

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-18</b>	<b>Jan-19</b>	<b>Feb-18</b>	<b>Feb-19</b>	<b>Mar-18</b>	<b>Mar-19</b>	<b>Apr-18</b>	<b>Apr-19</b>	<b>May-18</b>	<b>May-19</b>	<b>Jun-18</b>	<b>Jun-19</b>
	Adj 1/31/19	Adj 7/31/19	Adj 1/31/19	Adj 01/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20
Baileys Harbor	3,668 8.75% 131	4,098 8.32% \$ 137	3,474 8.89% \$ 147	3,567 7.82% \$ 153	3,803 8.39% \$ 148	3,911 8.26% \$ 158	4,470 16.26% \$ 67	5,293 8.31% \$ 139	8,388 27.24% \$ 160	9,131 24.43% \$ 169	9,884 47.89% \$ 199	9,743 49.35% \$ 210
Brussels	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -
Clay Banks	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	154 5.19% \$ 187	150 8.00% \$ 149	223 34.08% \$ 255	195 53.33% \$ 185
Egg Harbor-Town	8,710 14.24% 80	8,604 8.05% \$ 103	7,719 21.67% \$ 74	8,011 15.54% \$ 105	8,578 19.53% \$ 83	8,641 14.72% \$ 107	8,497 14.06% \$ 79	8,863 13.33% \$ 110	11,068 30.11% \$ 126	11,185 31.42% \$ 134	11,558 61.26% \$ 164	11,411 51.36% \$ 201
Egg Harbor - Village	5,048 15.63% 124	4,576 22.77% \$ 121	4,576 20.80% \$ 96	4,350 21.26% \$ 115	4,984 26.28% \$ 91	4,212 29.13% \$ 109	4,963 24.86% \$ 80	4,796 23.37% \$ 115	9,290 33.79% \$ 123	9,050 31.35% \$ 145	11,497 54.96% \$ 169	11,408 62.46% \$ 152
Ephraim	5,654 13.80% 111	5,615 13.89% \$ 112	5,069 18.15% \$ 117	5,164 16.17% \$ 122	5,196 14.80% \$ 110	5,291 15.89% \$ 113	4,470 17.54% \$ 110	5,616 13.92% \$ 118	14,023 29.74% \$ 135	14,321 31.02% \$ 135	15,283 57.67% \$ 167	15,429 59.30% \$ 167
Forestville - Town	31 0.00% -	62 19.35% \$ 70	28 0.00% -	28 32.14% \$ 79	31 0.00% -	62 11.29% \$ 93	30 0.00% -	60 0.00% -	31 0.00% -	61 14.75% \$ 69	32 6.25% \$ 225	60 23.33% \$ 118
Forestville - Village	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -
Gardner	1,353 23.65% 73	1,465 14.27% \$ 87	1,261 29.34% \$ 89	1,345 22.30% \$ 74	1,400 17.86% \$ 75	1,521 15.45% \$ 81	1,554 7.21% \$ 75	1,561 11.47% \$ 79	1,962 30.84% \$ 109	1,927 39.85% \$ 109	2,115 36.55% \$ 130	2,076 32.61% \$ 132
Gibraltar	7,419 18.34% 156	8,228 16.40% \$ 156	6,727 22.12% \$ 131	7,334 21.60% \$ 133	7,282 18.87% \$ 107	7,883 21.03% \$ 110	8,362 18.79% \$ 122	9,168 19.08% \$ 116	15,860 31.13% \$ 141	16,358 28.59% \$ 149	16,976 58.12% \$ 175	16,746 62.69% \$ 178
Jacksonport	1,088 10.29% 182	1,265 8.85% \$ 166	955 13.30% \$ 133	1,099 17.47% \$ 78	1,048 15.08% \$ 96	1,118 20.30% \$ 74	984 8.33% \$ 157	1,059 11.61% \$ 98	2,477 19.66% \$ 127	2,520 19.40% \$ 125	2,813 46.29% \$ 183	2,940 45.61% \$ 207
