

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17
	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18
Baileys Harbor	3,300 6.48% \$ 169	3,076 10.37% \$ 135	2,840 12.29% \$ 118	2,862 11.60% \$ 109	2,817 8.45% \$ 124	2,997 9.51% \$ 123	4,680 8.93% \$ 117	4,165 14.48% \$ 114	8,321 24.32% \$ 153	8,580 28.46% \$ 145	9,829 43.98% \$ 183	9,474 52.70% \$ 183
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	89 33.71% \$ 129	74 39.19% \$ 146	194 42.27% \$ 199	191 52.88% \$ 189
Egg Harbor-Town	9,781 9.43% \$ 85	6,936 13.60% \$ 85	9,459 14.38% \$ 85	5,393 20.90% \$ 82	9,062 13.42% \$ 73	10,800 12.64% \$ 54	8,781 13.37% \$ 67	11,680 15.08% \$ 59	10,988 29.60% \$ 108	13,403 33.07% \$ 84	11,780 51.10% \$ 148	13,502 59.10% \$ 120
Egg Harbor - Village	4,819 17.76% \$ 113	5,033 15.90% \$ 119	4,524 24.78% \$ 95	4,475 23.37% \$ 98	4,816 22.94% \$ 86	5,119 23.87% \$ 91	4,891 21.65% \$ 85	4,881 26.96% \$ 98	9,272 36.14% \$ 128	9,381 36.07% \$ 127	11,699 57.45% \$ 143	11,634 51.01% \$ 158
Ephraim	5,564 14.40% \$ 116	5,505 11.86% \$ 125	5,096 20.57% \$ 110	4,590 17.41% \$ 116	5,705 13.78% \$ 103	5,925 11.17% \$ 106	5,724 16.06% \$ 104	5,726 18.42% \$ 107	14,840 27.56% \$ 127	13,546 27.72% \$ 134	15,508 53.33% \$ 150	15,173 55.03% \$ 160
Forestville - Town	31 3.23% \$ 38	31 0.00% \$ -	58 1.72% \$ 58	28 0.00% \$ -	62 1.61% \$ 40	31 9.68% \$ 104	60 3.33% \$ 40	30 0.00% \$ -	62 6.45% \$ 97	31 0.00% \$ -	30 23.33% \$ 171	30 10.00% \$ 225
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	873 20.39% \$ 70	1,193 22.72% \$ 77	870 32.99% \$ 84	1,092 27.56% \$ 88	899 17.13% \$ 86	1,177 13.42% \$ 80	1,414 12.02% \$ 87	1,230 12.28% \$ 84	2,013 34.33% \$ 96	2,092 27.49% \$ 102	1,942 38.11% \$ 116	2,067 33.09% \$ 138
Gibraltar	6,494 20.53% \$ 160	6,995 15.03% \$ 178	5,917 21.92% \$ 135	6,146 23.58% \$ 144	6,064 16.61% \$ 114	5,698 16.04% \$ 109	7,032 23.45% \$ 93	7,475 21.65% \$ 125	15,254 31.63% \$ 136	15,648 32.34% \$ 131	16,120 59.68% \$ 161	16,462 59.30% \$ 171
Jacksonport	854 7.26% \$ 194	1,122 11.32% \$ 117	893 9.97% \$ 99	1,069 7.95% \$ 141	839 9.54% \$ 118	1,091 16.32% \$ 109	863 8.00% \$ 163	1,128 12.85% \$ 128	2,372 18.25% \$ 125	2,488 18.97% \$ 124	2,920 39.62% \$ 169	2,935 46.20% \$ 165
