

Door County Tourism Zone Commission
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-18 Adj 1/31/19	Jan-19	Feb-18 Adj 1/31/19	Feb-19	Mar-18 Adj 1/31/19	Mar-19	Apr-18 Adj 1/31/19	Apr-19
Baileys Harbor	3,668 8.75% 131	2,021 10.00% \$ 154	3,474 8.89% \$ 147	3,511 7.75% \$ 155	3,803 8.39% \$ 148	3,819 8.12% \$ 159	4,470 16.26% \$ 67	5,083 8.56% \$ 134
Brussels	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Clay Banks	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	8,710 14.24% 80	8,204 7.94% \$ 102	7,719 21.67% \$ 74	7,815 15.60% \$ 105	8,578 19.53% \$ 83	8,300 15.10% \$ 107	8,497 14.06% \$ 79	8,353 13.73% \$ 110
Egg Harbor - Village	5,048 15.63% 124	4,635 23.02% \$ 120	4,576 20.80% \$ 96	4,322 21.40% \$ 115	4,984 26.28% \$ 91	4,212 29.13% \$ 109	4,963 24.86% \$ 80	4,736 23.67% \$ 115
Ephraim	5,654 13.80% 111	5,367 14.42% \$ 111	5,069 18.15% \$ 117	5,080 16.40% \$ 120	5,196 14.80% \$ 110	5,043 16.43% \$ 107	4,470 17.54% \$ 110	5,436 14.16% \$ 113
Forestville - Town	31 0.00% -	62 19.35% \$ 70	28 0.00% \$ -	28 32.14% \$ 79	31 0.00% \$ -	62 11.29% \$ 93	30 0.00% \$ -	0 0.00% \$ -
Forestville - Village	- 0.00% -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -	- 0.00% \$ -	0 0.00% \$ -
Gardner	1,353 23.65% 73	1,413 14.58% \$ 86	1,261 29.34% \$ 89	1,317 22.78% \$ 74	1,400 17.86% \$ 75	1,490 15.64% \$ 81	1,554 7.21% \$ 75	1,531 11.69% \$ 79
Gibraltar	7,419 18.34% 156	7,857 16.72% \$ 154	6,727 22.12% \$ 131	7,026 21.98% \$ 133	7,282 18.87% \$ 107	7,511 21.67% \$ 109	8,362 18.79% \$ 122	8,868 19.67% \$ 115
Jacksonport	1,088 10.29% 182	1,112 10.07% \$ 166	955 13.30% \$ 133	1,015 16.16% \$ 91	1,048 15.08% \$ 96	1,118 20.30% \$ 74	984 8.33% \$ 157	729 13.85% \$ 115
Liberty Grove	4,994 3.00% 111	4,487 4.26% \$ 170	4,944 3.96% \$ 137	4,488 4.21% \$ 138	5,400 3.94% \$ 132	5,140 3.83% \$ 140	4,640 5.56% \$ 104	4,461 4.33% \$ 145
Nasewaupée	2,559 29.43% 68	827 13.78% \$ 109	2,378 46.26% \$ 67	1,382 35.17% \$ 93	2,477 25.43% \$ 65	884 27.83% \$ 72	2,299 13.27% \$ 84	1,518 31.88% \$ 43
Sevastopol	4,777 22.88% 105	3,748 24.84% \$ 137	4,165 29.00% \$ 97	3,422 24.58% \$ 137	4,597 26.50% \$ 94	4,091 21.49% \$ 137	4,898 21.01% \$ 119	4,335 21.11% \$ 145
Sister Bay	9,770 14.98% 120	8,989 14.76% \$ 138	9,724 19.81% \$ 96	9,572 18.19% \$ 105	10,459 15.48% \$ 98	10,656 15.09% \$ 105	11,492 14.36% \$ 102	10,386 14.38% \$ 105
Sturgeon Bay - City	20,751 23.62% 88	11,086 22.32% \$ 97	18,763 32.48% \$ 83	18,359 33.25% \$ 84	20,170 30.31% \$ 79	17,506 28.69% \$ 92	20,041 23.95% \$ 85	19,834 22.22% \$ 92
Sturgeon Bay - Town	432 6.94% 135	510 7.06% \$ 189	391 6.65% \$ 136	370 3.51% \$ 195	463 6.26% \$ 165	371 5.39% \$ 60	439 7.52% \$ 165	440 4.77% \$ 147
Union	31 9.68% 425	31 0.00% \$ -	28 0.00% \$ -	0 0.00% \$ -	31 0.00% \$ -	31 0.00% \$ -	- 0.00% \$ -	30 23.33% \$ 101
Washington Island	1,196 6.27% 76	1,119 5.00% \$ 58	1,118 9.57% \$ 77	1,072 7.74% \$ 70	1,334 5.62% \$ 90	1,137 5.98% \$ 67	1,431 6.57% \$ 75	1,559 6.99% \$ 93
Available	77,481	61,468	71,320	68,779	77,253	71,371	78,570	77,329
Filled	13,392	9,467	16,496	14,724	15,753	13,748	13,874	13,127
%	17.28%	15.40%	23.13%	21.41%	20.39%	19.26%	17.66%	16.98%
Average	\$ 103	\$ 122	\$ 93	\$ 103	\$ 90	\$ 104	\$ 94	\$ 105