

**Door County Tourism Zone Commission**  
**Units Available, Occupancy ADR Summary by Municipality - Comparative**

	Jan-18 Adj 1/31/19	Jan-19 Adj 7/31/19	Feb-18 Adj 1/31/19	Feb-19 Adj 7/31/19	Mar-18 Adj 1/31/19	Mar-19 Adj 7/31/19	Apr-18 Adj 1/31/19	Apr-19 Adj 7/31/19	May-18 Adj 1/31/19	May-19 Adj 7/31/19	Jun-18 Adj 1/31/19	Jun-19 Adj 7/31/19	Jul-18 Adj 1/31/19	Jul-19
Baileys Harbor	3,668 8.75% 131	4,098 8.32% 137	3,474 8.89% 147	3,567 7.82% 153	3,803 8.39% 148	3,911 8.26% 158	4,470 16.26% 67	5,293 8.31% 139	8,388 27.24% 160	9,131 24.43% 169	9,884 47.89% 199	9,683 49.30% 207	10,258 73.43% 225	10,263 74.07% 232
Brussels	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -
Clay Banks	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	154 5.19% 187	150 8.00% 149	223 34.08% 255	165 47.27% 195	234 66.67% 233	205 50.24% 268
Egg Harbor-Town	8,710 14.24% 80	8,604 8.05% 103	7,719 21.67% 74	8,011 15.54% 105	8,578 19.53% 83	8,641 14.72% 107	8,497 14.06% 79	8,833 13.37% 110	11,068 30.11% 126	11,084 31.59% 134	11,558 61.26% 164	10,919 52.16% 200	11,725 77.31% 218	11,645 73.82% 241
Egg Harbor - Village	5,048 15.63% 124	4,576 22.77% 121	4,576 20.80% 96	4,322 21.40% 115	4,984 26.28% 91	4,212 29.13% 109	4,963 24.86% 80	4,796 23.37% 115	9,290 33.79% 123	9,050 31.35% 145	11,497 54.96% 169	11,378 62.53% 152	11,897 80.00% 196	11,386 74.89% 221
Ephraim	5,654 13.80% 111	5,615 13.89% 112	5,069 18.15% 117	5,164 16.17% 122	5,196 14.80% 110	5,291 15.89% 113	4,470 17.54% 110	5,616 13.92% 118	14,023 29.74% 135	14,259 31.37% 135	15,283 57.67% 167	15,026 60.26% 166	16,183 81.17% 202	14,297 82.77% 207
Forestville - Town	31 0.00% -	62 19.35% 70	28 0.00% -	28 32.14% 79	31 0.00% -	62 11.29% 93	30 0.00% -	60 0.00% -	31 0.00% -	61 14.75% 69	32 6.25% 225	60 23.33% 118	62 25.81% 83	30 36.67% 163
Forestville - Village	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -	- 0.00% -	0 0.00% -
Gardner	1,353 23.65% 73	1,465 14.27% 87	1,261 29.34% 89	1,345 22.30% 74	1,400 17.86% 75	1,521 15.45% 81	1,554 7.21% 75	1,591 11.25% 79	1,962 30.84% 109	2,464 41.64% 102	2,115 36.55% 130	2,062 31.72% 130	2,117 54.27% 129	2,111 54.90% 138
Gibraltar	7,419 18.34% 156	8,228 16.40% 156	6,727 22.12% 131	7,334 21.60% 133	7,282 18.87% 107	7,883 21.03% 110	8,362 18.79% 122	9,168 19.08% 116	15,860 31.13% 141	16,296 28.69% 19	16,976 58.12% 175	16,214 62.90% 175	17,475 83.99% 208	17,545 83.28% 208
