

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-18	Jan-19	Feb-18	Feb-19	Mar-18	Mar-19	Apr-18	Apr-19	May-18	May-19
	Adj 1/31/19	Adj 7/31/19	Adj 1/31/19	Adj 7/31/19	Adj 1/31/19	Adj 7/31/19	Adj 1/31/19	Adj 7/31/19	Adj 1/31/19	Adj 7/31/19
Baileys Harbor	3,668 8.75% 131	4,098 8.32% \$ 137	3,474 8.89% \$ 147	3,567 7.82% \$ 153	3,803 8.39% \$ 148	3,911 8.26% \$ 158	4,470 16.26% \$ 67	5,293 8.31% \$ 139	8,388 27.24% \$ 160	9,131 24.43% \$ 169
Brussels	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	154 5.19% \$ 187	150 8.00% \$ 149
Egg Harbor-Town	8,710 14.24% 80	8,604 8.05% \$ 103	7,719 21.67% \$ 74	8,011 15.54% \$ 105	8,578 19.53% \$ 83	8,641 14.72% \$ 107	8,497 14.06% \$ 79	8,833 13.37% \$ 110	11,068 30.11% \$ 126	11,084 31.59% \$ 134
Egg Harbor - Village	5,048 15.63% 124	4,576 22.77% \$ 121	4,576 20.80% \$ 96	4,322 21.40% \$ 115	4,984 26.28% \$ 91	4,212 29.13% \$ 109	4,963 24.86% \$ 80	4,796 23.37% \$ 115	9,290 33.79% \$ 123	9,050 31.35% \$ 145
Ephraim	5,654 13.80% 111	5,615 13.89% \$ 112	5,069 18.15% \$ 117	5,164 16.17% \$ 122	5,196 14.80% \$ 110	5,291 15.89% \$ 113	4,470 17.54% \$ 110	5,616 13.92% \$ 118	14,023 29.74% \$ 135	14,259 31.37% \$ 135
Forestville - Town	31 0.00% -	62 19.35% \$ 70	28 0.00% \$ -	28 32.14% \$ 79	31 0.00% \$ -	62 11.29% \$ 93	30 0.00% \$ -	60 0.00% \$ -	31 0.00% \$ -	61 14.75% \$ 69
Forestville - Village	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	1,353 23.65% 73	1,465 14.27% \$ 87	1,261 29.34% \$ 89	1,345 22.30% \$ 74	1,400 17.86% \$ 75	1,521 15.45% \$ 81	1,554 7.21% \$ 75	1,591 11.25% \$ 79	1,962 30.84% \$ 109	2,464 41.64% \$ 102
Gibraltar	7,419 18.34% 156	8,228 16.40% \$ 156	6,727 22.12% \$ 131	7,334 21.60% \$ 133	7,282 18.87% \$ 107	7,883 21.03% \$ 110	8,362 18.79% \$ 122	9,168 19.08% \$ 116	15,860 31.13% \$ 141	16,296 28.69% \$ 19
Jacksonport	1,088 10.29% 182	1,265 8.85% \$ 166	955 13.30% \$ 133	1,099 17.47% \$ 78	1,048 15.08% \$ 96	1,118 20.30% \$ 74	984 8.33% \$ 157	1,059 11.61% \$ 98	2,477 19.66% \$ 127	2,489 19.53% \$ 125
Liberty Grove	4,994 3.00% 111	5,230 4.07% \$ 163	4,944 3.96% \$ 137	4,656 4.21% \$ 140	5,400 3.94% \$ 132	5,233 3.76% \$ 140	4,640 5.56% \$ 104	5,116 4.18% \$ 147	10,150 19.81% \$ 128	10,089 18.69% \$ 143
Nasewaupée	2,559 29.43% 68	2,716 22.61% \$ 86	2,378 46.26% \$ 67	2,446 44.81% \$ 86	2,477 25.43% \$ 65	2,682 29.34% \$ 75	2,299 13.27% \$ 84	2,658 25.51% \$ 49	3,347 39.14% \$ 96	3,095 47.92% \$ 98
Sevastopol	4,777 22.88% 105	3,948 23.73% \$ 137	4,165 29.00% \$ 97	3,562 23.86% \$ 137	4,597 26.50% \$ 94	4,246 20.70% \$ 137	4,898 21.01% \$ 119	4,549 20.36% \$ 145	7,035 33.50% \$ 138	6,744 33.64% \$ 149
Sister Bay	9,770 14.98% 120	9,426 14.47% \$ 136	9,724 19.81% \$ 96	9,628 18.08% \$ 104	10,459 15.48% \$ 98	10,700 15.06% \$ 105	11,492 14.36% \$ 102	10,806 14.57% \$ 104	14,805 36.71% \$ 109	14,510 30.53% \$ 135
Sturgeon Bay - City	20,751 23.62% 88	21,735 22.61% \$ 90	18,763 32.48% \$ 83	19,647 35.01% \$ 82	20,170 30.31% \$ 79	21,598 32.62% \$ 85	20,041 23.95% \$ 85	21,011 23.08% \$ 90	21,638 39.24% \$ 95	21,988 36.83% \$ 102
