

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-15 Adj 1/31/16	Jan-16 Adj 7/31/16	Feb-15 Adj 1/31/16	Feb-16 Adj 7/31/16	Mar-15 Adj 1/31/16	Mar-16 Adj 7/31/16	Apr-15 Adj 1/31/16	Apr-16 Adj 7/31/16	May-15 Adj 1/31/16	May-16 Adj 7/31/16
Baileys Harbor	3,221 13.19%	3,300 6.48%	2,978 15.82%	2,840 12.29%	3,316 14.17%	2,817 8.45%	3,906 9.83%	4,680 8.93%	7,917 26.55%	8,321 24.32%
	\$ 99	\$ 169	\$ 76	\$ 118	\$ 78	\$ 124	\$ 123	\$ 117	\$ 135	\$ 153
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	99 19.19%	89 33.71%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 131	\$ 129
Egg Harbor-Town	9,248 10.21%	9,781 9.43%	7,715 16.31%	9,459 14.38%	9,558 10.48%	9,062 13.42%	8,983 10.59%	8,781 13.37%	11,629 23.66%	10,957 29.68%
	\$ 75	\$ 85	\$ 79	\$ 85	\$ 70	\$ 73	\$ 86	\$ 67	\$ 117	\$ 108
Egg Harbor - Village	4,323 15.41%	4,819 17.76%	3,954 22.08%	4,524 24.78%	4,225 22.08%	4,816 22.94%	5,255 18.33%	4,891 21.65%	9,546 31.38%	9,241 36.26%
	\$ 108	\$ 113	\$ 109	\$ 95	\$ 94	\$ 86	\$ 95	\$ 85	\$ 121	\$ 128
Ephraim	6,381 10.23%	5,564 14.40%	5,820 14.60%	5,096 20.57%	6,350 11.65%	5,705 13.78%	6,500 14.20%	5,724 16.06%	13,178 33.56%	14,406 28.27%
	\$ 117	\$ 116	\$ 109	\$ 110	\$ 105	\$ 103	\$ 99	\$ 104	\$ 108	\$ 126
Forestville - Town	31 0.00%	31 3.23%	28 0.00%	58 1.72%	31 0.00%	62 1.61%	30 0.00%	60 3.33%	62 0.00%	31 9.68%
	\$ -	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ -	\$ 40	\$ -	\$ 71
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	962 27.86%	873 20.39%	873 32.42%	870 32.99%	946 18.71%	899 17.13%	1,003 12.16%	1,414 12.02%	2,036 37.82%	1,951 33.62%
	\$ 77	\$ 70	\$ 72	\$ 84	\$ 72	\$ 86	\$ 89	\$ 87	\$ 80	\$ 96
Gibraltar	6,284 18.54%	6,494 20.53%	5,738 24.26%	5,917 21.92%	5,953 17.00%	6,064 16.61%	7,154 19.90%	7,032 23.45%	15,257 34.46%	14,915 31.99%
	\$ 138	\$ 160	\$ 123	\$ 135	\$ 119	\$ 114	\$ 114	\$ 93	\$ 130	\$ 137
Jacksonport	860 14.07%	854 7.26%	818 16.26%	893 9.97%	826 14.04%	839 9.54%	860 14.42%	863 8.00%	2,490 15.94%	2,310 18.74%
	\$ 154	\$ 194	\$ 106	\$ 99	\$ 114	\$ 118	\$ 86	\$ 163	\$ 110	\$ 125
Liberty Grove	4,254 3.41%	4,907 2.69%	3,907 2.89%	4,213 4.11%	4,522 2.79%	4,431 3.79%	4,227 4.09%	4,691 5.59%	9,793 19.04%	9,766 17.97%
	\$ 165	\$ 147	\$ 132	\$ 115	\$ 113	\$ 118	\$ 105	\$ 98	\$ 118	\$ 121
