

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	<b>Jan-15</b>	<b>Jan-16</b>	<b>Feb-15</b>	<b>Feb-16</b>	<b>Mar-15</b>	<b>Mar-16</b>	<b>Apr-15</b>	<b>Apr-16</b>	<b>May-15</b>	<b>May-16</b>	<b>Jun-15</b>	<b>Jun-16</b>
	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17
Baileys Harbor	3,221 13.19%	3,300 6.48%	2,978 15.82%	2,840 12.29%	3,316 14.17%	2,817 8.45%	3,906 9.83%	4,680 8.93%	7,917 26.55%	8,321 24.32%	8,926 48.12%	9,829 43.98%
	\$ 99	\$ 169	\$ 76	\$ 118	\$ 78	\$ 124	\$ 123	\$ 117	\$ 135	\$ 153	\$ 159	\$ 183
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	30 0.00%	0 0.00%	30 100.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 42	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	99 19.19%	89 33.71%	189 38.10%	194 42.27%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 131	\$ 129	\$ 215	\$ 199
Egg Harbor-Town	9,248 10.21%	9,781 9.43%	7,715 16.31%	9,459 14.38%	9,558 10.48%	9,062 13.42%	8,983 10.59%	8,781 13.37%	11,629 23.66%	10,988 29.60%	11,650 45.36%	11,780 51.10%
	\$ 75	\$ 85	\$ 79	\$ 85	\$ 70	\$ 73	\$ 86	\$ 67	\$ 117	\$ 108	\$ 145	\$ 148
Egg Harbor - Village	4,323 15.41%	4,819 17.76%	3,954 22.08%	4,524 24.78%	4,225 22.08%	4,816 22.94%	5,255 18.33%	4,891 21.65%	9,546 31.38%	9,272 36.14%	11,720 51.05%	11,699 57.45%
	\$ 108	\$ 113	\$ 109	\$ 95	\$ 94	\$ 86	\$ 95	\$ 85	\$ 121	\$ 128	\$ 141	\$ 143
Ephraim	6,381 10.23%	5,564 14.40%	5,820 14.60%	5,096 20.57%	6,350 11.65%	5,705 13.78%	6,500 14.20%	5,724 16.06%	13,178 33.56%	14,840 27.56%	14,870 50.55%	15,508 53.33%
	\$ 117	\$ 116	\$ 109	\$ 110	\$ 105	\$ 103	\$ 99	\$ 104	\$ 108	\$ 127	\$ 139	\$ 150
Forestville - Town	31 0.00%	31 3.23%	28 0.00%	58 1.72%	31 0.00%	62 1.61%	30 0.00%	60 3.33%	62 0.00%	62 6.45%	30 16.67%	30 23.33%
	\$ -	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ -	\$ 40	\$ -	\$ 97	\$ 185	\$ 171
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	962 27.86%	873 20.39%	873 32.42%	870 32.99%	946 18.71%	899 17.13%	1,003 12.16%	1,414 12.02%	2,036 37.82%	2,013 34.33%	2,736 27.78%	1,942 38.11%
	\$ 77	\$ 70	\$ 72	\$ 84	\$ 72	\$ 86	\$ 89	\$ 87	\$ 80	\$ 96	\$ 128	\$ 116
Gibraltar	6,284 18.54%	6,494 20.53%	5,738 24.26%	5,917 21.92%	5,953 17.00%	6,064 16.61%	7,154 19.90%	7,032 23.45%	15,257 34.46%	15,254 31.63%	16,676 59.72%	16,120 59.68%
	\$ 138	\$ 160	\$ 123	\$ 135	\$ 119	\$ 114	\$ 114	\$ 93	\$ 130	\$ 136	\$ 149	\$ 161
Jacksonport	860 14.07%	854 7.26%	818 16.26%	893 9.97%	826 14.04%	839 9.54%	860 14.42%	863 8.00%	2,490 15.94%	2,372 18.25%	2,837 34.26%	2,920 39.62%
	\$ 154	\$ 194	\$ 106	\$ 99	\$ 114	\$ 118	\$ 86	\$ 163	\$ 110	\$ 125	\$ 159	\$ 169