Liberty Grove	4,907 2.69% \$ 147	4,477 4.40% \$ 113	4,213 4.11% \$ 115	3,990 5.24% \$ 116	4,431 3.79% \$ 118	4,903 3.94% \$ 104	4,691 5.59% \$ 98	5,206 6.01% \$ 114	9,828 17.92% \$ 122	10,618 19.39% \$ 120	12,258 38.78% \$ 148	12,271 40.62% \$ 161
Nasewaupée	2,329 21.04% \$ 61	2,480 29.96% \$ 63	2,177 49.10% \$ 68	2,269 39.36% \$ 68	2,338 21.00% \$ 61	2,481 21.12% \$ 60	2,340 23.38% \$ 65	2,370 24.22% \$ 71	3,306 47.34% \$ 99	3,284 42.78% \$ 94	3,742 59.43% \$ 115	3,759 57.17% \$ 134
Sevastopol	4,517 15.67% \$ 148	4,546 22.33% \$ 106	4,232 21.88% \$ 123	4,223 20.01% \$ 131	4,465 22.93% \$ 110	4,778 26.62% \$ 92	5,025 23.28% \$ 116	5,176 25.12% \$ 122	6,461 36.26% \$ 137	7,247 32.03% \$ 133	7,124 50.97% \$ 186	7,321 49.79% \$ 201
Sister Bay	9,917 12.87% \$ 114	10,445 11.68% \$ 142	8,357 18.39% \$ 106	9,211 20.23% \$ 98	9,942 15.33% \$ 86	10,574 15.04% \$ 91	9,598 15.95% \$ 89	10,559 22.07% \$ 85	13,070 29.47% \$ 118	13,888 34.33% \$ 108	14,865 50.90% \$ 146	14,924 59.84% \$ 148
Sturgeon Bay - City	19,831 27.52% \$ 77	20,452 18.17% \$ 109	18,477 38.00% \$ 74	18,418 34.60% \$ 80	19,774 31.70% \$ 73	20,747 31.47% \$ 80	19,324 33.73% \$ 76	19,973 29.97% \$ 85	20,241 46.02% \$ 91	21,193 38.87% \$ 95	20,218 60.27% \$ 114	20,690 54.42% \$ 118
Sturgeon Bay - Town	328 7.62% \$ 147	298 10.74% \$ 129	403 3.97% \$ 107	305 8.20% \$ 128	483 4.55% \$ 128	391 6.14% \$ 140	437 7.78% \$ 154	396 9.34% \$ 143	593 26.14% \$ 142	646 15.02% \$ 168	819 51.89% \$ 148	788 61.55% \$ 187
Union	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	30 0.00% \$ -	31 54.84% \$ 130	30 0.00% \$ -	30 86.67% \$ 126
Washington Island	862 4.76% \$ 70	1,465 2.46% \$ 69	615 4.07% \$ 62	1,158 6.74% \$ 65	918 8.50% \$ 72	1,262 3.65% \$ 75	1,185 10.80% \$ 70	1,534 7.17% \$ 60	3,591 12.92% \$ 83	3,676 15.89% \$ 88	5,643 31.81% \$ 107	5,854 34.85% \$ 104
Available Filled % Average	74,407 12,496 16.79% \$ 101	74,054 11,124 15.02% \$ 116	68,131 16,319 23.95% \$ 91	65,229 15,424 23.65% \$ 95	72,615 14,162 19.50% \$ 84	77,974 14,965 19.19% \$ 84	76,045 15,650 20.58% \$ 85	81,529 17,299 21.22% \$ 93	120,331 38,154 31.71% \$ 117	125,826 39,639 31.50% \$ 113	134,721 69,521 51.60% \$ 146	137,105 72,682 53.01% \$ 151

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	Jul-16	Jul-17	Aug-16	Aug-17	Sep-16	Sep-17	Oct-16	Oct-17	Nov-16	Nov-17	Dec-16	Dec-17
	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18	Adj 1/31/17	Adj 1/31/18