Liberty Grove	4,994 3.00% 111	5,230 4.07% \$ 163	4,944 3.96% \$ 137	4,656 4.21% \$ 140	5,400 3.94% \$ 132	5,233 3.76% \$ 140	4,640 5.56% \$ 104	5,116 4.18% \$ 147	10,150 19.81% \$ 128	10,124 18.81% \$ 143	12,191 43.34% \$ 167	12,204 42.07% \$ 176
Nasewaupsee	2,559 29.43% 68	2,716 22.61% \$ 86	2,378 46.26% \$ 67	2,446 44.81% \$ 86	2,477 25.43% \$ 65	2,682 29.34% \$ 75	2,299 13.27% \$ 84	2,658 25.51% \$ 49	3,347 39.14% \$ 96	3,126 47.44% \$ 98	3,697 56.29% \$ 124	4,021 55.73% \$ 131
Sevastopol	4,777 22.88% 105	3,948 23.73% \$ 137	4,165 29.00% \$ 97	3,562 23.86% \$ 137	4,597 26.50% \$ 94	4,246 20.70% \$ 137	4,898 21.01% \$ 119	4,549 20.36% \$ 145	7,035 33.50% \$ 138	6,836 33.41% \$ 150	7,041 54.85% \$ 197	7,126 53.77% \$ 211
Sister Bay	9,770 14.98% 120	9,426 14.47% \$ 136	9,724 19.81% \$ 96	9,628 18.08% \$ 104	10,459 15.48% \$ 98	10,700 15.06% \$ 105	11,492 14.36% \$ 102	10,806 14.57% \$ 104	14,805 36.71% \$ 109	14,510 30.53% \$ 135	14,486 58.82% \$ 161	14,734 59.94% \$ 173
Sturgeon Bay - City	20,751 23.62% 88	21,735 22.61% \$ 90	18,763 32.48% \$ 83	19,647 35.01% \$ 82	20,170 30.31% \$ 79	21,598 32.62% \$ 85	20,041 23.95% \$ 85	21,011 23.08% \$ 90	21,638 39.24% \$ 95	22,515 37.14% \$ 101	21,432 54.97% \$ 114	22,092 50.79% \$ 127
Sturgeon Bay - Town	432 6.94% 135	510 7.65% \$ 206	391 6.65% \$ 136	456 3.51% \$ 233	463 6.26% \$ 165	431 4.64% \$ 183	439 7.52% \$ 165	530 4.53% \$ 186	696 24.57% \$ 163	755 19.34% \$ 223	918 49.67% \$ 201	1,081 45.70% \$ 249
Union	31 9.68% 425	31 0.00% -	28 0.00% -	28 0.00% -	31 0.00% -	31 0.00% -	- 0.00% -	30 23.33% \$ 101	107 26.17% \$ 125	77 20.78% \$ 103	120 52.50% \$ 168	120 50.83% \$ 178
Washington Island	1,196 6.27% 76	1,299 4.31% \$ 58	1,118 9.57% \$ 77	1,286 7.15% \$ 65	1,334 5.62% \$ 90	1,323 5.59% \$ 71	1,431 6.57% \$ 75	1,589 6.92% \$ 92	4,131 15.42% \$ 81	4,119 17.21% \$ 87	6,286 30.69% \$ 107	5,902 33.58% \$ 112
Available	77,481	78,808	71,320	72,607	77,253	78,883	78,570	82,705	125,162	126,765	136,552	137,288
Filled	13,392	12,676	16,496	16,239	15,753	16,403	13,874	13,958	39,404	38,315	72,942	73,375
%	17.28%	16.08%	23.13%	22.37%	20.39%	20.79%	17.66%	16.88%	31.48%	30.23%	53.42%	53.45%
Average	\$ 103	\$ 113	\$ 93	\$ 100	\$ 90	\$ 98	\$ 94	\$ 104	\$ 121	\$ 131	\$ 160	\$ 169

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jul-18</b>	<b>Jul-19</b>	<b>Aug-18</b>	<b>Aug-19</b>	<b>Sep-18</b>	<b>Sep-19</b>	<b>Oct-18</b>	<b>Oct-19</b>	<b>Nov-18</b>	<b>Nov-19</b>	<b>Dec-18</b>	<b>Dec-19</b>	
