

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-16 Adj 1/31/17	Jan-17 Unadj
Baileys Harbor	3,300 6.48%	3,045 10.48%
	\$ 169	\$ 135
Brussels	0 0.00%	0 0.00%
	\$ -	\$ -
Clay Banks	0 0.00%	0 0.00%
	\$ -	\$ -
Egg Harbor-Town	9,781 9.43%	6,657 14.06%
	\$ 85	\$ 85
Egg Harbor - Village	4,819 17.76%	4,909 15.87%
	\$ 113	\$ 121
Ephraim	5,564 14.40%	5,288 12.35%
	\$ 116	\$ 125
Forestville - Town	31 3.23%	31 0.00%
	\$ 38	\$ -
Forestville - Village	0 0.00%	0 0.00%
	\$ -	\$ -
Gardner	873 20.39%	1,038 25.14%
	\$ 70	\$ 78
Gibraltar	6,494 20.53%	6,888 15.26%
	\$ 160	\$ 178
Jacksonport	854 7.26%	1,060 11.98%
	\$ 194	\$ 117
Liberty Grove	4,907 2.69%	4,477 4.40%
	\$ 147	\$ 113
Nasewaupee	2,329 21.04%	2,418 30.40%
	\$ 61	\$ 62
Sevastopol	4,517 15.67%	4,453 22.10%
	\$ 148	\$ 108
Sister Bay	9,917 12.87%	10,414 11.71%
	\$ 114	\$ 142
Sturgeon Bay - City	19,831 27.52%	15,337 19.12%
	\$ 77	\$ 112
Sturgeon Bay - Town	328 7.62%	267 11.99%
	\$ 147	\$ 129
Union	0 0.00%	0 0.00%
	\$ -	\$ -
Washington Island	862 4.76%	862 4.18%
	\$ 70	\$ 69
Available	74,407	67,144
Filled	12,496	10,262
%	16.79%	15.28%
Average	\$ 101	\$ 117