Baileys Harbor	10,140 74.67%	10,021 76.77%	10,228 65.05%	10,056 66.87%	9,813 51.16%	9,829 54.42%	9,543 49.72%	9,825 39.53%	3,117 13.83%	3,837 14.36%	2,938 10.14%	3,727 9.77%
	\$ 200	\$ 210	\$ 207	\$ 206	\$ 179	\$ 176	\$ 176	\$ 210	\$ 160	\$ 123	\$ 137	\$ 160
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	236 60.59%	203 67.98%	239 53.97%	213 60.56%	205 40.00%	210 47.14%	186 33.87%	149 32.21%	1 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 204	\$ 217	\$ 217	\$ 209	\$ 172	\$ 175	\$ 147	\$ 217	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	12,098 72.69%	14,097 78.63%	12,248 69.22%	14,152 69.72%	11,911 49.18%	11,141 57.86%	11,790 50.63%	11,228 55.79%	9,626 17.32%	8,610 23.59%	9,218 13.51%	8,609 17.97%
	\$ 193	\$ 168	\$ 177	\$ 159	\$ 152	\$ 166	\$ 149	\$ 153	\$ 82	\$ 86	\$ 87	\$ 80
Egg Harbor - Village	12,387 76.45%	12,186 73.57%	12,363 71.46%	12,044 68.35%	11,974 58.38%	11,608 54.87%	10,694 58.94%	10,254 56.62%	4,875 24.86%	5,644 10.45%	5,111 17.92%	5,155 16.57%
	\$ 191	\$ 208	\$ 188	\$ 196	\$ 159	\$ 171	\$ 170	\$ 181	\$ 116	\$ 220	\$ 102	\$ 99
Ephraim	16,334 82.00%	16,197 81.82%	16,326 79.08%	16,151 74.84%	15,455 65.67%	15,141 64.26%	14,494 61.60%	14,304 59.04%	5,954 20.36%	5,281 21.45%	6,170 12.66%	5,595 15.59%
	\$ 186	\$ 193	\$ 178	\$ 191	\$ 155	\$ 165	\$ 165	\$ 170	\$ 119	\$ 124	\$ 118	\$ 112
Forestville - Town	31 35.48%	31 16.13%	31 41.94%	31 25.81%	30 10.00%	30 0.00%	31 3.23%	31 0.00%	31 6.45%	30 0.00%	31 0.00%	31 0.00%
	\$ 191	\$ 199	\$ 190	\$ 200	\$ 208	\$ -	\$ 225	\$ -	\$ 225	\$ -	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	1,992 62.05%	2,119 49.41%	2,064 49.56%	2,160 36.94%	1,992 30.62%	2,064 24.81%	2,012 29.87%	2,008 18.87%	957 13.17%	1,314 13.17%	904 12.72%	1,322 11.72%
	\$ 116	\$ 141	\$ 117	\$ 143	\$ 113	\$ 145	\$ 108	\$ 128	\$ 89	\$ 89	\$ 88	\$ 89
Gibraltar	16,546 87.58%	17,252 83.79%	17,224 78.33%	17,304 79.46%	16,466 68.71%	16,689 66.56%	16,718 62.20%	16,880 60.23%	8,117 21.31%	8,486 21.55%	7,143 18.20%	7,581 18.48%
	\$ 193	\$ 202	\$ 190	\$ 194	\$ 160	\$ 168	\$ 169	\$ 176	\$ 139	\$ 137	\$ 150	\$ 147
Jacksonport	3,207 75.12%	3,211 77.95%	3,257 73.17%	3,306 69.63%	3,028 41.68%	2,985 44.15%	2,931 36.10%	2,939 35.28%	1,099 10.37%	1,231 17.55%	1,251 9.75%	1,082 7.02%
	\$ 197	\$ 202	\$ 187	\$ 200	\$ 149	\$ 145	\$ 148	\$ 154	\$ 128	\$ 119	\$ 101	\$ 191
