

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-15 Adj 1/31/16	Jan-16 Adj 7/31/16	Feb-15 Adj 1/31/16	Feb-16 Adj 7/31/16	Mar-15 Adj 1/31/16	Mar-16 Adj 7/31/16	Apr-15 Adj 1/31/16	Apr-16 Adj 7/31/16	May-15 Adj 1/31/16	May-16 Adj 7/31/16
Baileys Harbor	3,221 13.19%	3,300 6.48%	2,978 15.82%	2,840 12.29%	3,316 14.17%	2,817 8.45%	3,906 9.83%	4,680 8.93%	7,917 26.55%	8,321 24.32%
	\$ 99	\$ 169	\$ 76	\$ 118	\$ 78	\$ 124	\$ 123	\$ 117	\$ 135	\$ 153
Brussels	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	30 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	99 19.19%	89 33.71%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 131	\$ 129
Egg Harbor-Town	9,248 10.21%	9,781 9.43%	7,715 16.31%	9,459 14.38%	9,558 10.48%	9,062 13.42%	8,983 10.59%	8,781 13.37%	11,629 23.66%	10,957 29.68%
	\$ 75	\$ 85	\$ 79	\$ 85	\$ 70	\$ 73	\$ 86	\$ 67	\$ 117	\$ 108
Egg Harbor - Village	4,323 15.41%	4,819 17.76%	3,954 22.08%	4,524 24.78%	4,225 22.08%	4,816 22.94%	5,255 18.33%	4,891 21.65%	9,546 31.38%	9,241 36.26%
	\$ 108	\$ 113	\$ 109	\$ 95	\$ 94	\$ 86	\$ 95	\$ 85	\$ 121	\$ 128
Ephraim	6,381 10.23%	5,564 14.40%	5,820 14.60%	5,096 20.57%	6,350 11.65%	5,705 13.78%	6,500 14.20%	5,724 16.06%	13,178 33.56%	14,406 28.27%
	\$ 117	\$ 116	\$ 109	\$ 110	\$ 105	\$ 103	\$ 99	\$ 104	\$ 108	\$ 126
Forestville - Town	31 0.00%	31 3.23%	28 0.00%	58 1.72%	31 0.00%	62 1.61%	30 0.00%	60 3.33%	62 0.00%	31 9.68%
	\$ -	\$ 38	\$ -	\$ 58	\$ -	\$ 40	\$ -	\$ 40	\$ -	\$ 71
Forestville - Village	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	962 27.86%	873 20.39%	873 32.42%	870 32.99%	946 18.71%	899 17.13%	1,003 12.16%	1,414 12.02%	2,036 37.82%	1,951 33.62%
	\$ 77	\$ 70	\$ 72	\$ 84	\$ 72	\$ 86	\$ 89	\$ 87	\$ 80	\$ 96
Gibraltar	6,284 18.54%	6,494 20.53%	5,738 24.26%	5,917 21.92%	5,953 17.00%	6,064 16.61%	7,154 19.90%	7,032 23.45%	15,257 34.46%	14,915 31.99%
	\$ 138	\$ 160	\$ 123	\$ 135	\$ 119	\$ 114	\$ 114	\$ 93	\$ 130	\$ 137
Jacksonport	860 14.07%	854 7.26%	818 16.26%	893 9.97%	826 14.04%	839 9.54%	860 14.42%	863 8.00%	2,490 15.94%	2,310 18.74%
	\$ 154	\$ 194	\$ 106	\$ 99	\$ 114	\$ 118	\$ 86	\$ 163	\$ 110	\$ 125
Liberty Grove	4,254 3.41%	4,907 2.69%	3,907 2.89%	4,213 4.11%	4,522 2.79%	4,431 3.79%	4,227 4.09%	4,691 5.59%	9,793 19.04%	9,766 17.97%
	\$ 165	\$ 147	\$ 132	\$ 115	\$ 113	\$ 118	\$ 105	\$ 98	\$ 118	\$ 121
Nasewaupee	2,327 31.63%	2,329 21.04%	2,352 43.58%	2,177 49.10%	2,387 34.69%	2,338 21.00%	2,340 16.62%	2,340 23.38%	3,336 40.26%	3,244 48.18%
	\$ 51	\$ 61	\$ 63	\$ 68	\$ 54	\$ 61	\$ 67	\$ 65	\$ 97	\$ 99
Sevastopol	4,201 18.00%	4,517 15.67%	3,776 31.25%	4,232 21.88%	4,257 23.73%	4,465 22.93%	4,743 28.40%	5,025 23.28%	6,584 35.80%	6,399 36.62%
	\$ 125	\$ 148	\$ 94	\$ 123	\$ 115	\$ 110	\$ 102	\$ 116	\$ 124	\$ 137
