

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-18 Adj 1/31/19	Jan-19 Adj 7/31/19	Feb-18 Adj 1/31/19	Feb-19 Adj 7/31/19	Mar-18 Adj 1/31/19	Mar-19 Adj 7/31/19	Apr-18 Adj 1/31/19	Apr-19 Adj 7/31/19	May-18 Adj 1/31/19	May-19 Adj 7/31/19	Jun-18 Adj 1/31/19	Jun-19 Adj 7/31/19
Baileys Harbor	3,668 8.75% 131	4,098 8.32% \$ 137	3,474 8.89% \$ 147	3,567 8.26% \$ 153	3,803 8.39% \$ 148	3,911 8.26% \$ 158	4,470 16.26% \$ 67	5,293 8.31% \$ 139	8,388 27.24% \$ 160	9,131 24.43% \$ 169	9,884 47.89% \$ 199	9,683 49.30% \$ 207
Brussels	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	154 5.19% \$ 187	150 8.00% \$ 149	223 34.08% \$ 255	165 47.27% \$ 195
Egg Harbor-Town	8,710 14.24% 80	8,604 8.05% \$ 103	7,719 21.67% \$ 74	8,011 15.54% \$ 105	8,578 19.53% \$ 83	8,641 14.72% \$ 107	8,497 14.06% \$ 79	8,833 13.37% \$ 110	11,068 30.11% \$ 126	11,084 31.59% \$ 134	11,558 61.26% \$ 164	10,919 52.16% \$ 200
Egg Harbor - Village	5,048 15.63% 124	4,576 22.77% \$ 121	4,576 20.80% \$ 96	4,322 21.40% \$ 115	4,984 26.28% \$ 91	4,212 29.13% \$ 109	4,963 24.86% \$ 80	4,796 23.37% \$ 115	9,290 33.79% \$ 123	9,050 31.35% \$ 145	11,497 54.96% \$ 169	11,378 62.53% \$ 152
Ephraim	5,654 13.80% 111	5,615 13.89% \$ 112	5,069 18.15% \$ 117	5,164 16.17% \$ 122	5,196 14.80% \$ 110	5,291 15.89% \$ 113	4,470 17.54% \$ 110	5,616 13.92% \$ 118	14,023 29.74% \$ 135	14,259 31.37% \$ 135	15,283 57.67% \$ 167	15,026 60.26% \$ 166
Forestville - Town	31 0.00% -	62 19.35% \$ 70	28 0.00% \$ -	28 32.14% \$ 79	31 0.00% \$ -	62 11.29% \$ 93	30 0.00% \$ -	60 0.00% \$ -	31 0.00% \$ -	61 14.75% \$ 69	32 6.25% \$ 225	60 23.33% \$ 118
Forestville - Village	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	1,353 23.65% 73	1,465 14.27% \$ 87	1,261 29.34% \$ 89	1,345 22.30% \$ 74	1,400 17.86% \$ 75	1,521 15.45% \$ 81	1,554 7.21% \$ 75	1,591 11.25% \$ 79	1,962 30.84% \$ 109	2,464 41.64% \$ 102	2,115 36.55% \$ 130	2,062 31.72% \$ 130
Gibraltar	7,419 18.34% 156	8,228 16.40% \$ 156	6,727 22.12% \$ 131	7,334 21.60% \$ 133	7,282 18.87% \$ 107	7,883 21.03% \$ 110	8,362 18.79% \$ 122	9,168 19.08% \$ 116	15,860 31.13% \$ 141	16,296 28.69% \$ 19	16,976 58.12% \$ 175	16,214 62.90% \$ 175
Jacksonport	1,088 10.29% 182	1,265 8.85% \$ 166	955 13.30% \$ 133	1,099 17.47% \$ 78	1,048 15.08% \$ 96	1,118 20.30% \$ 74	984 8.33% \$ 157	1,059 11.61% \$ 98	2,477 19.66% \$ 127	2,489 19.53% \$ 125	2,813 46.29% \$ 183	2,850 46.18% \$ 205