Liberty Grove	4,254 3.41%	4,907 2.69%	3,907 2.89%	4,213 4.11%	4,522 2.79%	4,431 3.79%	4,227 4.09%	4,691 5.59%	9,793 19.04%	9,828 17.92%	11,862 34.06%	12,258 38.78%
	\$ 165	\$ 147	\$ 132	\$ 115	\$ 113	\$ 118	\$ 105	\$ 98	\$ 118	\$ 122	\$ 148	\$ 148

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	<b>Jan-15</b>	<b>Jan-16</b>	<b>Feb-15</b>	<b>Feb-16</b>	<b>Mar-15</b>	<b>Mar-16</b>	<b>Apr-15</b>	<b>Apr-16</b>	<b>May-15</b>	<b>May-16</b>	<b>Jun-15</b>	<b>Jun-16</b>
	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17
Nasewaupée	2,327 31.63%	2,329 21.04%	2,352 43.58%	2,177 49.10%	2,387 34.69%	2,338 21.00%	2,340 16.62%	2,340 23.38%	3,336 40.26%	3,306 47.34%	3,492 55.38%	3,742 59.43%
	\$ 51	\$ 61	\$ 63	\$ 68	\$ 54	\$ 61	\$ 67	\$ 65	\$ 97	\$ 99	\$ 116	\$ 115
Sevastopol	4,201 18.00%	4,517 15.67%	3,776 31.25%	4,232 21.88%	4,257 23.73%	4,465 22.93%	4,743 28.40%	5,025 23.28%	6,584 35.80%	6,461 36.26%	6,959 54.78%	7,124 50.97%
	\$ 125	\$ 148	\$ 94	\$ 123	\$ 115	\$ 110	\$ 102	\$ 116	\$ 124	\$ 137	\$ 180	\$ 186
Sister Bay	9,780 11.79%	9,917 12.87%	9,154 19.05%	8,357 18.39%	9,651 12.47%	9,942 15.33%	9,428 22.21%	9,598 15.95%	13,234 33.38%	13,070 29.47%	14,815 50.04%	14,865 50.90%
	\$ 107	\$ 114	\$ 76	\$ 106	\$ 88	\$ 86	\$ 65	\$ 89	\$ 102	\$ 118	\$ 138	\$ 146
Sturgeon Bay - City	20,069 25.66%	19,831 27.52%	17,953 34.69%	18,477 38.00%	19,895 31.77%	19,774 31.70%	19,093 25.83%	19,324 33.73%	20,387 38.44%	20,241 46.02%	20,629 51.51%	20,218 60.27%
	\$ 74	\$ 77	\$ 73	\$ 74	\$ 78	\$ 73	\$ 79	\$ 76	\$ 93	\$ 91	\$ 110	\$ 114
Sturgeon Bay - Town	289 9.34%	328 7.62%	227 16.30%	403 3.97%	368 5.43%	483 4.55%	261 11.88%	437 7.78%	508 19.29%	593 26.14%	798 49.50%	819 51.89%
	\$ 144	\$ 147	\$ 105	\$ 107	\$ 122	\$ 128	\$ 134	\$ 154	\$ 172	\$ 142	\$ 187	\$ 148
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 16.13%	30 0.00%	30 0.00%	30 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554	\$ -	\$ -	\$ -
Washington Island	1,036 6.85%	862 4.76%	852 10.92%	615 4.07%	1,079 6.30%	918 8.50%	1,004 13.35%	1,185 10.80%	3,829 16.58%	3,591 12.92%	5,456 35.94%	5,643 31.81%
	\$ 74	\$ 70	\$ 70	\$ 62	\$ 75	\$ 72	\$ 69	\$ 70	\$ 93	\$ 83	\$ 101	\$ 107
Available	73,266	74,407	66,145	68,131	73,364	72,615	74,787	76,045	119,946	120,331	133,705	134,721
Filled	12,279	12,496	15,679	16,319	14,026	14,162	13,990	15,650	37,274	38,154	65,061	69,521
%	16.76%	16.79%	23.70%	23.95%	19.12%	19.50%	18.71%	20.58%	31.08%	31.71%	48.66%	51.60%
Average	\$ 92	\$ 101	\$ 84	\$ 91	\$ 85	\$ 84	\$ 87	\$ 85	\$ 111	\$ 117	\$ 139	\$ 146

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	<b>Jul-15</b>	<b>Jul-16</b>	<b>Aug-15</b>	<b>Aug-16</b>	<b>Sep-15</b>	<b>Sep-16</b>	<b>Oct-15</b>	<b>Oct-16</b>	<b>Nov-15</b>	<b>Nov-16</b>	<b>Dec-15</b>	<b>Dec-16</b>