Sister Bay	9,780 11.79%	9,917 12.87%	9,154 19.05%	8,357 18.39%	9,651 12.47%	9,942 15.33%	9,428 22.21%	9,598 15.95%	13,234 33.38%	13,016 29.59%
	\$ 107	\$ 114	\$ 76	\$ 106	\$ 88	\$ 86	\$ 65	\$ 89	\$ 102	\$ 118
Sturgeon Bay - City	20,069 25.66%	19,831 27.52%	17,953 34.69%	18,477 38.00%	19,895 31.77%	19,774 31.70%	19,093 25.83%	19,324 33.73%	20,387 38.44%	20,079 46.37%
	\$ 74	\$ 77	\$ 73	\$ 74	\$ 78	\$ 73	\$ 79	\$ 76	\$ 93	\$ 91
Sturgeon Bay - Town	289 9.34%	328 7.62%	227 16.30%	403 3.97%	368 5.43%	483 4.55%	261 11.88%	437 7.78%	508 19.29%	595 26.39%
	\$ 144	\$ 147	\$ 105	\$ 107	\$ 122	\$ 128	\$ 134	\$ 154	\$ 172	\$ 142
Union	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	0 0.00%	31 16.13%	0 0.00%
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 554	\$ -
Washington Island	1,036 6.85%	862 4.76%	852 10.92%	615 4.07%	1,079 6.30%	918 8.50%	1,004 13.35%	1,185 10.80%	3,829 16.58%	3,432 13.43%
	\$ 74	\$ 70	\$ 70	\$ 62	\$ 75	\$ 72	\$ 69	\$ 70	\$ 93	\$ 83
Available	73,266	74,407	66,145	68,131	73,364	72,615	74,787	76,045	119,946	118,752
Filled	12,279	12,496	15,679	16,319	14,026	14,162	13,990	15,650	37,274	38,034
%	16.76%	16.79%	23.70%	23.95%	19.12%	19.50%	18.71%	20.58%	31.08%	32.03%
Average	\$ 92	\$ 101	\$ 84	\$ 91	\$ 85	\$ 84	\$ 87	\$ 85	\$ 111	\$ 117

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	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	Oct-15	Oct-16
	Adj 1/31/16	Unadj	Adj 1/31/16	Unadj	Adj 1/31/16	Unadj	Adj 1/31/16	Unadj	Adj 1/31/16	Unadj
Baileys Harbor	8,926 48.12% \$ 159	9,139 45.08% \$ 185	9,469 75.38% \$ 195	9,923 74.91% \$ 200	9,394 70.66% \$ 201	10,011 64.79% \$ 207	8,972 51.50% \$ 168	9,759 51.10% \$ 179	8,485 48.40% \$ 172	7,435 54.19% \$ 174
Brussels	30 100.00% \$ 42	0 0.00% \$ -	62 69.35% \$ 58	0 0.00% \$ -	62 16.13% \$ 159	0 0.00% \$ -	60 25.00% \$ 80	0 0.00% \$ -	60 0.00% \$ -	0 0.00% \$ -
Clay Banks	189 38.10% \$ 215	164 37.80% \$ 213	213 72.30% \$ 238	236 60.59% \$ 204	186 58.06% \$ 226	239 53.97% \$ 217	192 30.73% \$ 157	175 45.71% \$ 173	175 37.71% \$ 201	155 34.19% \$ 139
Egg Harbor-Town	11,650 45.36% \$ 145	11,644 51.30% \$ 148	11,995 69.55% \$ 191	12,005 72.64% \$ 193	11,990 66.81% \$ 183	12,155 69.40% \$ 177	11,765 47.34% \$ 150	10,831 46.10% \$ 148	11,873 48.33% \$ 152	11,077 52.65% \$ 150
Egg Harbor - Village	11,720 51.05% \$ 141	11,518 58.14% \$ 142	12,314 79.03% \$ 171	12,286 76.73% \$ 191	12,448 70.75% \$ 188	12,177 71.42% \$ 188	11,809 57.01% \$ 148	12,747 61.21% \$ 160	10,915 57.99% \$ 158	10,508 59.61% \$ 170
Ephraim	14,870 50.55% \$ 139	15,469 53.46% \$ 150	15,740 80.32% \$ 171	14,243 83.07% \$ 188	15,875 80.62% \$ 173	15,892 79.81% \$ 177	15,166 64.11% \$ 148	14,045 66.44% \$ 156	14,349 59.72% \$ 155	14,309 62.24% \$ 165