	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19	Adj 1/31/20	Adj 1/31/19		
Baileys Harbor	10,258 73.43% \$ 225	10,387 73.80% \$ 232	10,058 67.99% \$ 221	10,383 71.33% \$ 228	9,708 50.82% \$ 200	9,952 53.57% \$ 200	9,790 46.55% \$ 192	9,713 47.31% \$ 194	4,749 15.62% \$ 157	4,210 12.83% \$ 167	4,426 7.79% \$ 196	3,710 9.92% \$ 158	
Brussels	- 0.00% \$ -	- 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	234 66.67% \$ 233	205 65.37% \$ 246	241 52.70% \$ 230	208 59.13% \$ 210	187 35.83% \$ 229	137 29.93% \$ 203	173 20.81% \$ 208	119 19.33% \$ 155	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	
Egg Harbor-Town	11,725 77.31% \$ 218	11,892 73.61% \$ 241	11,880 69.14% \$ 216	11,792 72.24% \$ 225	11,361 49.68% \$ 188	11,765 51.07% \$ 194	11,460 50.84% \$ 171	11,732 48.53% \$ 187	8,528 16.51% \$ 119	9,072 15.39% \$ 122	8,690 14.50% \$ 114	8,554 12.91% \$ 123	
Egg Harbor - Village	11,897 80.00% \$ 196	11,627 74.92% \$ 222	11,943 69.40% \$ 206	11,888 76.12% \$ 200	11,534 56.70% \$ 174	11,553 58.15% \$ 176	10,108 54.48% \$ 185	10,629 57.51% \$ 187	4,991 27.53% \$ 113	5,150 24.66% \$ 127	4,562 22.14% \$ 98	5,247 17.90% \$ 122	
Ephraim	16,183 81.17% \$ 202	16,180 82.21% \$ 203	16,122 77.52% \$ 195	16,255 80.90% \$ 197	15,207 66.22% \$ 174	15,535 63.55% \$ 179	14,569 59.02% \$ 174	14,533 60.36% \$ 178	5,815 19.31% \$ 124	5,230 19.66% \$ 132	5,681 14.52% \$ 124	5,336 15.07% \$ 128	
Forestville - Town	62 25.81% \$ 83	61 18.03% \$ 163	62 17.74% \$ 115	61 21.31% \$ 119	61 19.67% \$ 111	60 16.67% \$ 131	62 14.52% \$ 92	30 16.39% \$ 112	30 36.67% \$ 82	30 6.67% \$ 109	31 38.71% \$ 83	22 22.73% \$ 158	
Forestville - Village	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	
Gardner	2,117 54.27% \$ 129	2,180 54.95% \$ 141	2,145 41.07% \$ 148	2,192 44.89% \$ 157	1,933 28.97% \$ 132	1,923 26.11% \$ 150	1,941 21.48% \$ 132	1,916 25.31% \$ 134	1,481 10.13% \$ 97	1,519 11.05% \$ 89	1,507 7.30% \$ 90	1,316 11.47% \$ 86	
Gibraltar	17,475 83.99% \$ 208	17,731 83.39% \$ 210	17,436 79.71% \$ 202	17,776 82.97% \$ 208	16,846 67.05% \$ 178	16,905 67.79% \$ 178	17,019 60.54% \$ 178	17,148 62.18% \$ 181	8,289 24.97% \$ 137	8,545 23.01% \$ 132	7,797 20.57% \$ 150	7,711 20.28% \$ 156	
Jacksonport	3,073 80.44% \$ 203	3,311 70.25% \$ 267	3,196 71.28% \$ 206	3,414 72.50% \$ 215	2,859 42.64% \$ 168	3,011 40.19% \$ 168	2,818 38.68% \$ 166	2,830 39.12% \$ 175	1,287 13.91% \$ 138	1,267 16.89% \$ 148	1,112 14.57% \$ 146	765 9.41% \$ 245	