Nasewaupee	2,327 31.63%	2,329 21.04%	2,352 43.58%	2,177 49.10%	2,387 34.69%	2,338 21.00%	2,340 16.62%	2,340 23.38%	3,336 40.26%	3,244 48.18%
	\$ 51	\$ 61	\$ 63	\$ 68	\$ 54	\$ 61	\$ 67	\$ 65	\$ 97	\$ 99
Sevastopol	4,201 18.00%	4,517 15.67%	3,776 31.25%	4,232 21.88%	4,257 23.73%	4,465 22.93%	4,743 28.40%	5,025 23.28%	6,584 35.80%	6,399 36.62%
	\$ 125	\$ 148	\$ 94	\$ 123	\$ 115	\$ 110	\$ 102	\$ 116	\$ 124	\$ 137
Sister Bay	9,780 11.79%	9,917 12.87%	9,154 19.05%	8,357 18.39%	9,651 12.47%	9,942 15.33%	9,428 22.21%	9,598 15.95%	13,234 33.38%	13,016 29.59%
	\$ 107	\$ 114	\$ 76	\$ 106	\$ 88	\$ 86	\$ 65	\$ 89	\$ 102	\$ 118
Sturgeon Bay - City	20,069 25.66%	19,831 27.52%	17,953 34.69%	18,477 38.00%	19,895 31.77%	19,774 31.70%	19,093 25.83%	19,324 33.73%	20,387 38.44%	20,079 46.37%
	\$ 74	\$ 77	\$ 73	\$ 74	\$ 78	\$ 73	\$ 79	\$ 76	\$ 93	\$ 91
Sturgeon Bay - Town	289 9.34%	328 7.62%	227 16.30%	403 3.97%	368 5.43%	483 4.55%	261 11.88%	437 7.78%	508 19.29%	595 26.39%
	\$ 144	\$ 147	\$ 105	\$ 107	\$ 122	\$ 128	\$ 134	\$ 154	\$ 172	\$ 142
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 16.13%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554	\$ -
Washington Island	1,036 6.85%	862 4.76%	852 10.92%	615 4.07%	1,079 6.30%	918 8.50%	1,004 13.35%	1,185 10.80%	3,829 16.58%	3,432 13.43%
	\$ 74	\$ 70	\$ 70	\$ 62	\$ 75	\$ 72	\$ 69	\$ 70	\$ 93	\$ 83
Available	73,266	74,407	66,145	68,131	73,364	72,615	74,787	76,045	119,946	118,752
Filled	12,279	12,496	15,679	16,319	14,026	14,162	13,990	15,650	37,274	38,034
%	16.76%	16.79%	23.70%	23.95%	19.12%	19.50%	18.71%	20.58%	31.08%	32.03%
Average	\$ 92	\$ 101	\$ 84	\$ 91	\$ 85	\$ 84	\$ 87	\$ 85	\$ 111	\$ 117

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jun-15 Adj 1/31/16	Jun-16 Unadj	Jul-15 Adj 1/31/16	Jul-16 Unadj	Aug-15 Adj 1/31/16	Aug-16 Unadj	Sep-15 Adj 1/31/16	Sep-16 Unadj	Oct-15 Adj 1/31/16	Oct-16 Unadj	Nov-15 Adj 1/31/16	Nov-16 Unadj
Baileys Harbor	8,926 48.12%	9,139 45.08%	9,469 75.38%	9,923 74.91%	9,394 70.66%	10,011 64.79%	8,972 51.50%	9,759 51.10%	8,485 48.40%	7,435 54.19%	3,497 10.72%	2,944 13.79%
	\$ 159	\$ 185	\$ 195	\$ 200	\$ 201	\$ 207	\$ 168	\$ 179	\$ 172	\$ 174	\$ 174	\$ 158