Liberty Grove	12,790 70.98%	12,780 71.03%	12,577 65.97%	12,764 61.74%	12,190 49.16%	12,058 49.51%	11,609 48.83%	11,934 42.34%	5,017 14.03%	5,088 7.65%	4,621 5.99%	4,549 4.99%
	\$ 178	\$ 189	\$ 168	\$ 177	\$ 140	\$ 145	\$ 141	\$ 158	\$ 88	\$ 138	\$ 128	\$ 179
Nasewaupée	3,966 81.92%	3,987 79.41%	3,842 69.73%	3,993 67.64%	3,523 52.31%	3,614 50.28%	3,375 47.73%	3,404 39.48%	2,522 27.52%	2,321 17.02%	1,353 10.86%	2,525 12.55%
	\$ 146	\$ 150	\$ 136	\$ 143	\$ 122	\$ 125	\$ 118	\$ 120	\$ 47	\$ 69	\$ 51	\$ 51
Sevastopol	7,888 78.09%	7,796 78.07%	7,961 69.31%	7,671 68.28%	6,804 59.60%	7,229 61.03%	6,874 58.10%	6,749 54.75%	4,491 29.99%	4,791 31.68%	4,555 20.77%	4,647 20.66%
	\$ 226	\$ 236	\$ 301	\$ 236	\$ 180	\$ 173	\$ 172	\$ 183	\$ 131	\$ 116	\$ 103	\$ 103
Sister Bay	15,470 82.68%	15,615 84.21%	15,381 75.19%	15,194 79.42%	14,702 62.13%	14,920 64.61%	14,788 61.82%	14,697 61.71%	10,538 20.35%	10,670 22.73%	10,013 16.13%	10,018 19.20%
	\$ 180	\$ 189	\$ 179	\$ 187	\$ 151	\$ 152	\$ 156	\$ 165	\$ 109	\$ 104	\$ 72	\$ 94
Sturgeon Bay - City	21,059 74.76%	22,974 75.64%	21,005 69.00%	21,264 66.53%	20,449 60.37%	20,628 64.79%	20,874 59.35%	20,998 55.77%	20,127 24.01%	19,897 28.29%	18,904 24.56%	20,324 21.45%
	\$ 132	\$ 133	\$ 128	\$ 129	\$ 123	\$ 124	\$ 121	\$ 124	\$ 88	\$ 84	\$ 86	\$ 87
Sturgeon Bay - Town	955 76.54%	1,041 70.22%	989 69.57%	981 74.11%	753 46.75%	896 45.87%	657 37.75%	830 35.78%	348 16.38%	444 19.59%	275 14.55%	414 10.39%
	\$ 193	\$ 207	\$ 183	\$ 187	\$ 148	\$ 157	\$ 169	\$ 163	\$ 149	\$ 145	\$ 212	\$ 201
Union	31 9.68%	62 80.65%	0 0.00%	62 83.87%	30 46.67%	60 80.00%	31 54.84%	93 32.26%	0 0.00%	90 3.33%	0 0.00%	0 0.00%
	\$ 747	\$ 140	\$ -	\$ 135	\$ 125	\$ 153	\$ 125	\$ 226	\$ -	\$ 80	\$ -	\$ -
Washington Island	6,035 57.32%	6,050 61.70%	6,004 51.90%	6,051 55.48%	5,913 27.90%	5,623 35.05%	6,324 21.35%	4,899 23.92%	1,541 10.71%	1,980 9.60%	1,510 4.77%	1,133 2.74%
	\$ 112	\$ 116	\$ 118	\$ 118	\$ 105	\$ 107	\$ 92	\$ 104	\$ 88	\$ 116	\$ 72	\$ 82
Available	141,165	145,622	141,739	143,397	135,238	134,725	132,931	131,222	78,361	79,714	73,997	76,712
Filled	108,783	112,515	100,270	100,068	76,675	78,564	72,486	68,400	16,437	17,159	12,517	13,129
%	77.06%	77.27%	70.74%	69.78%	56.70%	58.31%	54.53%	52.13%	20.98%	21.53%	16.92%	17.11%
Average	\$ 178	\$ 183	\$ 178	\$ 178	\$ 150	\$ 154	\$ 152	\$ 161	\$ 104	\$ 106	\$ 97	\$ 101