Sturgeon Bay - Town	432 6.94% 135	510 7.65% \$ 206	391 6.65% \$ 136	456 3.51% \$ 2,233	463 6.26% \$ 165	431 4.64% \$ 183	439 7.52% \$ 165	530 4.53% \$ 186	696 24.57% \$ 163	755 19.34% \$ 223
Union	31 9.68% 425	31 0.00% \$ -	28 0.00% \$ -	28 0.00% \$ -	31 0.00% \$ -	31 0.00% \$ -	- 0.00% \$ -	30 23.33% \$ 101	107 26.17% \$ 125	77 20.78% \$ 103
Washington Island	1,196 6.27% 76	1,299 4.31% \$ 58	1,118 9.57% \$ 77	1,286 7.15% \$ 65	1,334 5.62% \$ 90	1,323 5.59% \$ 71	1,431 6.57% \$ 75	1,589 6.92% \$ 92	4,131 15.42% \$ 81	4,089 17.34% \$ 87
Available	77,481	78,808	71,320	72,579	77,253	78,883	78,570	82,705	125,162	126,331
Filled	13,392	12,676	16,496	16,239	15,753	16,403	13,874	13,958	39,404	38,288
%	17.28%	16.08%	23.13%	22.37%	20.39%	20.79%	17.66%	16.88%	31.48%	30.31%
Average	\$ 103	\$ 113	\$ 93	\$ 100	\$ 90	\$ 98	\$ 94	\$ 104	\$ 121	\$ 131

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	Jun-18 Adj 1/31/19	Jun-19 Adj 7/31/19	Jul-18 Adj 1/31/19	Jul-19	Aug-18 Adj 1/31/19	Aug-19	Sep-18 Adj 1/31/19	Sep-19	Oct-18 Adj 1/31/19	Oct-19	Nov-18 Adj 1/31/19	Nov-19
Baileys Harbor	9,884 47.89% \$ 199	9,683 49.30% \$ 207	10,258 73.43% \$ 225	10,263 74.07% \$ 232	10,058 67.99% \$ 221	10,205 71.68% \$ 227	9,708 50.82% \$ 200	9,863 53.55% \$ 201	9,790 46.55% \$ 192	9,467 47.78% \$ 192	4,749 15.62% \$ 157	4,150 13.01% \$ 167
Brussels	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	- 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	223 34.08% \$ 255	165 47.27% \$ 195	234 66.67% \$ 233	205 50.24% \$ 268	241 52.70% \$ 230	208 59.13% \$ 210	187 35.83% \$ 229	107 19.63% \$ 251	173 20.81% \$ 208	119 19.33% \$ 155	- 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	11,558 61.26% \$ 164	10,919 52.16% \$ 200	11,725 77.31% \$ 218	11,645 73.82% \$ 241	11,880 69.14% \$ 216	11,515 72.92% \$ 224	11,361 49.68% \$ 188	11,192 52.42% \$ 193	11,460 50.84% \$ 171	11,297 49.38% \$ 187	8,528 16.51% \$ 119	8,712 15.76% \$ 122
Egg Harbor - Village	11,497 54.96% \$ 169	11,378 62.53% \$ 152	11,897 80.00% \$ 196	11,386 74.89% \$ 221	11,943 69.40% \$ 206	11,767 76.20% \$ 201	11,534 56.70% \$ 174	11,373 58.27% \$ 177	10,108 54.48% \$ 185	10,475 57.90% \$ 187	4,991 27.53% \$ 113	4,965 25.02% \$ 127
Ephraim	15,283 57.67% \$ 167	15,026 60.26% \$ 166	16,183 81.17% \$ 202	14,297 82.77% \$ 207	16,122 77.52% \$ 195	15,334 82.21% \$ 195	15,207 66.22% \$ 174	14,854 65.18% \$ 179	14,569 59.02% \$ 174	13,562 59.94% \$ 178	5,815 19.31% \$ 124	5,138 19.97% \$ 132
Forestville - Town	32 6.25% \$ 225	60 23.33% \$ 118	62 25.81% \$ 83	30 36.67% \$ 163	62 17.74% \$ 115	30 43.33% \$ 119	61 19.67% \$ 111	60 16.67% \$ 131	62 14.52% \$ 92	30 18.41% \$ 112	30 36.67% \$ 82	30 6.67% \$ 109
Forestville - Village	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	2,115 36.55% \$ 130	2,062 31.72% \$ 130	2,117 54.27% \$ 129	2,111 54.90% \$ 138	2,145 41.07% \$ 148	2,109 42.91% \$ 149	1,933 28.97% \$ 132	1,825 23.95% \$ 142	1,941 21.48% \$ 132	1,792 436.00% \$ 24	1,481 10.13% \$ 97	1,489 10.95% \$ 88