Liberty Grove	12,871 69.33% \$ 198	12,482 67.56% \$ 205	13,043 66.73% \$ 185	12,669 69.37% \$ 194	12,803 49.21% \$ 160	12,318 46.59% \$ 160	12,045 46.23% \$ 160	12,279 43.94% \$ 166	5,595 7.86% \$ 154	6,347 6.11% \$ 163	5,366 4.66% \$ 167	5,243 4.16% \$ 178	
Nasewaupsee	3,978 80.77% \$ 157	4,356 73.85% \$ 161	4,020 69.18% \$ 146	4,389 68.67% \$ 156	3,668 44.33% \$ 134	3,882 48.25% \$ 136	3,405 44.96% \$ 105	3,806 43.38% \$ 123	2,662 14.54% \$ 77	2,606 17.61% \$ 70	2,585 9.40% \$ 63	1,496 10.63% \$ 67	
Sevastopol	7,622 78.80% \$ 242	7,769 74.39% \$ 247	7,385 76.63% \$ 239	7,831 72.24% \$ 237	6,666 61.93% \$ 191	6,917 62.22% \$ 194	6,387 57.87% \$ 180	6,939 55.38% \$ 183	4,418 27.43% \$ 134	4,472 26.19% \$ 123	4,608 16.78% \$ 139	4,286 18.48% \$ 136	
Sister Bay	15,117 84.96% \$ 199	15,534 80.08% \$ 211	15,323 79.50% \$ 200	15,715 81.83% \$ 208	14,682 62.85% \$ 166	15,282 6303.00% \$ 177	14,541 57.82% \$ 174	15,350 61.34% \$ 177	10,746 20.11% \$ 119	12,041 19.39% \$ 122	9,887 17.16% \$ 110	10,494 16.18% \$ 127	
Sturgeon Bay - City	22,255 69.93% \$ 144	22,828 70.93% \$ 142	22,384 62.86% \$ 139	22,877 67.20% \$ 143	21,923 55.01% \$ 131	22,106 52.96% \$ 134	22,005 54.70% \$ 128	22,921 53.14% \$ 129	20,944 24.21% \$ 94	21,325 22.03% \$ 92	18,776 19.60% \$ 91	20,594 18.81% \$ 98	
Sturgeon Bay - Town	1,013 80.26% \$ 260	1,053 82.81% \$ 257	1,112 59.62% \$ 258	1,032 71.90% \$ 261	962 46.78% \$ 193	969 42.41% \$ 198	781 35.98% \$ 194	950 34.53% \$ 216	583 10.46% \$ 200	549 10.38% \$ 240	459 11.98% \$ 244	547 12.43% \$ 236	
Union	124 75.81% \$ 174	152 80.92% \$ 211	123 76.42% \$ 223	156 77.56% \$ 206	87 59.77% \$ 130	148 57.43% \$ 204	93 67.74% \$ 145	122 51.64% \$ 204	60 28.33% \$ 136	60 41.67% \$ 215	31 0.00% \$ -	62 33.87% \$ 240	
Washington Island	6,515 57.59% \$ 122	6,044 56.47% \$ 145	6,490 55.12% \$ 120	6,173 62.68% \$ 136	5,709 35.31% \$ 113	5,732 32.36% \$ 116	5,160 25.14% \$ 97	5,232 26.72% \$ 102	2,048 11.62% \$ 103	1,341 14.62% \$ 105	1,575 5.52% \$ 73	840 7.02% \$ 97	
Available	142,519	143,792	142,963	144,811	136,196	138,195	132,357	136,249	82,226	83,764	77,093	76,223	
Filled	108,930	107,355	100,764	106,892	76,201	76,759	65,115	71,735	16,643	15,912	12,114	11,896	
%	76.43%	74.66%	70.48%	73.81%	55.95%	55.54%	49.20%	52.65%	20.24%	19.00%	15.71%	15.61%	
Average	\$ 194	\$ 202	\$ 191	\$ 196	\$ 166	\$ 171	\$ 165	\$ 169	\$ 116	\$ 117	\$ 115	\$ 123	