Jacksonport	1,088 10.29% 182	1,265 8.85% 166	955 13.30% 133	1,099 17.47% 78	1,048 15.08% 96	1,118 20.30% 74	984 8.33% 157	1,059 11.61% 98	2,477 19.66% 127	2,489 19.53% 125	2,813 46.29% 183	2,850 46.18% 205	3,073 80.44% 203	3,218 71.78% 226
Liberty Grove	4,994 3.00% 111	5,230 4.07% 163	4,944 3.96% 137	4,656 4.21% 140	5,400 3.94% 132	5,233 3.76% 140	4,640 5.56% 104	5,116 4.18% 147	10,150 19.81% 128	10,089 18.69% 143	12,191 43.34% 167	10,798 41.92% 177	12,871 69.33% 198	11,972 68.50% 203
Nasewaupie	2,559 29.43% 68	2,716 22.61% 86	2,378 46.26% 67	2,446 44.81% 86	2,477 25.43% 65	2,682 29.34% 75	2,299 13.27% 84	2,658 25.51% 49	3,347 39.14% 96	3,095 47.92% 98	3,697 56.29% 124	3,233 56.57% 136	3,978 80.77% 157	4,077 74.17% 162
Sevastopol	4,777 22.88% 105	3,948 23.73% 137	4,165 29.00% 97	3,562 23.86% 137	4,597 26.50% 94	4,246 20.70% 137	4,898 21.01% 119	4,549 20.36% 145	7,035 33.50% 138	6,744 33.64% 149	7,041 54.85% 197	6,850 54.48% 203	7,622 78.80% 242	7,602 74.61% 238
Sister Bay	9,770 14.98% 120	9,426 14.47% 136	9,724 19.81% 96	9,628 18.08% 104	10,459 15.48% 98	10,700 15.06% 105	11,492 14.36% 102	10,806 14.57% 104	14,805 36.71% 109	14,510 30.53% 135	14,486 58.82% 161	14,779 60.38% 174	15,117 84.96% 199	15,150 80.22% 209
Sturgeon Bay - City	20,751 23.62% 88	21,735 22.61% 90	18,763 32.48% 83	19,647 35.01% 82	20,170 30.31% 79	21,598 32.62% 85	20,041 23.95% 85	21,011 23.08% 90	21,638 39.24% 95	21,988 36.83% 102	21,432 54.97% 114	17,718 50.11% 132	22,255 69.93% 144	18,320 71.03% 146
Sturgeon Bay - Town	432 6.94% 135	510 7.65% 206	391 6.65% 136	456 3.51% 2,233	463 6.26% 165	431 4.64% 183	439 7.52% 165	530 4.53% 186	696 24.57% 163	755 19.34% 223	918 49.67% 201	961 46.20% 238	1,013 80.26% 260	960 81.98% 257
Union	31 9.68% 425	31 0.00% -	28 0.00% -	28 0.00% -	31 0.00% -	31 0.00% -	- 0.00% -	30 23.33% 101	107 26.17% 125	77 20.78% 103	120 52.50% 168	120 50.83% 178	124 75.81% 174	152 80.92% 211
Washington Island	1,196 6.27% 76	1,299 4.31% 58	1,118 9.57% 77	1,286 7.15% 65	1,334 5.62% 90	1,323 5.59% 71	1,431 6.57% 75	1,589 6.92% 92	4,131 15.42% 81	4,089 17.34% 87	6,286 30.69% 107	5,264 33.42% 112	6,515 57.59% 122	5,231 57.47% 148
Available	77,481	78,808	71,320	72,579	77,253	78,883	78,570	82,705	125,162	126,331	136,552	128,080	142,519	134,164
Filled	13,392	12,676	16,496	16,239	15,753	16,403	13,874	13,958	39,404	38,288	72,942	69,052	108,930	100,732
%	17.28%	16.08%	23.13%	22.37%	20.39%	20.79%	17.66%	16.88%	31.48%	30.31%	53.42%	53.91%	76.43%	75.08%
Average	\$ 103	\$ 113	\$ 93	\$ 100	\$ 90	\$ 98	\$ 94	\$ 104	\$ 121	\$ 130	\$ 160	\$ 169	\$ 194	\$ 204