Brussels	30 100.00%	0 0.00%	62 69.35%	0 0.00%	62 16.13%	0 0.00%	60 25.00%	0 0.00%	60 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ 42	\$ -	\$ 58	\$ -	\$ 159	\$ -	\$ 80	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	189 38.10%	164 37.80%	213 72.30%	236 60.59%	186 58.06%	239 53.97%	192 30.73%	175 45.71%	175 37.71%	155 34.19%	0 0.00%	1 0.00%
	\$ 215	\$ 213	\$ 238	\$ 204	\$ 226	\$ 217	\$ 157	\$ 173	\$ 201	\$ 139	\$ -	\$ -
Egg Harbor-Town	11,650 45.36%	11,644 51.30%	11,995 69.55%	12,005 72.64%	11,990 66.81%	12,155 69.40%	11,765 47.34%	10,831 46.10%	11,873 48.33%	11,077 52.65%	9,836 15.94%	9,265 17.83%
	\$ 145	\$ 148	\$ 191	\$ 193	\$ 183	\$ 177	\$ 150	\$ 148	\$ 152	\$ 150	\$ 80	\$ 81
Egg Harbor - Village	11,720 51.05%	11,518 58.14%	12,314 79.03%	12,286 76.73%	12,448 70.75%	12,177 71.42%	11,809 57.01%	12,747 61.21%	10,915 57.99%	10,508 59.61%	4,877 22.66%	4,845 24.79%
	\$ 141	\$ 142	\$ 171	\$ 191	\$ 188	\$ 188	\$ 148	\$ 160	\$ 158	\$ 170	\$ 138	\$ 115
Ephraim	14,870 50.55%	15,469 53.46%	15,740 80.32%	14,243 83.07%	15,875 80.62%	15,892 79.81%	15,166 64.11%	14,045 66.44%	14,349 59.72%	14,309 62.24%	6,493 17.60%	5,954 20.42%
	\$ 139	\$ 150	\$ 171	\$ 188	\$ 173	\$ 177	\$ 148	\$ 156	\$ 155	\$ 165	\$ 121	\$ 120
Forestville - Town	30 16.67%	0 0.00%	36 11.11%	31 35.48%	62 35.48%	31 41.94%	60 13.33%	0 0.00%	62 20.97%	31 3.23%	60 10.00%	31 6.45%
	\$ 185	\$ -	\$ 136	\$ 191	\$ 109	\$ 190	\$ 100	\$ -	\$ 35	\$ 225	\$ 46	\$ 225
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	2,736 27.78%	1,838 37.00%	2,197 51.52%	1,961 61.75%	2,114 48.16%	1,972 49.80%	2,067 29.12%	1,925 30.96%	2,098 20.88%	1,981 29.28%	1,409 11.07%	957 13.17%
	\$ 128	\$ 109	\$ 127	\$ 115	\$ 124	\$ 116	\$ 120	\$ 113	\$ 119	\$ 103	\$ 76	\$ 89
Gibraltar	16,676 59.72%	16,030 59.79%	17,480 83.00%	16,383 85.06%	17,534 80.64%	17,100 78.58%	16,811 66.07%	16,406 68.82%	16,710 61.80%	16,656 62.32%	6,478 21.83%	8,027 21.48%
	\$ 149	\$ 161	\$ 178	\$ 195	\$ 182	\$ 190	\$ 149	\$ 159	\$ 154	\$ 169	\$ 172	\$ 139
Jacksonport	2,837 34.26%	2,740 37.77%	3,122 74.28%	3,052 74.38%	3,100 68.10%	3,257 73.17%	2,955 34.55%	2,968 42.52%	2,885 31.44%	2,900 35.90%	1,014 16.70%	1,099 10.37%
	\$ 159	\$ 166	\$ 184	\$ 195	\$ 200	\$ 187	\$ 144	\$ 149	\$ 143	\$ 148	\$ 119	\$ 128
Liberty Grove	11,862 34.06%	12,138 38.75%	12,631 69.76%	12,697 71.07%	12,894 59.03%	12,360 66.28%	11,988 46.10%	11,631 50.29%	11,422 45.32%	11,294 49.03%	4,899 8.25%	4,867 14.42%