Forestville - Town	30 16.67% \$ 185	0 0.00% \$ -	36 11.11% \$ 136	31 35.48% \$ 191	62 35.48% \$ 109	31 41.94% \$ 190	60 13.33% \$ 100	0 0.00% \$ -	62 20.97% \$ 35	31 3.23% \$ 225
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	2,736 27.78% \$ 128	1,838 37.00% \$ 109	2,197 51.52% \$ 127	1,961 61.75% \$ 115	2,114 48.16% \$ 124	1,972 49.80% \$ 116	2,067 29.12% \$ 120	1,925 30.96% \$ 113	2,098 20.88% \$ 119	1,981 29.28% \$ 103
Gibraltar	16,676 59.72% \$ 149	16,030 59.79% \$ 161	17,480 83.00% \$ 178	16,383 85.06% \$ 195	17,534 80.64% \$ 182	17,100 78.58% \$ 190	16,811 66.07% \$ 149	16,406 68.82% \$ 159	16,710 61.80% \$ 154	16,656 62.32% \$ 169
Jacksonport	2,837 34.26% \$ 159	2,740 37.77% \$ 166	3,122 74.28% \$ 184	3,052 74.38% \$ 195	3,100 68.10% \$ 200	3,257 73.17% \$ 187	2,955 34.55% \$ 144	2,968 42.52% \$ 149	2,885 31.44% \$ 143	2,900 35.90% \$ 148
Liberty Grove	11,862 34.06% \$ 148	12,138 38.75% \$ 146	12,631 69.76% \$ 170	12,697 71.07% \$ 178	12,894 59.03% \$ 182	12,360 66.28% \$ 168	11,988 46.10% \$ 136	11,631 50.29% \$ 141	11,422 45.32% \$ 134	11,294 49.03% \$ 142
Nasewaupee	3,492 55.38% \$ 116	2,571 52.24% \$ 132	4,089 71.26% \$ 139	3,842 82.87% \$ 145	3,749 70.50% \$ 141	2,578 63.42% \$ 146	3,479 53.49% \$ 123	3,433 53.57% \$ 122	3,396 36.04% \$ 114	2,228 37.84% \$ 142
Sevastopol	6,959 54.78% \$ 180	6,854 51.43% \$ 186	7,211 76.54% \$ 209	7,609 79.05% \$ 222	7,271 72.99% \$ 228	6,934 71.36% \$ 318	6,639 58.94% \$ 165	6,768 59.68% \$ 180	6,684 54.85% \$ 159	6,259 59.59% \$ 177
Sister Bay	14,815 50.04% \$ 138	14,769 51.19% \$ 146	15,488 78.36% \$ 169	15,361 82.97% \$ 180	15,544 76.16% \$ 178	15,367 75.14% \$ 179	14,924 56.30% \$ 144	14,642 62.29% \$ 151	14,684 58.68% \$ 149	14,695 62.05% \$ 155
Sturgeon Bay - City	20,629 51.51% \$ 110	19,019 60.28% \$ 115	20,792 74.75% \$ 126	20,811 74.88% \$ 131	20,632 71.65% \$ 124	19,455 69.06% \$ 129	20,205 61.86% \$ 115	20,449 60.37% \$ 123	21,432 54.78% \$ 115	17,712 59.70% \$ 127
Sturgeon Bay - Town	798 49.50% \$ 187	757 49.41% \$ 146	902 73.61% \$ 182	832 79.81% \$ 188	942 76.43% \$ 181	899 69.86% \$ 191	778 51.16% \$ 130	723 48.13% \$ 148	646 41.33% \$ 150	626 37.54% \$ 158
Union	30 0.00% \$ -	30 0.00% \$ -	31 38.71% \$ 399	31 9.68% \$ 747	31 22.58% \$ 320	0 0.00% \$ -	30 0.00% \$ -	30 46.67% \$ 125	0 0.00% \$ -	31 54.84% \$ 125
Washington Island	5,456 35.94% \$ 101	5,369 32.39% \$ 108	5,817 56.85% \$ 111	5,060 56.86% \$ 117	5,764 68.72% \$ 94	5,306 52.98% \$ 123	5,546 29.64% \$ 101	5,163 28.59% \$ 109	4,179 23.09% \$ 90	5,939 21.62% \$ 91
Available	133,705	130,049	139,589	136,363	139,592	135,733	133,446	131,695	130,055	123,836
Filled	65,061	67,130	104,920	105,080	100,532	96,443	73,701	75,374	68,150	68,425
%	48.66%	51.62%	75.16%	77.06%	72.02%	71.05%	55.23%	57.23%	52.40%	55.25%
Average	\$ 139	\$ 146	\$ 167	\$ 178	\$ 171	\$ 179	\$ 142	\$ 150	\$ 145	\$ 154