	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17
Baileys Harbor	9,469 75.38%	10,140 74.67%	9,394 70.66%	10,228 65.05%	8,972 51.50%	9,813 51.16%	8,485 48.40%	9,543 49.72%	3,497 10.72%	3,117 13.83%	3,236 8.53%	2,938 10.14%
	\$ 195	\$ 200	\$ 201	\$ 207	\$ 168	\$ 179	\$ 172	\$ 176	\$ 174	\$ 160	\$ 125	\$ 137
Brussels	62 69.35%	0 0.00%	62 16.13%	0 0.00%	60 25.00%	0 0.00%	60 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 58	\$ -	\$ 159	\$ -	\$ 80	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	213 72.30%	236 60.59%	186 58.06%	239 53.97%	192 30.73%	205 40.00%	175 37.71%	186 33.87%	0 0.00%	1 0.00%	0 0.00%	0 0.00%
	\$ 238	\$ 204	\$ 226	\$ 217	\$ 157	\$ 172	\$ 201	\$ 147	\$ -	\$ -	\$ -	\$ -
Egg Harbor-Town	11,995 69.55%	12,098 72.69%	11,990 66.81%	12,248 69.22%	11,765 47.34%	11,911 49.18%	11,873 48.33%	11,790 50.63%	9,836 15.94%	9,626 17.32%	9,978 11.26%	9,218 13.51%
	\$ 191	\$ 193	\$ 183	\$ 177	\$ 150	\$ 152	\$ 152	\$ 149	\$ 80	\$ 82	\$ 77	\$ 87
Egg Harbor - Village	12,314 79.03%	12,387 76.45%	12,448 70.75%	12,363 71.46%	11,809 57.01%	11,974 58.38%	10,915 57.99%	10,694 58.94%	4,877 22.66%	4,875 24.86%	4,973 15.38%	5,111 17.92%
	\$ 171	\$ 191	\$ 188	\$ 188	\$ 148	\$ 159	\$ 158	\$ 170	\$ 138	\$ 116	\$ 98	\$ 102
Ephraim	15,740 80.32%	16,334 82.00%	15,875 80.62%	16,326 79.08%	15,166 64.11%	15,455 65.67%	14,349 59.72%	14,494 61.60%	6,493 17.60%	5,954 20.36%	5,789 16.13%	6,170 12.66%
	\$ 171	\$ 186	\$ 173	\$ 178	\$ 148	\$ 155	\$ 155	\$ 165	\$ 121	\$ 119	\$ 96	\$ 118
Forestville - Town	36 11.11%	31 35.48%	62 35.48%	31 41.94%	60 13.33%	30 10.00%	62 20.97%	31 3.23%	60 10.00%	31 6.45%	62 0.00%	31 0.00%
	\$ 136	\$ 191	\$ 109	\$ 190	\$ 100	\$ 208	\$ 35	\$ 225	\$ 46	\$ 225	\$ -	\$ -
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	2,197 51.52%	1,992 62.05%	2,114 48.16%	2,064 49.56%	2,067 29.12%	1,992 30.62%	2,098 20.88%	2,012 29.87%	1,409 11.07%	957 13.17%	900 12.89%	904 12.72%
	\$ 127	\$ 116	\$ 124	\$ 117	\$ 120	\$ 113	\$ 119	\$ 105	\$ 76	\$ 89	\$ 77	\$ 88
Gibraltar	17,480 83.00%	16,546 87.58%	17,534 80.64%	17,224 78.33%	16,811 66.07%	16,466 68.71%	16,710 61.80%	16,718 62.20%	6,478 21.83%	8,117 21.31%	6,413 19.48%	7,143 18.20%
	\$ 178	\$ 193	\$ 182	\$ 190	\$ 149	\$ 160	\$ 154	\$ 169	\$ 172	\$ 139	\$ 125	\$ 150
Jacksonport	3,122 74.28%	3,207 75.12%	3,100 68.10%	3,257 73.17%	2,955 34.55%	3,028 41.68%	2,885 31.44%	2,931 36.10%	1,014 16.70%	1,099 10.37%	984 6.30%	1,251 9.75%
	\$ 184	\$ 197	\$ 200	\$ 187	\$ 144	\$ 149	\$ 143	\$ 148	\$ 119	\$ 128	\$ 167	\$ 101
