ 124