Liberty Grove	4,994 3.00% 111	5,230 4.07% \$ 163	4,944 3.96% \$ 137	4,656 4.21% \$ 140	5,400 3.94% \$ 132	5,233 3.76% \$ 140	4,640 5.56% \$ 104	5,116 4.18% \$ 147	10,150 19.81% \$ 128	10,089 18.69% \$ 143	12,191 43.34% \$ 167	10,798 41.92% \$ 177
Nasewaupsee	2,559 29.43% 68	2,716 22.61% \$ 86	2,378 46.26% \$ 67	2,446 44.81% \$ 86	2,477 25.43% \$ 65	2,682 29.34% \$ 75	2,299 13.27% \$ 84	2,658 25.51% \$ 49	3,347 39.14% \$ 96	3,095 47.92% \$ 98	3,697 56.29% \$ 124	3,233 56.57% \$ 136
Sevastopol	4,777 22.88% 105	3,948 23.73% \$ 137	4,165 29.00% \$ 97	3,562 23.86% \$ 137	4,597 26.50% \$ 94	4,246 20.70% \$ 137	4,898 21.01% \$ 119	4,549 20.36% \$ 145	7,035 33.50% \$ 138	6,744 33.64% \$ 149	7,041 54.85% \$ 197	6,850 54.48% \$ 203
Sister Bay	9,770 14.98% 120	9,426 14.47% \$ 136	9,724 19.81% \$ 96	9,628 18.08% \$ 104	10,459 15.48% \$ 98	10,700 15.06% \$ 105	11,492 14.36% \$ 102	10,806 14.57% \$ 104	14,805 36.71% \$ 109	14,510 30.53% \$ 135	14,486 58.82% \$ 161	14,779 60.38% \$ 174
Sturgeon Bay - City	20,751 23.62% 88	21,735 22.61% \$ 90	18,763 32.48% \$ 83	19,647 35.01% \$ 82	20,170 30.31% \$ 79	21,598 32.62% \$ 85	20,041 23.95% \$ 85	21,011 23.08% \$ 90	21,638 39.24% \$ 95	21,988 36.83% \$ 102	21,432 54.97% \$ 114	17,718 50.11% \$ 132
Sturgeon Bay - Town	432 6.94% 135	510 7.65% \$ 206	391 6.65% \$ 136	456 3.51% \$ 2,233	463 6.26% \$ 165	431 4.64% \$ 183	439 7.52% \$ 165	530 4.53% \$ 186	696 24.57% \$ 163	755 19.34% \$ 223	918 49.67% \$ 201	961 46.20% \$ 238
Union	31 9.68% 425	31 0.00% \$ -	28 0.00% \$ -	28 0.00% \$ -	31 0.00% \$ -	31 0.00% \$ -	- 0.00% \$ -	30 23.33% \$ 101	107 26.17% \$ 125	77 20.78% \$ 103	120 52.50% \$ 168	120 50.83% \$ 178
Washington Island	1,196 6.27% 76	1,299 4.31% \$ 58	1,118 9.57% \$ 77	1,286 7.15% \$ 65	1,334 5.62% \$ 90	1,323 5.59% \$ 71	1,431 6.57% \$ 75	1,589 6.92% \$ 92	4,131 15.42% \$ 81	4,089 17.34% \$ 87	6,286 30.69% \$ 107	5,264 33.42% \$ 112
Available	77,481	78,808	71,320	72,579	77,253	78,883	78,570	82,705	125,162	126,331	136,552	128,080
Filled	13,392	12,676	16,496	16,239	15,753	16,403	13,874	13,958	39,404	38,288	72,942	69,052
%	17.28%	16.08%	23.13%	22.37%	20.39%	20.79%	17.66%	16.88%	31.48%	30.31%	53.42%	53.91%
Average	\$ 103	\$ 113	\$ 93	\$ 100	\$ 90	\$ 98	\$ 94	\$ 104	\$ 121	\$ 130	\$ 160	\$ 169