

Doer County Tourism Zone Commission  
Units Available, Occupancy ADR Summary by Municipality - Comparative

	Jan-17 Adj 1/31/18	Jan-18	Feb-17 Adj 1/31/18	Feb-18
Baileys Harbor	3,076 10.37% \$ 135	3,739 10.19% \$ 110	2,862 11.60% \$ 109	3,334 9.18% \$ 148
Brussels	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Clay Banks	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Egg Harbor-Town	6,936 13.60% \$ 85	8,370 14.28% \$ 76	5,393 20.90% \$ 82	7,274 22.50% \$ 73
Egg Harbor - Village	5,033 15.90% \$ 119	5,017 15.73% \$ 123	4,475 23.37% \$ 98	4,548 20.93% \$ 96
Ephraim	5,505 11.86% \$ 125	5,586 13.96% \$ 109	4,590 17.41% \$ 116	2,634 20.84% \$ 116
Forestville - Town	31 0.00% \$ -	0 0.00% \$ -	28 0.00% \$ -	28 0.00% \$ -
Forestville - Village	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -	0 0.00% \$ -
Gardner	1,193 22.72% \$ 77	1,353 23.65% \$ 73	1,092 27.56% \$ 88	1,230 29.84% \$ 89
Gibraltar	6,995 15.03% \$ 178	7,110 18.65% \$ 153	6,146 23.55% \$ 144	6,586 22.59% \$ 131
Jacksonport	1,122 11.32% \$ 117	995 11.26% \$ 182	1,069 7.95% \$ 141	927 13.70% \$ 133
Liberty Grove	4,477 4.40% \$ 113	4,250 3.25% \$ 109	3,990 5.24% \$ 116	4,831 3.97% \$ 136
Nasewaupsee	2,480 29.96% \$ 63	2,435 30.55% \$ 67	2,269 39.36% \$ 68	2,238 47.05% \$ 68
Sevastopol	4,546 22.33% \$ 106	4,691 23.30% \$ 105	4,223 20.01% \$ 131	4,005 29.96% \$ 97
Sister Bay	10,445 11.68% \$ 142	9,770 14.98% \$ 120	9,211 20.23% \$ 98	9,724 19.81% \$ 96
Sturgeon Bay - City	20,452 18.17% \$ 109	19,154 25.02% \$ 88	18,418 34.60% \$ 80	15,685 34.78% \$ 84
Sturgeon Bay - Town	298 10.74% \$ 129	405 7.41% \$ 135	305 8.20% \$ 128	363 7.16% \$ 136
Union	0 0.00% \$ -	31 9.68% \$ 425	0 0.00% \$ -	28 0.00% \$ -
Washington Island	1,465 2.46% \$ 69	1,016 6.79% \$ 76	1,158 6.74% \$ 65	692 13.87% \$ 76
Available	74,054	73,922	65,229	64,127
Filled	11,124	13,236	15,424	15,374
%	15.02%	17.91%	23.65%	23.97%
Average	\$ 116	\$ 102	\$ 95	\$ 93