Liberty Grove	12,631 69.76%	12,790 70.98%	12,894 59.03%	12,577 65.97%	11,988 46.10%	12,190 49.16%	11,422 45.32%	11,609 48.83%	4,899 8.25%	5,017 14.03%	4,638 4.92%	4,621 5.99%
	\$ 170	\$ 178	\$ 182	\$ 168	\$ 136	\$ 140	\$ 134	\$ 141	\$ 137	\$ 88	\$ 126	\$ 128

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	<b>Jul-15</b>	<b>Jul-16</b>	<b>Aug-15</b>	<b>Aug-16</b>	<b>Sep-15</b>	<b>Sep-16</b>	<b>Oct-15</b>	<b>Oct-16</b>	<b>Nov-15</b>	<b>Nov-16</b>	<b>Dec-15</b>	<b>Dec-16</b>
	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17	Adj 1/31/16	Adj 1/31/17
Nasewaupee	4,089 71.26%	3,966 81.92%	3,749 70.50%	3,842 69.73%	3,479 53.49%	3,523 52.31%	3,396 36.04%	3,375 47.73%	2,351 17.01%	2,522 27.52%	2,326 14.88%	1,353 10.86%
	\$ 139	\$ 146	\$ 141	\$ 136	\$ 123	\$ 122	\$ 114	\$ 118	\$ 70	\$ 47	\$ 50	\$ 51
Sevastopol	7,211 76.54%	7,888 78.09%	7,271 72.99%	7,961 69.31%	6,639 58.94%	6,804 59.60%	6,684 54.85%	6,874 58.10%	4,192 31.27%	4,491 29.99%	4,434 18.16%	4,555 20.77%
	\$ 209	\$ 226	\$ 228	\$ 301	\$ 165	\$ 180	\$ 159	\$ 172	\$ 123	\$ 131	\$ 93	\$ 103
Sister Bay	15,488 78.36%	15,470 82.68%	15,544 76.16%	15,381 75.19%	14,924 56.30%	14,702 62.13%	14,684 58.68%	14,788 61.82%	9,797 21.20%	10,538 20.35%	9,177 14.47%	10,013 16.13%
	\$ 169	\$ 180	\$ 178	\$ 179	\$ 144	\$ 151	\$ 149	\$ 156	\$ 114	\$ 109	\$ 80	\$ 72
Sturgeon Bay - City	20,792 74.75%	21,059 74.76%	20,632 71.65%	21,005 69.00%	20,205 61.86%	20,449 60.37%	21,432 54.78%	20,874 59.35%	18,958 27.15%	20,127 24.01%	19,695 21.67%	18,904 24.56%
	\$ 126	\$ 132	\$ 124	\$ 128	\$ 115	\$ 123	\$ 115	\$ 121	\$ 82	\$ 88	\$ 77	\$ 86
Sturgeon Bay - Town	902 73.61%	955 76.54%	942 76.43%	989 69.57%	778 51.16%	753 46.75%	646 41.33%	657 37.75%	365 11.78%	348 16.38%	244 19.67%	275 14.55%
	\$ 182	\$ 193	\$ 181	\$ 183	\$ 130	\$ 148	\$ 150	\$ 169	\$ 208	\$ 149	\$ 140	\$ 212
Union	31 38.71%	31 9.68%	31 22.58%	0 0.00%	30 0.00%	30 46.67%	0 0.00%	31 54.84%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 399	\$ 747	\$ 320	\$ -	\$ -	\$ 125	\$ -	\$ 125	\$ -	\$ -	\$ -	\$ -
Washington Island	5,817 56.85%	6,035 57.32%	5,764 68.72%	6,004 51.90%	5,546 29.64%	5,913 27.90%	4,179 23.09%	6,324 21.35%	911 22.39%	1,541 10.71%	831 7.34%	1,510 4.77%
	\$ 111	\$ 112	\$ 94	\$ 118	\$ 101	\$ 105	\$ 90	\$ 92	\$ 83	\$ 88	\$ 68	\$ 72
Available	139,589	141,165	139,592	141,739	133,446	135,238	130,055	132,931	75,137	78,361	73,680	73,997
Filled	104,920	108,783	100,532	100,270	73,701	76,675	68,150	72,486	15,577	16,437	11,609	12,517
%	75.16%	77.06%	72.02%	70.74%	55.23%	56.70%	52.40%	54.53%	20.73%	20.98%	15.76%	16.92%
Average	\$ 167	\$ 178	\$ 171	\$ 178	\$ 142	\$ 150	\$ 145	\$ 152	\$ 108	\$ 104	\$ 89	\$ 97