	\$ 148	\$ 146	\$ 170	\$ 178	\$ 182	\$ 168	\$ 136	\$ 141	\$ 134	\$ 142	\$ 137	\$ 88
Nasewaupee	3,492 55.38%	2,571 52.24%	4,089 71.26%	3,842 82.87%	3,749 70.50%	2,578 63.42%	3,479 53.49%	3,433 53.57%	3,396 36.04%	2,228 37.84%	2,351 17.01%	2,492 27.69%
	\$ 116	\$ 132	\$ 139	\$ 145	\$ 141	\$ 146	\$ 123	\$ 122	\$ 114	\$ 142	\$ 70	\$ 47
Sevastopol	6,959 54.78%	6,854 51.43%	7,211 76.54%	7,609 79.05%	7,271 72.99%	6,934 71.36%	6,639 58.94%	6,768 59.68%	6,684 54.85%	6,259 59.59%	4,192 31.27%	4,431 30.40%
	\$ 180	\$ 186	\$ 209	\$ 222	\$ 228	\$ 318	\$ 165	\$ 180	\$ 159	\$ 177	\$ 123	\$ 131
Sister Bay	14,815 50.04%	14,769 51.19%	15,488 78.36%	15,361 82.97%	15,544 76.16%	15,367 75.14%	14,924 56.30%	14,642 62.29%	14,684 58.68%	14,695 62.05%	9,797 21.20%	8,554 19.13%
	\$ 138	\$ 146	\$ 169	\$ 180	\$ 178	\$ 179	\$ 144	\$ 151	\$ 149	\$ 155	\$ 114	\$ 110
Sturgeon Bay - City	20,629 51.51%	19,019 60.28%	20,792 74.75%	20,811 74.88%	20,632 71.65%	19,455 69.06%	20,205 61.86%	20,449 60.37%	21,432 54.78%	17,712 59.70%	18,958 27.15%	18,717 25.17%
	\$ 110	\$ 115	\$ 126	\$ 131	\$ 124	\$ 129	\$ 115	\$ 123	\$ 115	\$ 127	\$ 82	\$ 88
Sturgeon Bay - Town	798 49.50%	757 49.41%	902 73.61%	832 79.81%	942 76.43%	899 69.86%	778 51.16%	723 48.13%	646 41.33%	626 37.54%	365 11.78%	348 16.38%
	\$ 187	\$ 146	\$ 182	\$ 188	\$ 181	\$ 191	\$ 130	\$ 148	\$ 150	\$ 158	\$ 208	\$ 149
Union	30 0.00%	30 0.00%	31 38.71%	31 9.68%	31 22.58%	0 0.00%	30 0.00%	30 46.67%	0 0.00%	31 54.84%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ 399	\$ 747	\$ 320	\$ -	\$ -	\$ 125	\$ -	\$ 125	\$ -	\$ -
Washington Island	5,456 35.94%	5,369 32.39%	5,817 56.85%	5,060 56.86%	5,764 68.72%	5,306 52.98%	5,546 29.64%	5,163 28.59%	4,179 23.09%	5,939 21.62%	911 22.39%	1,271 11.33%
	\$ 101	\$ 108	\$ 111	\$ 117	\$ 94	\$ 123	\$ 101	\$ 109	\$ 90	\$ 91	\$ 83	\$ 89
Available	133,705	130,049	139,589	136,363	139,592	135,733	133,446	131,695	130,055	123,836	75,137	73,803
Filled	65,061	67,130	104,920	105,080	100,532	96,443	73,701	75,374	68,150	68,425	15,577	15,728
%	48.66%	51.62%	75.16%	77.06%	72.02%	71.05%	55.23%	57.23%	52.40%	55.25%	20.73%	21.31%
Average	\$ 139	\$ 146	\$ 167	\$ 178	\$ 171	\$ 179	\$ 142	\$ 150	\$ 145	\$ 154	\$ 108	\$ 104