Gibraltar	16,976 58.12% \$ 175	16,214 62.90% \$ 175	17,475 83.99% \$ 208	17,545 83.28% \$ 208	17,436 79.71% \$ 202	17,342 83.31% \$ 208	16,846 67.05% \$ 178	14,806 67.59% \$ 183	17,019 60.54% \$ 178	15,876 63.10% \$ 181	8,289 24.97% \$ 137	8,245 23.38% \$ 131
Jacksonport	2,813 46.29% \$ 183	2,850 46.18% \$ 205	3,073 80.44% \$ 203	3,218 71.78% \$ 226	3,196 71.28% \$ 206	3,283 74.96% \$ 214	2,859 42.64% \$ 168	2,698 41.18% \$ 168	2,818 38.68% \$ 166	2,366 36.94% \$ 199	1,287 13.91% \$ 138	1,237 17.30% \$ 148
Liberty Grove	12,191 43.34% \$ 167	10,798 41.92% \$ 177	12,871 69.33% \$ 198	11,972 68.50% \$ 203	13,043 66.73% \$ 185	12,421 69.62% \$ 194	12,803 49.21% \$ 160	11,570 45.88% \$ 163	12,045 46.23% \$ 160	11,571 42.59% \$ 173	5,595 7.86% \$ 154	5,717 4.95% \$ 186
Nasewaupée	3,697 56.29% \$ 124	3,233 56.57% \$ 136	3,978 80.77% \$ 157	4,077 74.17% \$ 162	4,020 69.18% \$ 146	3,552 69.76% \$ 154	3,668 44.33% \$ 134	3,132 47.45% \$ 137	3,405 44.96% \$ 105	1,791 34.67% \$ 159	2,662 14.54% \$ 77	866 19.86% \$ 113
Sevastopol	7,041 54.85% \$ 197	6,850 54.48% \$ 203	7,622 78.80% \$ 242	7,602 74.61% \$ 238	7,385 76.63% \$ 239	7,590 72.44% \$ 232	6,666 61.93% \$ 191	6,681 62.98% \$ 190	6,387 57.87% \$ 180	6,699 56.01% \$ 183	4,418 27.43% \$ 134	4,191 26.68% \$ 123
Sister Bay	14,486 58.82% \$ 161	14,779 60.38% \$ 174	15,117 84.96% \$ 199	15,150 80.22% \$ 209	15,323 79.50% \$ 200	14,786 81.74% \$ 212	14,682 62.85% \$ 166	15,222 63.18% \$ 177	14,541 57.82% \$ 174	15,196 61.64% \$ 177	10,746 20.11% \$ 119	10,977 19.00% \$ 119
Sturgeon Bay - City	21,432 54.97% \$ 114	17,718 50.11% \$ 132	22,255 69.93% \$ 144	18,320 71.03% \$ 146	22,384 62.86% \$ 139	21,404 69.35% \$ 144	21,923 55.01% \$ 131	17,702 55.90% \$ 136	22,005 54.70% \$ 128	18,581 50.52% \$ 136	20,944 24.21% \$ 94	17,184 20.20% \$ 98
Sturgeon Bay - Town	918 49.67% \$ 201	961 46.20% \$ 238	1,013 80.26% \$ 260	960 81.98% \$ 257	1,112 59.62% \$ 258	939 75.29% \$ 266	962 46.78% \$ 193	845 44.38% \$ 187	781 35.98% \$ 194	950 34.53% \$ 216	583 10.46% \$ 200	459 11.98% \$ 240
Union	120 52.50% \$ 168	120 50.83% \$ 178	124 75.81% \$ 174	152 80.92% \$ 211	123 76.42% \$ 223	156 77.56% \$ 206	87 59.77% \$ 130	148 57.43% \$ 204	93 67.74% \$ 145	122 51.64% \$ 204	60 28.33% \$ 136	60 41.67% \$ 215
Washington Island	6,286 30.69% \$ 107	5,264 33.42% \$ 112	6,515 57.59% \$ 122	5,231 57.47% \$ 148	6,490 55.12% \$ 120	5,167 64.82% \$ 138	5,709 35.31% \$ 113	4,540 33.55% \$ 115	5,160 25.14% \$ 97	4,119 27.85% \$ 100	2,048 11.62% \$ 103	1,311 14.95% \$ 105
Available	136,552	128,080	142,519	134,164	142,963	137,808	136,196	126,618	132,357	124,013	82,226	74,731
Filled	72,942	69,052	108,930	100,732	100,764	102,966	76,201	71,543	65,115	65,250	16,643	13,895
%	53.42%	53.91%	76.43%	75.08%	70.48%	74.72%	55.95%	56.50%	49.20%	52.62%	20.24%	18.59%
Average	\$ 160	\$ 168	\$ 194	\$ 202	\$ 191	\$ 196	\$ 166	\$ 173	\$ 165	\$ 173	\$ 116	\$ 121